

HYBRID REAL ESTATE PLAN

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Elevate Your Real Estate Business by Adding Property Management

Are you a high-performing real estate agent or broker looking to take your business to the next level? It might be time to add a strategic portfolio of investment properties to your business. This will allow you to secure consistent income, focus on your ideal clientele, and maintain a good work-life balance.

CERTAIN UNCERTAINTY

April 2024

This is the quietest the real estate market has been in years, and I am not just talking sales numbers, I am talking the agents. Most seem apt to make a prediction on the direction of the market; I know I have been silent on the topic for the last few months.

California's housing market in the last six months has been a tale of two coasts. Prices continued to rise statewide, with February hitting a median of \$806,490. However, it wasn't all sunshine. Some coastal areas like San Francisco and San Diego saw price dips, while inland regions like the Inland Empire thrived. Rising interest rates also cooled the market somewhat, with bidding wars less common. Experts predict a more balanced market in the coming months, with stable prices and a rise in seller inventory. "Gemini AI"

Yes, I use AI, and you should, too. Technology has allowed us to take property management from a headache to a simple click of a button, and the advancements have made it easier to manage than ever before.

“ I used to think property management was the worst thing to do in Real Estate, but now I love making the connections and having a steady stream of income. The bonuses of the increased sales are also nice” - Bryan Cathcart, 25-year seasoned agent.

It is nothing but organization, availability, and technology. You will need a plan, some great software, checklists, and some tools.



Cindy O.

Carlsbad, CA

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Aug 26, 2023

I have had a FABULOUS experience in working with Samantha & Bryan at Blue Diamond Realty!! I wanted to rent out my home furnished, and to a long-term tenant. Blue Diamond took photos & listed my home, then vetted my selected applicant. All went seamlessly! During my tenant's 9-month stay Blue Diamond has been super responsive and always available to tenant and myself. I could not have been more pleased with their services. I rate Blue Diamond Realty at the highest caliber possible!! and I hope to use them again in the future!

Don't be afraid of online reviews - free advertising

Click [here](#) for a free checklist created by Blue Diamond just for you.

ABOUT BLUE DIAMOND SALES & RENTALS

By joining Blue Diamond, you'll gain the freedom to run your own business with the backing of a powerful brand. We empower you to focus on what you do best – building relationships and delivering exceptional service to your clients. [Enroll](#) in our online school

AGENTS READY TO SHARE THEIR EXPERIENCES.

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