



Joshua A. Collins

Artist Statement

I strive to develop and publish content that serves the purpose of solving problems. I employ a variety of strategies in order to maximize the ability of my work to create the desired solutions.

Professional Experience

Designer, August 2016–Present

Lead Dog Productions, Inc., Statesboro, Georgia: A marketing, advertising, and promotional-products agency responsible for development and execution of marketing strategies, corporate-identity packages, logo design, website development, promotional products, and photography.

- Promote and sell company services to new and existing customers; build professional relationships
- Research, develop, design, and implement branding strategies, visual communication, and ad campaigns
- Design and produce supporting graphics; coordinate production, photography, video, and narration
- Delivery of promotional products to clients

Clients include:

- City of Savannah's Black Heritage Festival
- Chroma Craft
- Shelton Enterprises
- The I.M.P.A.C.T. Institute
- Rusty Pig Restaurants
- Savannah State University
- Sassy Sisters LLC

Contract Videographer, September 2017–Present

Chroma Craft, Statesboro, Georgia: A company that develops innovative colorants, paints, inlays, and casting materials for painting, casting, and woodworking projects.

- Designed and built a custom studio for video production
- Responsible for oversight, planning, and recording of video for all advertisements and demonstrations
- Responsible for editing all video and audio content within all videos
- Coordinated with special guest stars for videos
- Handles advertisement campaigns for social media platforms like Instagram, Facebook, and YouTube
- Provides voice talent/narration for videos

Education

Southeast Bulloch High School, Diploma, 2017; GPA 3.4

Georgia Southern University, Bachelor of Fine Arts, Major: Graphic Design, 2021; GPA 3.1