

➤ **OBJECTIVE**

- **Reduced cost & lead time of special (non standard colours) which may be required from time to time.**
- **Provide a total package to meet all customer current and future needs.**
- **SHAD POLYMERS provides Finished Ink systems to customers by increasing synergies of these two leading companies jointly.**



FACILITIES & EQUIPMENT

- **Factory & Office premises on a 80,000 sq ft plot**
- **Current built up area: 34,000 sq ft**
- **Substantial space remains for expansion**
- **Adequate production equipment**
 - **Grinding, Mixing, Packing**
- **Three well equipped on-site laboratories for R&D, Quality Control and Testing**



PRODUCT RANGE

- **Solvent Flexo & Gravure Inks**
- **Water Flexo Inks**
- **U.V Inks & Coatings**
- **Sheetfed Offset Inks**
- **Various Varnishes**
- **3 Piece Metal Decoration Inks**
- **Metal Coatings**
- **Thinners and Pressroom chemicals**



GEOGRAPHIC MIX

- **Over 25 markets currently being served, predominantly in the MENA region.**
- **UAE market constitutes over 60% of total sales**
- **Total quantity sold in the UAE has grown by 55% from 2014 to 2018.**



MAJOR MARKETS SERVED

➤ GCC Countries

- U.A.E
- Saudi Arabia
- Qatar (Suspended)
- Bahrain
- Kuwait
- Oman
- Ethiopia
- Kenya
- Nigeria
- Ghana
- Sri Lanka
- West Africa
- Angola

➤ AGCC Countries

- Syria (Suspended)
- Egypt
- Iran (Suspended)
- Libya (Suspended)
- Sudan (Suspended)
- Lebanon

OTHERS

- North Africa
- India
- Pakistan
- Sri Lanka
- Algeria



1. HIFLEX

Type

- Lamination Ink by Gravure /Flexo

Substrate

- Treated Co-Ex Polypropylene Film

Typical Properties

- Excellent Printability, Adhesion, Flexibility, High bond strength including heat seal area.

Special Properties

- Hiflex Inks are designed for printing on the above substrates for lamination to either co-ex polypropylene films, metallised co-ex polypropylene films & poly ethylene films using a wide range of lamination adhesives



