

Morongo Basin Storefront
73475 Twentynine Palms Hwy
Twentynine Palms, CA 92277

Coachella Valley Office
201 N. Palm Canyon Drive, Ste 220
Palm Springs, CA. 92264



www.jtgca.org
info@jtgca.org

Our mission is to provide economic growth and development via collective impact in an emerging recreation/rural economy.

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FOR IMMEDIATE RELEASE

Contact:
Eric Menendez
442-637-4100
eric@jtgca.org

Joshua Tree Gateway Communities Association
JTGCA Call for Artists: Design Your City/Business/Organization Passport Stamp!
Locations Joshua Tree National Park and beyond

Palm Springs, CA – March 12, 2025 – Joshua Tree Gateway Communities Association (JTGCA) is excited to announce the upcoming release of the JTGCA Passport to Adventure.

Are you a talented artist with a unique perspective on your city or business? We invite you to participate in a creative project that celebrates your community, your brand, and your artistic flair! We're looking for artists to design a **passport-style image stamp** that represents the essence of your city or business. This is your chance to showcase your art and contribute to a fun and meaningful project that will make a lasting impression!

Requirements:

- **Design a passport stamp** that represents your city or business. This could reflect local landmarks, culture, history, or the spirit of your brand.
- The design should be clear, eye-catching, and suitable for printing as a stamp.
- **Format:** Designs should be submitted as high-quality digital files (preferably in .AI, .EPS, or high-res .PNG formats).
- The dimensions should be **approximately 2" x 2"** (or 5cm x 5cm) or less.
- Use a limited color palette to ensure clarity when printed as a stamp.
- Include any text that reflects the identity of the city or business (e.g., name, slogan, etc.), but keep it legible.

How to Submit:

- Email your design to passport@jtgca.org with the subject line "Passport Stamp Submission"
- Include a brief description of your design, what inspired it, and how it represents your city/business.

Deadline:

All submissions must be received by April 15, 2025.

Prizes:

- **Recognition:** We invite **all** community members and regional stakeholders to showcase your creativity and participate in many upcoming promotions to be held across the desert region.
- **Exposure:** Artists will be credited and promoted through our social media and other channels when tagging #JTPASSPORT on social media.
- **Prizes:** The top three designs with the most likes will receive an "America the Beautiful" National Park One Year Pass valid across the country. Winners will be announced on May 1, 2025.

Don't miss this opportunity to share your creativity with the world and represent your city/business in an exciting new way. We can't wait to see your designs!

For more information, visit www.jtgca.org/passport.

END

For more information, to arrange interviews, or for media inquiries, please contact:

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Joshua Tree Gateway Communities Association

About Joshua Tree Gateway Communities Association:

Joshua Tree Gateway Communities Alliance (JTGCA) is a newly-formed, 501 3(c) not for profit, community-based organization, founded to foster the spirit of community advocacy and collaboration. Our mission is to provide economic growth and development via collective impact in an emerging recreation/rural economy.