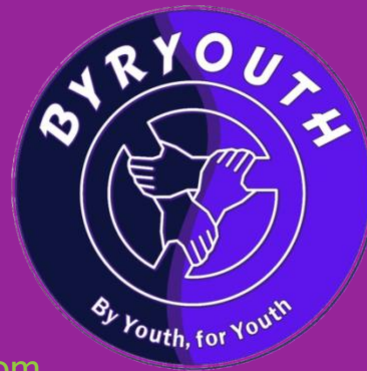


BYR Youth
Black Youth Gala - 2024
Tribute to Past Present Future

Sponsorship & Donation
Participation Package



Web: www.byryouth.ca

Email: Byryouth.yorkregion@gmail.com

Facebook & Instagram: @byryouth

Phone: (416) 885 - 0720 or

(416)568-3592

BYR YOUTH BLACK GALA 2024

Who is BYR Youth?



Black York Region Youth (BYR Youth) was founded in 2020 by four youths plus adult mentor and leader. Our organization was founded to combat anti-Black racism, systemic racism, anti-Indigenous hate, and discrimination in all of its forms within the Greater Toronto Area. Over the years, BYR Youth has continued to grow into a group of almost 30 passionate BIPOC Youth and allies who are driving the change.

BYR Youth continues its mission by curating thoughtful events for Black Youth, supporting community initiatives and advocating on Black Youths' behalf whether on municipal, provincial or federal level.

Recent Major Initiatives

BYR Youth Leadership Conference: The BYR Youth Conference was designed for Black youth and allies across the Greater Toronto Area to address anti-Black racism. Throughout this conference, youth were given opportunities to network with others and attend workshops about topics such as BSAs, public speaking, mental health, intersectionality, discrimination, and career tips. This conference would not be possible without the wonderful people at YOF and the Ontario Trillium Foundation, as they are to thank you for granting us the money to help make this idea come to life.

Black Youth Market: This market allowed Black Youth Entrepreneurs ages 15-30 to sell and promote their products and services. It will have space for Black youth artists to sell and showcase their bodies of work. The pop-up also features a Black youth DJ, a panel of experienced Black youth entrepreneurs, catered food and more.

For more information on this, please visit our [website](https://www.byryouth.ca)

BYR YOUTH BLACK GALA 2024

What is the Black Youth Gala?

An evening for Black Youth excellence!! Rolling out the red carpet for Black Youth, The Black Youth Gala is an event for Black Youth to celebrate their accomplishments. **Throughout the event, youth will have the opportunity to receive scholarships for post-secondary.** In addition, Black Youth artists and fashion designers will also have the chance to showcase their work in the gallery and opening performance portion of the event. The event will also include dinner, dancing, a red carpet and much more.

Purpose of the Black Youth Gala

- Opportunity for Black youth to celebrate Black excellence and their accomplish
- Allow Black Youth to network and socialize with youth with like-minded experience
- Amplify Black Joy and Excellence
- Give Black youth artists and fashion designers a chance to showcase their talents
- Opportunity for Black youth to gain scholarships and awards for their past achievements
- Allow youth to create a space to celebrate their achievement Black Excellence
- Empower Black Youth and Black Youth voice

Theme: Past, Present, Future

Being in Black History Month, the Gala will emphasize the importance of the past, present and future of Black Youth across the Greater Toronto Area. The event will embody the past of what it is like growing up as a Black Youth in the modern 21st century attesting to heavy influences of Caribbean and African Culture. The present of Black Youth and their current accomplishment. Lastly, the future of Black Youth by supporting their dreams and goals for the future.

Scholarships

BYR Youth plans to use this event as a chance for Black Youth to be awarded for their accomplishments in whatever path they plan to take in the future. Through sponsorship, patrons will have the chance to award scholarships to students based on the criteria created.

Event Logistics

Date: Saturday February 17th 2024

Time: 6:00-10:00pm

Venue: JC Banquet Convention Centre - 1686 Ellesmere rd. Scarborough, On M1H 2V5

Dress Code: Semi Formal

Age: Grade 8-Second Year University/College

Target Attendance: 100 Youth

Cost: \$25 per youth, \$55 per adult

Participation Opportunities Sponsorship

Gold Sponsor - \$2,500

- Category Exclusivity
- Logo on all event advertising:
 - Print - Newspaper AD
 - Social - Facebook Page logo on Header, mention in post and paid ad social post and
 - Digital - Email, Logo, and link to website-on-website front page from date of sponsorship
- Banner / poster at dinner (must be supplied by sponsor)
- Dinner for 2 guests
- Option to give remarks at dinner (2 mins)
- Ability to add items in the swag bags
- Supporter badge to add to their site
- *\$500 scholarship in company's name*

Silver Sponsor - \$1,500

- Social post and tags
- Mention at dinner by MC
- Dinner Table Sponsorship
- Name listed and link to website included on participating sponsor page from date of sponsorship.
- Ability to add 1 item in the swag bags

Bronze Sponsor - \$500

- One social post
- Name listed and link to website included on participating sponsor page from date of sponsorship.

More Information

If you have any questions, or require more information regarding participating as a sponsorship, or donations please email Byryouth.yorkregion@gmail.com or call 416-885-0720 or 416-568-3592

Sponsor - A - Youth To Attend

- A - Table - 6 Youth: \$150 donation
- B - One Youth: \$25 donation

Scholarships - any domination (\$250, \$500, \$750, \$1000)

- Name Scholarships
- Criteria for selection
- Support Selection
- Logo and website acknowledgement
- Scholarship >=\$1000 - one person can be present at the dinner and award scholarship to winner.
- Scholarship winner page mention post the event

Donations - donations in kind/service giveaway

> = \$250 value

logo mention with donation, name, and link on participating sponsor page on website,

<= \$249 value

Business mention with donation at giveaway time

General Donation are welcome

BYR YOUTH BLACK GALA 2024

BYR YOUTH BLACK GALA 2024

Sponsorship Participant Information		
Organization Name:		
Contact Name:		
Mailing Address:		
City:	Province:	Postal Code:
Phone:		
Email:		
Website:		
Logo – Please supply in Jpeg and high-res version for print		

Participation Selection

Please check () what you would like to participate in:

Sponsorship

- Gold Sponsor - \$2,500 – two tickets to attend
- Silver Sponsor \$1,500
- Bronze Sponsor \$500

Sponsor - A - Youth To Attend

- A Table - \$150 per table (6)
- A Youth to Attend - \$20 per ticket.

Donations - in kind product /service donations / Giveaway Item

- =\$250 value
- <= \$249 value

Scholarship (you will be

- \$250
- \$500
- \$750
- \$1000 - one ticket to attend

General Donation are welcomed and can be received please contact

Byryouth.yorkregion@gmail.com Sponsor payment is Non-Refundable. Rain or Shine. A SIGNED SPONSORSHIP PARTICIPATION ACKNOWLEDGES THE ABOVE CONDITIONS FOR PARTICIPATION IN **BYR YOUTH BLACK GALA 2023**. PARTICIPATION IS CONFIRMED UPON SIGNING AND SUBMITTING THIS FORM AS WELL AS PAYMENT.

Print Name: _____

Signature: _____ Date: _____, 2023