THE COLLECTIVE FOR HEALTH / PROMOTION



Capabilities Statement

The Collective for Health Promotion is a woman and minority owned consulting firm that provides health education services committed to using collective strategies to improve public health education and promotion. Our firm aims to equip organizations and individuals with the necessary skills and solutions to promote health equity and public health education. C4HP is dedicated to driving positive change by educating individuals, implementing strategic interventions, and employing tailored collective approaches. The firm's ultimate goal is to create a healthier and more equitable future for all. The Collective for Health Promotion offers tailored solutions in health education and public health, specializing in research-driven innovation, effective implementation, and capacity building.

WHO WE ARE: THE COLLECTIVE FOR HEALTH PROMOTION

At the Collective for Health Promotion (C4HP), we are more than just a consulting firm — we are catalysts for positive change in public health education and promotion. Our mission is rooted in the belief that everyone deserves access to quality health education and resources, regardless of their background or circumstances. With a dedication to fostering health equity and empowerment, we strive to create a healthier and more equitable future for all.

OUR COMMITMENT TO COLLECTIVE STRATEGIES

At C4HP, we understand the power of collaboration. We believe that we can maximize our impact by harnessing collective strategies and drive sustainable change in communities worldwide. Through partnerships with organizations and individuals alike, we leverage diverse perspectives, expertise, and resources to tackle complex public health challenges.

TAILORED SOLUTIONS FOR HEALTH EDUCATION AND PROMOTION

Our approach at C4HP is centered around providing tailored solutions that address the unique needs of each community we serve. Whether it's through research-driven innovation, effective implementation strategies, or capacity-building initiatives, we work closely with our clients to develop comprehensive plans that promote health and well-being.

MISSION & IMPACT

C4HP stands as a public health education and consulting firm deeply committed to employing collaborative and collective strategies to drive health equity through education and program development. Our focus is on amplifying health education and promotion services and cultivating skills within organizations and individuals. Driven by our dedication to advancing health equity, we unite collective efforts to empower organizations and communities and drive tangible, positive change for health education and public health.

The Collective for Health Promotion Contact Information

- Mailing Address: P.O. Box 455, Manvel, TX 77578
- Office#: (346)-454-6512
- **Primary Contact:**Brittny Bratcher-Rasmus,
 CEO/Principal Consultant
- Email:

BB.Rasmus@cforhp.com

- Mobile Phone: 832-768-2355
- Website:

www.cforhp.com

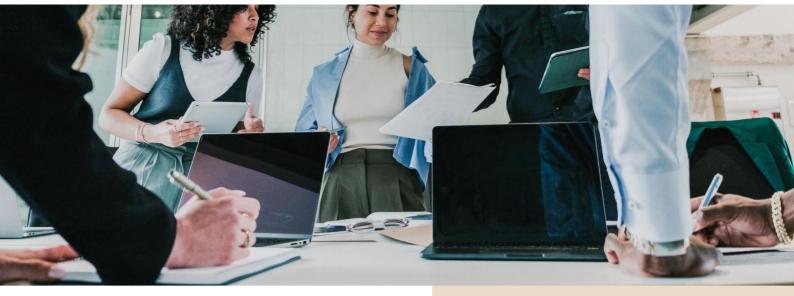


• **NAICS Codes:** 611430, 541720,611710, 541611

• **CAGE**: 9SG96

• **UEI**: H7KGEWHHNX23

• **DUNS No.** 119122454



CORE COMPETENCIES

Research & Knowledge Translation

We conduct rigorous research and seamlessly translate insights into actionable knowledge, ensuring evidence-based practices reach diverse stakeholders.

Program & Project Management

From inception to execution, we proficiently manage health initiatives, aligning objectives, timelines, and resources for optimal outcomes.

Program Design, Development & Implementation

Tailoring effective health interventions to diverse contexts, we implement sustainable solutions that drive meaningful community impact.

Training and Capacity Building

We empower professionals and communities by developing tailored training programs, fostering long-term capacity for sustained health outcomes.

Health Education & Promotion

We work with agencies, organizations, and communities to develop priority health education initiatives and advocate for preventive healthcare practices and informed decision-making through strategic planning.

Technical Assistance

We provide specialized guidance and support to organizations and agencies aiming to achieve specific goals in health promotion and public health education.

"IMPLEMENTING COLLECTIVE SOLUTIONS THROUGH PUBLIC HEALTH EDUCATION TO DRIVE IMPACT!"

OUR DIFFERENTIATORS

Commitment to Health Equity

At C4HP, we prioritize promoting health equity for all, focusing on marginalized communities and striving to eliminate disparities in access to healthcare and education.

Effective Operation

Our team excels in translating innovative concepts into actionable plans, working closely with clients to ensure seamless execution of health education initiatives.

Capacity Building

Empowering organizations and individuals is central to our mission. C4HPoffers comprehensive capacity-building programs, including training workshops and educational resources.

Tailored Collective Approaches

C4HP takes a tailored approach to health promotion, understanding the unique needs of each community. By collaborating closely with clients, we develop customized solutions that resonate with their target audience, utilizing collective strategies.

