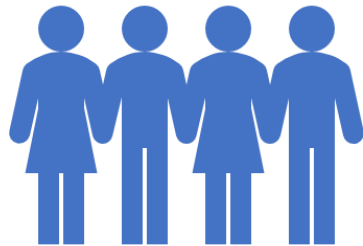


District 9

Membership Information and Strategies

Brittany Vaughan, Lt.
Governor District 9





Why is membership important?

Sustains a viable and vibrant organization

Serves women looking to give back to their community

We have something women want and need and it is our responsibility to make that available to them

Our ability to impact another woman through Zonta is important, necessary and often overlooked as an important part of growing membership



Lollipop Moments

Drew Dudley –
Everyday Leadership

****You never know who you'll
inspire****

Types of Membership

Young Professional

- Available at all membership types

Traditional Club membership

- Join a local club
- Attend physical meetings

E Clubs

- Join an e-club anywhere
- Attend online meetings

Individual membership

- Join international only
- Attend no meetings

International Membership Goals

Goal: at 31 May 2020 we have more than 29,271 members

Status: at 28 February 2019 we have 28,453 members.

Individual Members: 25



District Membership: 463*

Area 4 Membership: 64*

April 2019: 551/80

16% decrease in District membership
20% decrease in membership in Area 4

Area 4 Opportunities

*As of 7/20/19



District and Area Membership

District Goal Alignment – Goal 2

Grow Membership to 600 members

Objective 1: Membership is a key component to Zonta's impact locally and globally. Recruitment of up and coming professionals and retention of existing membership is a priority for District 9. This will be measured using the monthly district and ZI membership reports.

Objective 2: To position Zonta District 9 for future success, a concerted effort is necessary to increase the number of clubs (traditional/eClubs) as well as Z and Golden Z clubs.





Objectives 1 and 2

Gain Young Professionals
Keep Existing members

Gain Clubs
Traditional
E Clubs
Z Clubs
Golden Z Clubs

How do we
grow
membership?



Membership Resources



Online
Membership
tools



Other Clubs!



Your District



Awesome Tech



Social
Media

Survey
Monkey/Googl
e Forms

Canva

GoTo Meeting,
Skype, Google
Hangout ...

Wix

Constant
Contact

Doodle Poll

Prezi

Google
Drive

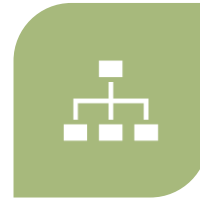
Opportunities



RECRUITMENT



RETENTION



SUCCESSION
PLANNING





Leading Multiple Generations

The benefits of working with a variety of generations

Listening, communication and respect

Assumptions based on age

Expanded Learning ...Everybody's doing it

Zonta Leadership Program

Mentoring/Coaching

Providing Opportunities for
Leadership





Current Climate –
the time is NOW!

Centennial Celebrations

Women's Marches

Me Too

Time's Up

Historical number of
women in Congress



Thank You!

Brittany Vaughan

BVaughan713@gmail.com

ltgovernor@zontadistrict9.org

818.303.5963