

Making Better Decisions

In uncertain times

Introduction

In today's rapidly changing world, the ability to make sound decisions under pressure is more critical than ever. This guide, developed by Anna Hoferica of Canada Direction, provides a practical framework to navigate uncertainty and confidently choose the best path forward.

We will explore a **6-step decision-making process** designed to empower you with clarity and control.

Why Good Decisions Matter More Than Ever

In today's fast-changing world, your ability to make sound decisions is your greatest leadership asset.

Too often, people judge a decision based on its outcome.

But we don't control outcomes — we control the choices we make.

A good decision is one made with intention, clarity, and the best available information, even when results are uncertain.


This tool offers a clear 6-step process to help you:

- Make high-quality decisions
- Reduce risk-related anxiety
- Increase team alignment and action

Let's get started.


The 6-Step Decision-Making Framework

Step 1: Identify the Decision

 Define the problem or opportunity.

Clearly articulate the decision you need to make. What are you trying to achieve? What are the key questions you need to answer?

Step 2: Gather Information

 Research and collect relevant data.


Explore all available information. Consult with experts, analyze trends, and consider past experiences. Don't rely solely on assumptions; seek evidence-based insights.

Step 3: Identify Alternatives

 Brainstorm potential solutions.


Generate a range of possible options. Be creative and consider unconventional approaches. Don't limit yourself to the obvious; explore a variety of pathways.

Step 4: Weigh the Evidence

 Evaluate the pros and cons.


Assess each alternative based on the information you've gathered. Consider the potential benefits, risks, and consequences of each option. Use a structured approach, such as a decision matrix, to compare and contrast the alternatives.

Step 5: Choose Among Alternatives

 Select the best course of action.

Based on your evaluation, choose the alternative that best aligns with your goals and values. Be confident in your decision and commit to implementing it effectively.

Step 6: Review Your Decision

 Evaluate the outcome and learn from the experience.

After implementing your decision, take time to reflect on the results. Did you achieve your desired outcome? What did you learn from the process? Use this feedback to improve your decision-making skills in the future.

"We control the decision. We don't control the outcome. That's why it's worth getting the decision right."

Take the Next Step

Decision-making is the most powerful tool in your business. If you'd like support applying this framework to a real decision, I'd love to help.

Book your free 30-minute consultation:

 canadadirection.com

Let's build your risk intelligence — and grow with clarity and purpose.