



Dear valued farmer,

Driven Ag Solutions, LLC. recently became your local Beck's seed dealer in central Nebraska. We would like to introduce our team and share how we can work together to bring continued success to your farm.

With the constant desire to achieve the best possible production on his own family farm that dates back to 1884, Jason Humphrey sought out a seed company that not only provides better crop performance and financial tools, but also a company that aligns with his personal beliefs, work ethic, and drive. This search led him to the decision of adding Beck's Hybrids to his farming operation. Seeing the results and identifying a need in the local market, Jason sought out to join the Beck's family of dealers.

Starting on this endeavor, Jason partnered with me to work collectively on providing the best possible customer experience.

My name is Nate Karl and I come from a background with a servant's heart at mind. I spent over 6 years serving our military and deployed to Iraq supporting medivac missions. After my time in the military, I spent the last 11 years supporting growers with their precision farming and equipment needs while managing a John Deere dealership.

Why did we choose Beck's? As the largest, family-owned retail seed company in the United States, Beck's provides farmers with high yielding seed corn, soybeans, wheat, elite alfalfa, and forage products. All Beck's seed products are protected by the Escalate[™]yield enhancement system, which delivers higher yields, insect protection, improved stand, and seedling health.

Our mission at Beck's is to provide customers with the best in seed quality, field performance, and service. When it comes to seed, we know that every farmer's needs are unique. Beck's accesses the best genetics and technologies from suppliers worldwide to give you the genetic diversity and trait protection you need, all from one company. Each season, our goal is to learn about your operation and to work to match products that will best meet your needs.

Beck's is truly a farmer-focused company built on faith, family and farming. We're excited to be part of this great seed company and look forward to the opportunity to help you with your operation. If you are interested in learning more or have any questions, feel free to contact Nate at 402.416.4577 or Jason at 402.604.8222.

Your Beck's Dealer, Nate Karl