

ELEVATE

BY JJHP



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WELCOME TO ELEVATE

BY JJHP

Elevate by JJHP was created for the modern real estate professional who understands that success isn't just about listings; it's about presence. In a world where your brand is your first impression, *Elevate* gives you the consistency, polish, and strategy to stand apart.

From your very first consultation to your custom branding shoot, we design every detail with your identity in mind.

Our goal is simple: to take the burden of social media off your plate, while elevating your business into a brand that buyers, sellers, and peers can't ignore.

Elevate isn't just content. It's your competitive edge.



A person's hand is seen sorting through a large pile of real estate photos on a table. The photos show various houses and interiors. The text is overlaid on the image in a white, serif font.

WHERE CONTENT BECOMES BRAND.

WHERE PRESENCE BECOMES
AUTHORITY.

WHERE REALTORS BECOME
UNFORGETTABLE.

THIS IS MORE THAN SOCIAL MEDIA
CONTENT.

THIS IS YOUR ELEVATION.

THE EXPERIENCE

CONSULTATION + BRANDING SHOOT

Every *Elevate* partnership begins with a private consultation. This dedicated session is designed to uncover the essence of your brand. Together we define your goals, your audience, and the message you want to deliver. From selecting brand colors and refining tone to establishing the overall aesthetic of your presence, this step ensures your content feels purposeful, cohesive, and unmistakably yours. It is the foundation on which everything else is built.

To complement this process, we offer a one-time Branding Shoot add-on at the beginning of your package. This curated experience creates a library of elevated imagery, from refined portraits to lifestyle driven visuals, designed to flow seamlessly across every platform. These photographs become your visual identity, carrying consistency and confidence into every post. As your brand grows, additional shoots may be scheduled to refresh and evolve your presence over time.



THE TEAM

BEHIND THE BRAND



JESSICA

is the founder and creative force behind JJHomes Photography. With a sharp eye for detail and a passion for visual storytelling, she has transformed the way real estate professionals present themselves online. *Elevate* by JJHP is her vision for taking agents beyond listings, into lasting brand presence.



PAYDEN

is a creative storyteller with a passion for blending strategy and design. With experience across marketing, media, and digital branding, she brings a fresh perspective to every project. Within *Elevate* by JJHP, Payden helps craft content that feels intentional, cohesive, and true to each client's unique brand identity.



THE ELEVATION PROCESS

ONE

DEFINE THE BRAND

It all begins with a consultation. We align your goals, refine your brand identity, and establish the tone, style, and aesthetic that will guide your content. A one time branding shoot add-on is available to create a curated library of imagery to support your presence.

TWO

CURATE THE CONTENT

Choose from The Loft, The Penthouse, or The Mansion package. Each tier delivers a mix of posts and reels designed to keep your brand consistent, polished, and visible with a portion of your investment allocated toward paid advertising to maximize reach.

THREE

ELEVATE THE PRESENCE

Your content is delivered monthly, strategically aligned with your brand, and optimized for growth. With a 3-month minimum commitment, *Elevate* ensures consistency, momentum, and measurable results that position you as a trusted professional.

THE INVESTMENT



THE LOFT PACKAGE



\$699

Designed for consistency, The Loft Package is the foundation of *Elevate*. With a balance of posts and reels, it keeps your brand visible and polished with consistency that feels effortless.

- **4 Posts** (1 per week: branded graphics + photos)
- **2 Reels** (listing highlights or lifestyle edits)
- **Caption library with CTAs**
- **Agent branding** overlay

Details:

3-month minimum commitment

Includes \$50 monthly paid advertising allocation

Branding Shoot Add-On available upon request



THE PENTHOUSE PACKAGE

\$1000

The Penthouse Package is built for agents ready to elevate their presence. With increased content variety and tailored design, it establishes authority while giving your brand the sophistication and reach it deserves.

- **8 Posts** (2 per week: listings, carousel graphics, market updates)
- **4 Reels** (listings, lifestyle, behind-the-scenes, or neighborhood spotlights)
- **Caption library with CTAs**
- **Branded templates** for Stories & Reel covers



Details:

3-month minimum commitment

Includes \$100 monthly paid advertising allocation

Branding Shoot Add-On available upon request





THE MANSION PACKAGE

\$1799

The Mansion Package is the pinnacle of *Elevate*. With comprehensive content, strategy alignment, and analytics, it provides a full-scale luxury approach, positioning your brand as a market leader with undeniable presence.