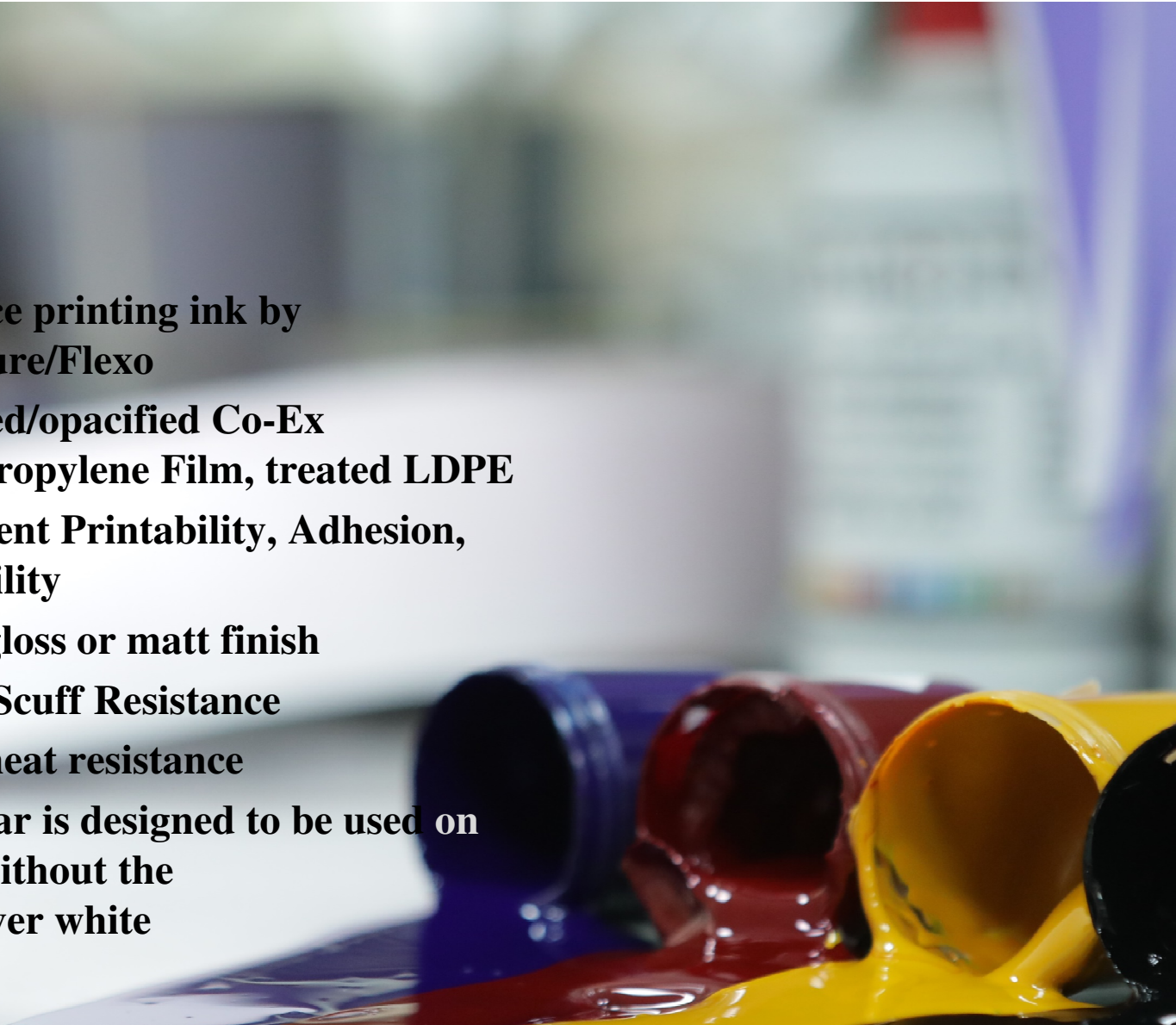
2. HIFLEX SURFACE

- | | |
|---------------------------|--|
| Type | - Mixed Resin System for Flexo Printing |
| Substrate | - Treated LD and HD polyethylene films.
- Treated clear/opacified co-extruded polypropylene films
- Aluminum foils and metalized films in conjunction with suitable primer |
| Typical Properties | - Excellent Printability, Adhesion, Flexibility, High Gloss, High Heat Resistance with excellent jaw release , Low solvent retention, high mileage |
| Special Properties | - Hiflex Surface Inks are designed for surface printing on the base substrates suitably treated. |



3. FLEXSTAR

- Type** - **Surface printing ink by Gravure/Flexo**
- Substrate** - **Treated/opacified Co-Ex Polypropylene Film, treated LDPE**
- Typical Properties** - **Excellent Printability, Adhesion, Flexibility**
High gloss or matt finish
Good Scuff Resistance
High heat resistance
- Special Properties** - **Flexstar is designed to be used on the above substrates without the use of base white & over white**



