

# BOBImakers

## Designers-Decorators

### FRIDAY MORNING CAMPAIGNS

### OPEN FOR BUSINESS

### STARTS FEBRUARY 1ST, 2025

<b>FOOTPATH</b> F - Future-Oriented O - Opportunities O - Outstanding T - Trailblazing P - Preparation A - Action T - Transformation H - Harmony	<b>LIVING</b> L - Lifelong I - Innovation V - Vitality I - Inspiration N - Networked G - Growth	<b>WEBSITE</b> W - World-Class E - Engaging B - Broad S - Secure I - Interactive T - Tailored E - Exceptional S - Scalable	<b>BOBImakers</b> Footpath LIVING Websites WoW 3. UMM - PMN PWK STORES Operations <b>BOBImaker</b> PWK STORES DESIGNERS & DECORATORS 500 DESIGNERS – DECORATORS	<b>D E C O R A T O R S</b>
--	---	--	--	--

### FLW Web Revenue Resourcing Webpages

#### 1. Video Showcase Videos

- o Highlight key events, products, and announcements.
- o Engaging visual content for audience interaction.

#### 2. Audio Announcements

- o Broadcast important messages and updates.
- o Use audio clips to capture attention quickly.

#### 3. Living Years - Podcasts

- o Share stories, interviews, and insights.
- o Create regular podcast episodes for ongoing engagement.

#### 4. Multiple JPGs

- o Showcase images in galleries or slideshows.
- o Use high-quality visuals to enhance content.

#### 5. Popups

- o Capture leads and promote special offers.
- o Increase website interactions and conversions.

#### 6. Buttons

- o Direct users to key actions or pages.
- o Use clear and compelling calls to action.

#### 7. Banners

- o Promote events, sales, and important announcements.
- o Visually striking and prominently displayed.

#### 8. Text Information Columns

- o Provide detailed information in a structured format.
- o Enhance readability and organization.

#### 9. Social Links

- o Connect to social media profiles.
- o Encourage followers and cross-platform engagement.

#### 10. PDFs

- o Share downloadable documents and resources.
- o Useful for guides, brochures, and detailed content