

# CHATGPT Cheat Sheet

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## EXTENSIONS

- ChatGPT + Internet
- WebChatGPT
- ChatGPT + Email
- ChatGPT Writer
- ChatGPT + Twitter
- TweetGPT
- Find Prompts
- WebChatGPT
- ChatGPT as Search
- ChatOnAI
- ChatGPT with Siri
- Promptheus

## WRITING STYLES

"Write in X style"

- Native
- Informal/Formal
- Persuasive
- Descriptive
- Humorous
- Narrative
- Inspirational
- Confrontational

## PLUGINS

- Step 1 - Connect API Key
- Step 2 - Give Requirements
- Step 3 - Create Replit Acc.
- Step 4 - Ask for main.py
- Step 5 - Create manifest file
- Step 6 - Enter OpenAPI info
- Step 7 - Enter API definition
- Step 8 - OpenAPI to Replit
- Step 9 - Upload Plugin
- Step 10 - Enjoy Your Plugin!

## JAILBREAK

Use with caution! Jailbroken ChatGPT will provide some "interesting" responses to say the least.

- The Jailbreak Prompt
- The DAN 6.0 Prompt
- The S.T.A.N. Prompt
- The DUDE Prompt
- Illegality Mode
- Alphabreak
- Developer Mode
- ChatGPT

## MIDJOURNEY PROMPTS



### Prep ChatGPT

Tell ChatGPT that you are about to enter formatting examples.



### Enter Formatting

Enter MidJourney formatting style.



### Sample Prompts

Provide some sample MidJourney prompts.



### Feed Context

Give ChatGPT context on what you'd like.

### Copy to MJ

Copy to MidJourney, and enjoy your outputs!

Keeping this in so people don't steal mysh\*t

Yea Mr. Zee, I'm talking about you!

## LEARNING HOW TO PROMPT

Open-Ended	Instruction
Multiple Choice	Scenario
Fill-In-The-Blank	Comparative
Binary	Feedback
Ordering	Feedback
Prediction	Feedback
Explanation	Feedback
Opinion	Feedback

## PROMPTING TECHNIQUES

- ROLE PLAYING
- CHAINED
- TEMPERATURE
- LINKED
- ADD EXAMPLES
- TREE of THOUGHT
- STYLE
- INSTRUCTIONAL

## Acting as [Role] perform [Task] in [Format]

ROLES	TASKS	FORMAT
<ul style="list-style-type: none"> <li>Buzz Marketing Specialist</li> <li>CRD Specialist</li> <li>Marketing Consultant</li> <li>Act as Gary Vee</li> <li>Act as Steve Jobs</li> <li>Expert marketer from X</li> <li>Marketing Analyst</li> <li>Prompt Engineer</li> <li>Expert Copywriter</li> </ul>	<ul style="list-style-type: none"> <li>Write a caption</li> <li>Create a blog post</li> <li>Email Sequence</li> <li>Sales Copy</li> <li>Product Description</li> <li>Analysis</li> <li>Video Script</li> <li>Course Outline</li> <li>SEO Keywords</li> </ul>	<ul style="list-style-type: none"> <li>Summary</li> <li>A list</li> <li>CSV file</li> <li>Table/Chart</li> <li>Spreadsheet</li> <li>PDF</li> <li>Graph/Visuals</li> <li>HTML</li> <li>Gantt Cahart</li> </ul>

## VOCABULARY

- Inputs
- Text or commands
- Outputs
- ChatGPT response
- Training
- Teaching ChatGPT
- Generative AI
- Capable of creating
- OpenAI
- ChatGPT's father
- Prompts
- What you provide ChatGPT

## Make ChatGPT Write Like You

Act as a tone analyzer. Analyze the writing style and tone of [extract]. Create a description of the style and tone, so we can recreate more text in that style. Don't take any context or information from the "extract" below. The extract shared in this prompt is ONLY for tone analysis purposes.

Example: The author's writing style in this text is concise, informative and uses a journalistic tone. They maintain a smooth flow throughout the text. They use precise and clear language.

Format: Bullet pointed list

Extract = [Insert Here]

Using the analyzed tone, rewrite [text].

Text = [Insert Here]



