



CETEs

The Future of Digital Assets

What's the purpose of a CETE?

A HUGE SOCIETAL PROBLEM:

- In the U.S., the bottom 90% of households held just 11.2% of the country's total stock market wealth as of 2021. In the rest of the world, it is much worse than that. As of my (ChatGPTs) knowledge cutoff date of September 2021, the total value of the U.S. stock markets was approximately \$45.5 trillion.

OUR SOLUTION:

- Create and develop fintech that enables consumers to monetize their consumption of goods and services using the blockchain to enable economic growth, hope and new forms of ownership (CETEs), without speculation.
- Involve known market makers like BlackRock, Vanguard, Goldman Sachs, etc. to benefit from the massive amounts of transactions that will take place upon our Consumers Earned Token Exchange (CETE) as it generates wealth to the masses, without speculation.
- Create and develop said fintech as a SaaS Master Template so the rest of the world may follow if so inclined.
- Establish a self-regulatory organization (SRO) to create and enforce the rules of the game for this new type of digital infrastructure and ecosystem.



A safer on
ramp to digital
assets, trillions
in potential
growth, and a
better world!

CETEs





RIDE the wave...

CETEs are initially owned by consumers of goods and services who make markets what they are.

CETEs =

...growth for
“we the
people” -
without
speculation!

...growth for
the keepers of
the digital
infrastructure!



...growth for
the market
makers!

It is important to understand that **the primary purpose** of the novel **CETE** is to generate wealth to the masses

- without speculation.





Introducing the:

Consumers Earned Token Exchange Inc

PATENT PENDING FINTECH SaaS

Method and system for monetizing the consumption of goods and services using blockchain contracts and CETEs



CETEs are digital tokens created by proprietary **market makers** on behalf of the business entities within our proprietary network who reward their customer bases with digital assets for their patronage and loyalties.

a PRIVATE/DARK POOL EXCHANGE

CETEs are produced and distributed on this alternative trading system, (ATS), which is a 501 (c)(6) non-profit board of trade association.



All CETEs are initially owned by the consumers who earned them until the restrictions within the accompanying **smart contracts** have been satisfied, which then enables the CETEs to be bought by **authorized traders only**, on the private Consumers Earned Token Exchange, if the owners want to sell.

We have and will share the following as needed in other presentations:

- How we will market to business entities to support the SRO.
- How we will market to business entities to support consumer loyalties.
- How we will market to the general public to become users of the system.
- How we will market to institutional investors and other whales on wall street.



We're
expecting
massive
transactions
once we get
rolling.



Currently, we are searching for a
compatible and progressive
MARKET MAKER!

Presenting CETEs:

- CETEs were designed to neutralize most SEC concerns regarding digital assets,
- CETEs were designed as Rule 506 Reg D exemptions - restricted securities,
- CETEs are initially owned by the consumers who make markets what they are,
- CETEs were designed for private sales to accredited and institutional investors,
- CETEs were designed to galvanize all communities as true stakeholders,
- CETEs were designed to facilitate self-perpetuating local, regional and/or national growth economies,
- CETEs may be created with many combinations of underlying assets by broker dealer market makers,
- CETEs are designed to bridge the gaps between digital assets, equities, and other stores of value including **smart social contracts between people**,
- CETEs are designed to give business entities the ability to implement peer pressure measures to better control crime in distressed communities,
- CETEs are designed to empower everyday people with pride of ownership mentalities versus an us against them mindset,
- CETEs are inclusive by default!
- **CETEs will lead to a new national narrative of unity through ownership!**