Details:

3-month minimum commitment

Includes \$200 monthly paid advertising allocation

Branding Shoot Add-On available upon request

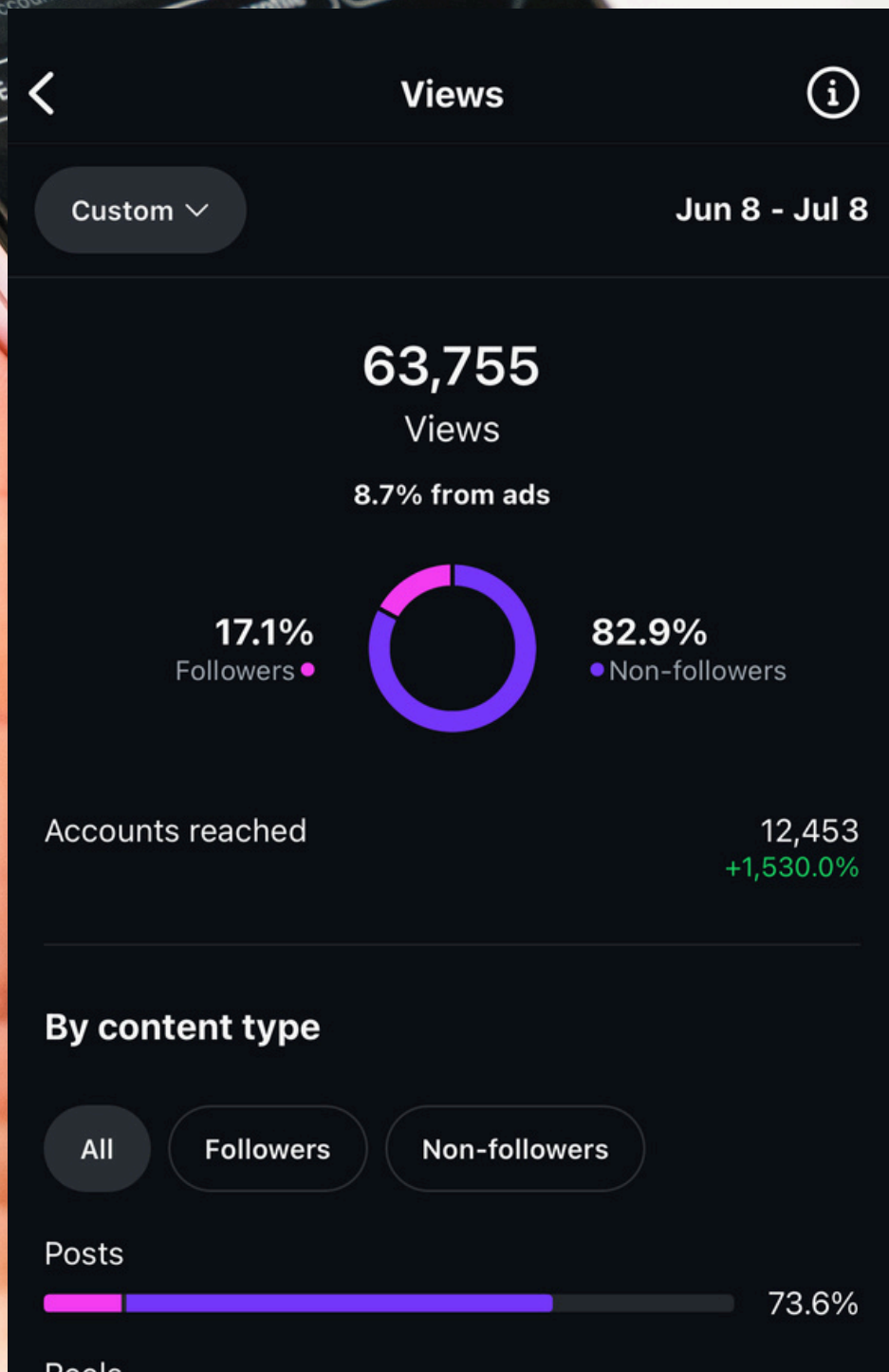
- **12–15 Posts** (3–4 per week: listings, branding, lifestyle, education)
- **6 Reels** (polished edits, neighborhood features, personal branding content)
- **Caption + hashtag library** optimized for engagement & leads
- **Branded templates** for Stories & Reel covers
- **Monthly strategy call** (30 min to align content with goals)
- **Analytics report** on engagement & growth

When the algorithm says “let me introduce you”... 🙌

63k views in one month.

82.9% from non-followers.

Hi new friends, welcome in ❤️





READY TO BOOK?

GLAD YOU ASKED

Your brand deserves more than just consistency, it deserves intention, polish, and presence. *Elevate* by JJHP was designed to take the weight of content off your shoulders and replace it with a strategy that works for you, not against you.

Booking begins with a consultation, where we align your goals, refine your brand identity, and set the tone for everything that follows. From there, your chosen package ensures that each month your audience sees a consistent, elevated version of your business.

Whether you're starting with The Loft, rising to The Penthouse, or claiming your place in The Mansion, your next step is simple: book your consultation and begin your *elevation*!



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