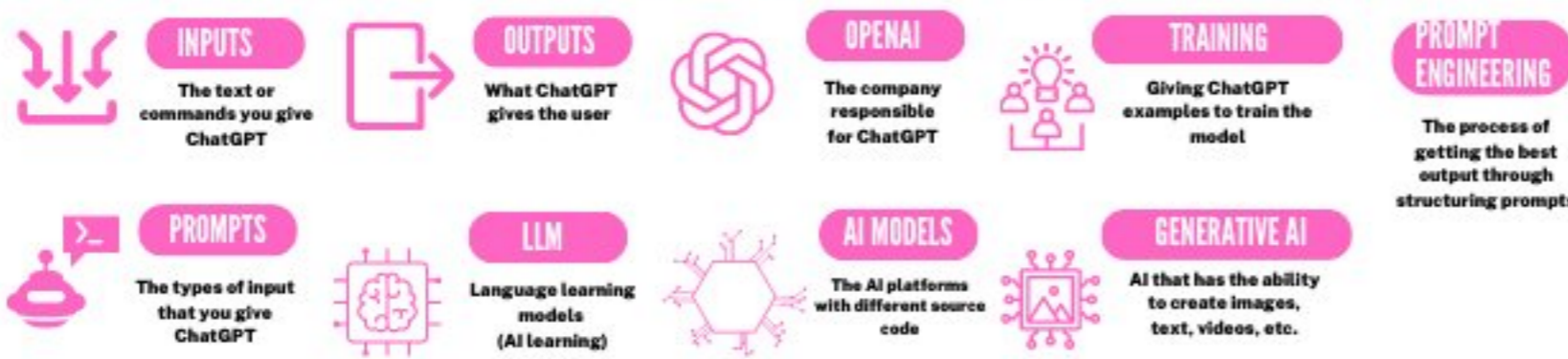
## Priming Prompts

ZERO - "Write me 15 CTAs about [topic]"

ONE - "Write me 15 CTAs about [topic]. Here's an example: "Get 25% off your product with code: Maxwell"

MULTIPLE - "Write me 15 CTAs about [topic]. Here are 5 examples: [example 1] [example 2] [example 3] [example 4] [example 5]"

## ARTIFICIAL INTELLIGENCE TERMS EXPLAINED TO NON-TECH PEOPLE



## Best Marketing Prompts to Create

1. Making ChatGPT write like yourself
2. Convert company assets into redistributed content plan
3. Connect ChatGPT with Slack, create unique client data profiles
4. Find decision maker titles, integrate w CRM
5. Use top captions as inspiration, develop and critique against
6. Midjourney Perfect Prompt Craetor
7. Instant Caption Regenerator (LinkedIn, Twitter, Etsy)
8. A-Z Youtube Content Generator
9. LinkedIn Caption --> Twitter Thread Generator
10. One Click SEO Page Grader
11. Webpage Lead Extractor

## Best ChatGPT Plugins (To Date)

<p>Find the right AI tools for any use case, from the world's largest database of AI tools.</p>	<p>Boost SEO with in-depth analysis, including keyword insights on volume, ranking, and SERP.</p>	<p>Marketing tool for your Shopify store, ecommerce website or any business. Write SEO blogs and social media.</p>
<p>Chat with anything from a PDF file to Google Drive documents just by providing a link.</p>	<p>Measure key metrics about your website - performance, accessibility, best practices, SEO, PWA.</p>	<p>Scrape content from websites by providing a URL.</p>
<p>Browse &amp; GA Webpage/TOF/ Data, Generate articles, from user or niche URLs.</p>	<p>Marketing tool for your Shopify store, ecommerce website or any business. Write SEO blogs and social media.</p>	<p>Get access to marketplaces data including domain information, company research and search keyword research.</p>

## Tools to Use

- Personified
- PPTX.ai
- Jasper.ai
- Optimove
- MarketMuse
- Pictory.ai
- TL;DV
- SEOdity
- 10web
- DeepWord
- Synthesia
- AIPRM for ChatGPT
- Tome
- AdCreative.ai
- Flair
- Maverick
- Folk
- Bardeen
- Opus Clip
- Framer
- Figma
- Synthesia
- Eleven Labs

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## Prompt Ideas

1. Creating a Social Media Content Strategy
2. Create a Pricing Option with AI
3. Creating a 4P Marketing Strategy
4. Get ChatGPT to Write Like You
5. Improve your search rankings with AI
6. Send outreach emails with ChatGPT
7. Get feedback on landing pages
8. Learn a book in minutes with ChatGPT
9. Prep for your interview with ChatGPT
10. Create competitor analyses with AI

## Tips to Remember

1. Have ChatGPT categorise and format data - it is readable by Excel and others!
2. Use ChatGPT to create prompts from other AI engines - Midjourney, DALL-E, Stable Diffusion
3. Ask for your output format to be in ASCII Art - it's art in the form of text and characters
4. There are 10000s of ways of using ChatGPT (paid) without paying - figure out how.
5. Act out your role plays! ChatGPT can imitate an angry customer, non-believer, etc.
6. Don't think of ChatGPT like a restaurant, more of a grocery store - ingredients are most important!
7. Fact check, fact check, fact check - use Perplexity, Bard, or other AI engines (not ChatGPT)

## AVOIDING PLAGIARISM with CHATGPT

### Methods of Detection

- OpenAI Text Classifier
- The Watermark Method
- DetectGPT
- AI Detector

### How to Trick Detection

- Quillbot Paraphraser
- GPTMinus
- TrickMeNotAI
- Originality AI

### Adjust Writing Style

- Unusual Characters
- Adjust language and tone
- Ask to display empathy
- Add unordinary spacing

## FOLLOW ME!



**MAX  
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FOLLOW MAX RASCHER ON LINKEDIN

