

POLITICAL AND MULTILINGUAL CONSULTING AGENCY





INTRODUCTION



More than 30 years develop a high-Net individuals

MASSI M&C Group, led by Jonathan Massiani, is a comprehensive business solutions firm that aims to facilitate the development of clients' projects. Unlike conventional consulting companies, MASSI goes beyond the market standard by leveraging its international alliances with various groups and individuals, such as private equity funds, banks, financial institutions, entrepreneurs, and high-networth individuals. These alliances provide clients with access to platforms, contacts, relationships, and resources that can take their business or service to new heights.

The group was formed by Jonathan Massiani, who brought together businessmen, lobbyists, financial experts, institutions, politicians, public figures, philanthropists, and other individuals. This unique combination of expertise and connections allows MASSI to offer a boutique consulting experience with exceptional scope. Their NETWORKING MODEL program has quickly gained recognition as a reliable and robust alternative for the development of both local and international projects.

MASSI M&C Group prides itself on its commitment to accountability and producing tangible results. Unlike other companies that charge exorbitant rates for due diligence without ensuring outcomes, MASSI prioritizes delivering value to its clients. Their mission is to become a leader in networking acceleration and business consulting by providing top-quality services that contribute to their clients' success. They aim to continuously improve and develop to offer customized services tailored to meet each client's unique needs.

The group emphasizes the importance of trust, support, and interdependence as vital elements for their business. The satisfaction of their customers is their primary focus, and they operate in a way that promotes their clients' business interests. By actively listening to clients, providing continuous feedback, and identifying their needs, MASSI translates these insights into specific services that generate economic returns in the short and medium term. The organization is dedicated to fully supporting the business objectives of its clients.

Dedication and integrity are the cornerstone of MASSI M&C Group. They value their human resources as the driving force behind their business and provide them with the best available resources to foster professional and personal growth. The group believes in the art of connecting people and companies, recognizing the power of building relationships to drive success in the business world.

MISION: TO DEVELOP ONE OF THE MOST RESPECTED BUSINESS CONSULTING COMPANIES IN THE US, ALWAYS FOCUSED ON KINGDOM VALUES AND PRINCIPLES

VISION: TO BECOME ONE OF THE MOST SOLID COMPANIES AND WITH THE GREATEST CAPACITY TO EFFICIENTLY CONNECT CLIENTS WITH THE DECISION MAKERS THEY NEED

SLOGAN: CONNECTING PEOPLE IS AN ART, CONNECTING PEOPLE WITH VALUES AND PRINCIPLES OF THE KINGDOM GOES BEYOND

About CEO

CEO Background

Jonathan Massiani "THE CONNECTOR" We have dedicated over 30 years to developing high net worth individual connections, both directly and indirectly, across more than 15 countries, He graduated as an advertiser and for more than 30 years he has worked with brands such as Pepsico, Cargill, Juan Valdez, Sony, HBO among others. Our mission is to facilitate connections between entrepreneurs, companies, and decision makers. Our esteemed CEO, Jonathan Massiani, known as "The Connector," has become an integral part of a community comprising influential individuals, businessmen, renowned brands, and industry pioneers. Our distinguishing qualities lie in our credibility and swift execution. Drawing upon our extensive business relationships, we possess the unique ability to provide you with genuine opportunities to solidify and significantly expand your business ventures. The process of finding the right person or institution can often be a daunting and frustrating journey. However, with our assistance, the path becomes considerably faster and more enjoyable. We possess the essential connections required for achieving business success, boasting direct high-level relationships in more than 15 countries. These connections may be the missing puzzle piece needed to successfully close your deal. Rest assured, we will guide you throughout the entire process of establishing business connections and seizing networking opportunities.

LinkedIn; https://www.linkedin.com/in/jonathanmassiani/

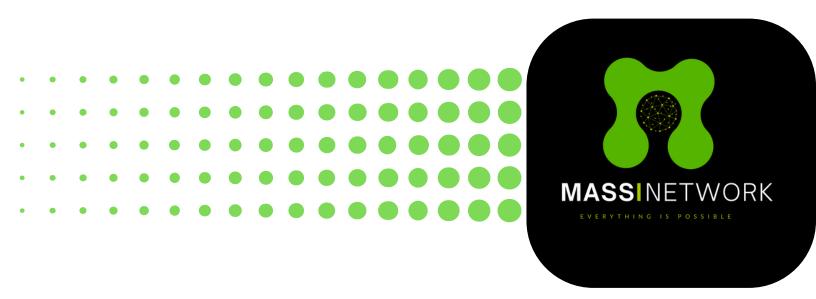
LinkeTree: https://linktr.ee/massinetwork

E: info@massinetwork.com

God Seven Foundation NPO: https://godsevenfoundation.weebly.com/CEO/Founder (Worship Miami) https://worshipmiami.weebly.com/

JONATHAN MASSIANI / " THE CONNECTOR"

Jonathan Massiani







RECOGNITIONS

- 2023 US federal Congress special recognition (most high Level recognition by congress of EEUU)
- 2016: DEMOCRATIC recognition from Mr Carlos Curbelo republican member of the united states house of representatives, representing the 26th congressional district of florida.
- 2016: Democratic Recognition Unidos por la Democracia
- Winners of the best documentary in Miami independent film festival 2018
- 2010: Best of Doral Award winner in the Home Improvements category by the US Commerce Association
- 2005-2009: Recognition from: Better Business Bureau : Code of Ethics
- 1998: Venezuelan Capital Market Special Recognition
- 1994: Merit of Honor Medal Recognition from Ex-President: Rafael Caldera