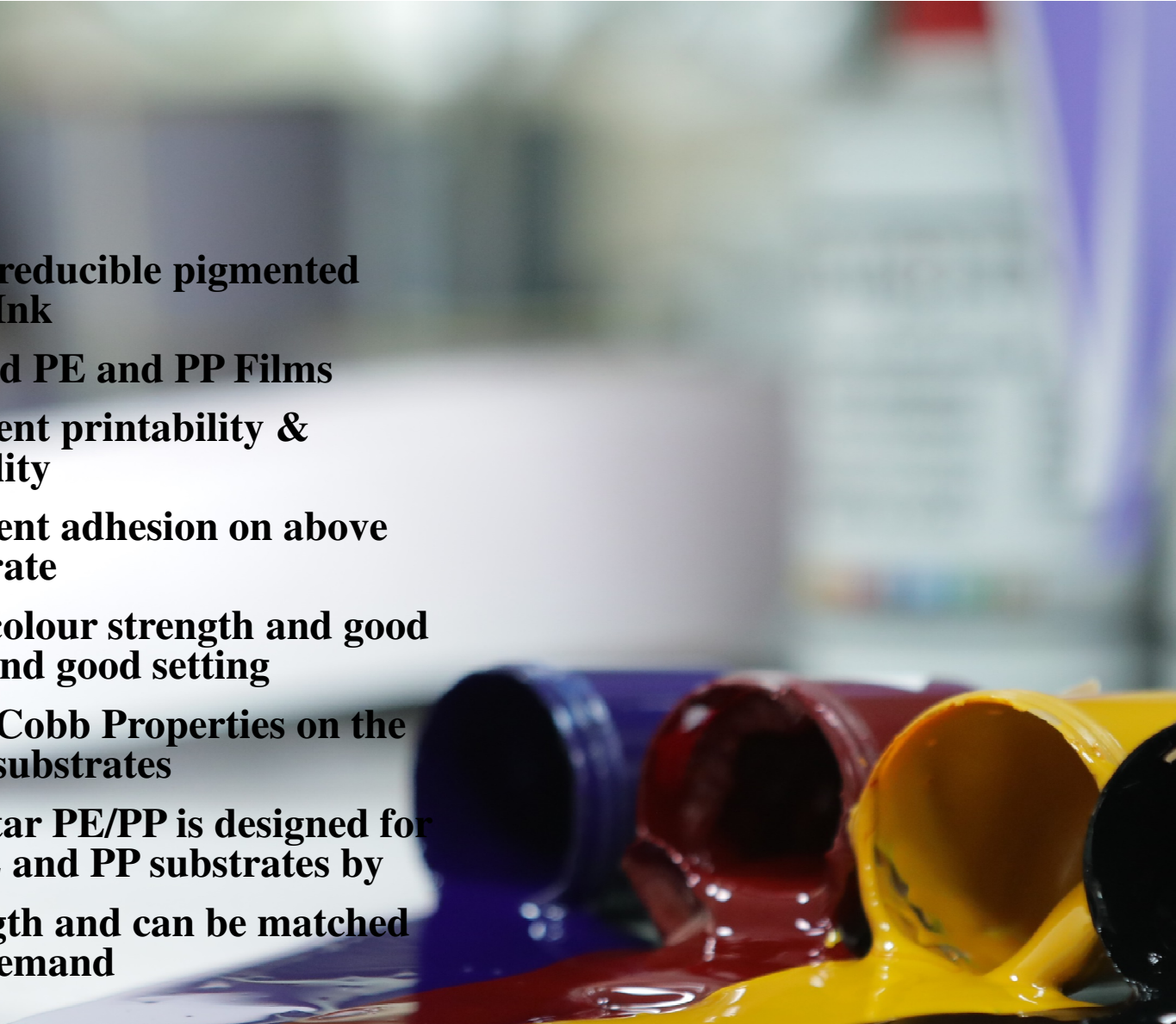
4. Imperial PU

- Type process** - Lamination ink by Gravure
- Substrate** - Treated PET film
- Typical Properties** - Toluene & Ketone free
- flexibility** - Excellent printability &
- substrate** - Good adhesion on above
- Special Properties** - Excellent lamination strength
- Special Properties** - Low solvent retention
- Special Properties** - Imperial PU inks are designed for printing on treated PET films for lamination to either co-e x polypropylene, metallised co-ex polypropylene, PE or triple ply foil poly laminate using a wide range of laminating adhesives.



5. AQUASTAR PE/PP

- | | |
|---------------------------|---|
| Type | -Water reducible pigmented Flexo Ink |
| Substrate | - Treated PE and PP Films |
| Typical Properties | - Excellent printability & flexibility
- Excellent adhesion on above substrate
-High colour strength and good gloss and good setting
-Good Cobb Properties on the right substrates |
| Special Properties | -Aquastar PE/PP is designed for printing on corona treated PE and PP substrates by flexo .Ink has very high strength and can be matched with special colors based on demand |



6. POLYSTAR

**Type
for**

- **Modified polyamide system
Surface printing by flexo**

Substrate

- **Treated LD&HD PP/HMPP
Films**

Typical Properties

- **Excellent printability &
flexibility**
- **Excellent adhesion on above
substrates**
- **High colour strength and high
gloss**

Special Properties

**-Suitable for printing on
shopping bags by flexo machines. Available in
process set, and standard PMS colours as well as
special colours**



8. LAM-E-FLEX

Type	- Modified resin system for flexo and gravure
Substrate	- Treated co-extruded polypropylene films, PE,PP, Primed metallized films and foils
Typical Properties	- Excellent printability & flexibility - High heat resistance up to 200c with excellent jaw release - Excellent adhesion upon adding catalyst - Good mileage - Low solvent retention
Special Properties	- PHTHALATE FREE INKS. LAM-E-FLEX inks are designed for printing on BOPP substrates for lamination to either co-extruded polypropylene films, metallized co-extruded polypropylene films or polyethylene films using a wide range of laminating adhesives. It can also be used for surface printing on the above mentioned substrates.

7. POLYSTAR WP

- | | |
|---------------------------------|---|
| Type | - Modified polyamide system for Surface printing by flexo |
| Substrate | - Treated LD&HD polyethylene films, Woven |
| polypropylene | films |
| Typical Properties | - Excellent printability & flexibility
- Excellent adhesion on above substrates
- High colour strength and high gloss
- Excellent scruff resistance
- Good water and deep freeze resistance |
| Special Properties | - Excellent tape adhesion. |
| Available in light fast colours | |



Value Addition

- **Our R&D team works closely with clients to help with any technical assistance required on the press side**
- **Capability of developing new ink systems to suit certain needs of clients**
- **Ability to match any colour in the Pantone book and any other special colors.**