BECAUSE YOUR FUTURE IS OUR FIRST PRIORITY





EVERYTHING IS POSSIBLE

Our Services

STRATEGY



WHAT WE CAN DO FOR POLITICAL CANDIDATES & CAMPAIGNS

Massi Network Group distinguishes itself as a leading political and multilingual consulting agency in Florida. Our comprehensive suite of services includes:

- Campaign Oversight & Strategic Advisory: Our expertise lies in orchestrating campaigns and imparting insightful advice.
- Strategic Messaging: We specialize in devising impactful communication tactics and narratives.
- Resource Mobilization: Assisting in garnering essential support for your initiatives.
- Community Outreach & Precision Fieldwork: Our dedicated team guarantees meaningful community interaction and precise targeting.
- **Media Buying**: Utilizing various media platforms to enhance the visibility of your message.
- Multilingual Media Solutions: Providing services in multiple languages to connect with a broader demographic.
- **Crisis Navigation**: Expertly steering through tumultuous situations when they emerge.
- Corporate Communication: Catering to the communicative needs of businesses.
- Public Cause Representation: Championing the issues that are significant to you and the community.

Our tailored approach ensures that your concerns are given the prominence they merit. From establishing a brand identity and crafting key messages to engaging with media and offering political expertise, we are poised to implement dynamic strategies that inform, enlighten, and advocate. Backed by a history of success, we are committed to elevating your message and propelling your objectives forward.



Our Services

STRATEGY



WHAT WE CAN DO FOR POLITICAL CANDIDATES & CAMPAIGNS

Welcome to Massi Network - Strategic Services

Campaign Planning:

- Develop a comprehensive campaign strategy that outlines the candidate's goals, target audience, key messages, and overall approach.
- Create a timeline and action plan for the campaign, including milestones and deadlines.

Message Development:

- o Craft a compelling and coherent message that resonates with the target audience.
- Ensure consistency in communication across various channels, including speeches, social media, and written materials.

Media Relations:

- Build relationships with journalists and media outlets to secure positive coverage for the
- Develop press releases, media kits, and other materials to effectively communicate the candidate's message to the media.

Digital Strategy:

- Devise a digital strategy that includes social media engagement, online advertising, and website management.
- Monitor and manage the candidate's online presence to maintain a positive image.

Public Speaking Training:

- Provide media training and public speaking coaching to help the candidate communicate effectively and confidently.
- Develop key talking points and anticipate potential challenges to ensure the candidate is well-prepared for various situations.

Fundraising Support:

- Develop a fundraising strategy to secure the necessary financial resources for the
- o Identify potential donors, organize fundraising events, and manage donation campaigns.

Opposition Research:

• Conduct thorough research on competitors or opposing candidates to anticipate challenges and develop effective counter-strategies.

Data Analysis:

- Utilize data analytics to assess the effectiveness of different campaign strategies and adjust tactics accordingly.
- Monitor polling data and public opinion to stay informed about the candidate's standing in the race

Crisis Management:

- Develop a crisis communication plan to address potential issues that may arise during the campaign.
- Provide guidance on how to handle negative publicity and controversies.

Networking and Endorsements:

- Assist in building a strong network of supporters, volunteers, and influential endorsements.
- Identify key influencers and stakeholders who can positively impact the candidate's image.



Political campaigns tools **STRATEGY**



MASSIVE COMMUNICATION **PLATFORM**



XB1 Is More Than A Technology Solution. We Are A Industries In The Market. We Facilitate New Ways Of Maintain The True Value Of Your Business. Our Expert Team In Development Services Will Take You To The Next Level Of Business In Industries Such As:

- Politics and CampaignS

- Automotive
- Consumer GoodS
- Education

- Government
- Life Sciences

MORE INFO:

SMART PLATFORM FOR REACH **FUNDS**

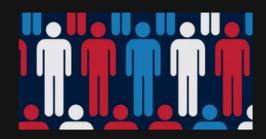


your supporters, and that's where fundraising is so ALLIES creates scalable solutions that exceed your

- · Text to Pledge allows donors to use textmessaging to pledge to your campaign.
- PROSPECT IDENTIFICATION
- · Get the most out of your data through our
- messaging right, crafting scripts, narratives

MORE INFO:

REACH YOUR AUDIENCE IN ONE SHOOT



touch with your VOTERS or CLIENTS in just one place

- · Whatsapp, Facebook Messenger, email and
- · Knowledge Base PRO
- · Multiple Business Hours
- · Detailed metrics and analytics for team
- · Zapier and Jira Integration
- · Enterprise-grade security and compliance

- Massive communication platform for candidate campaign
- Smart fundraising platform
- Massive Reach of voters and any audience
- Canvassing



FOR MORE INFO www.massinetwork.com

Our Services

STRATEGY

REACH YOUR AUDIENCE IN ONE SHOOT



IMMUNE TO

- · Forensic data extraction
- · electronic surveillance

Delivery people



- · Advertising about your services



- Signature petitions
- Flyers
- Marketing Materials
- Letters
- Advertising about your services
- Real Estate Marketing
- Restaurant advertising
- Polls
- People Opinions
- Feedbacks
- Census
- Demographics
- Approval signs for your development
- Canvassing
- Mailers

FOR MORE INFO

www.massinetwork.com



Everything is possible



Thank You



Jonathan Massiani CEO p+17863065677 e: info@massinetwork.com www.massinetwork.com

Locations

