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PLEASANTS VALLEY AGRICULTURE ASSOCIATION APPOINTS NEW PRESIDENT AND VICE PRESIDENT

Monthly General Meetings To Resume in November, 2022

Vacaville, California: The Pleasants Valley Agriculture Association (PVAA) has appointed a new president, Alexis Koefoed, owner/farmer of Soul Food Farm and a new Vice President, Lisa Murray, owner/director of Ag & Art Magazine and Ag & Art Film Festival. The association would like to thank Elizabeth Fry and Dan Shwartz for their service this year as President and Vice President, respectively.

"PVAA's immediate goals are to resurrect monthly meetings (that took a slight hiatus in the the second half of 2022), launch a PVAA newsletter, and host more PVAA social events. With these efforts, we hope to continue building a network of farmers and farm supporters, as well as establish a resilient membership for the Pleasants Valley Agriculture Association."

- Alexis Koefoed, PVAA President, Owner/Farmer of Soul Food Farm

The Pleasants Valley Agriculture Association (PVAA) is an association of farmers in Vacaville that formed in 2018 who have a collective interest in agriculture tourism, preserving agricultural land, and cross-promoting with local businesses in Solano County. The local farms that participated in its formative years are Brazelton Ranch, Joyful Ranch, Be Love Farm, Soul Food Farm, Morningsun Herb Farm, La Borgata Winery (who have since sold to PV Estate Vineyards post-LNU fire), Lockwood Acres, Samuels Ranch Sustainable, and Girl on the Hill. The group meets monthly to discuss what is going on at their farms and in the region, ideas for marketing and community outreach, and to be a support system to one another. They also meet to discuss and plan their annual Open Farm Days which just celebrated its fifth year.

The next PVAA General Meeting will be held on Thursday, November 17th, 2022, between 6:30 p.m. and 7:30 p.m. on Zoom. Future meetings will be held on the third Thursday of each month. We will send out a Zoom link through the PVAA mailing list for those who wish to participate. We will resume in-person meetings at Soul Food Farm in Spring 2023.

To learn more about the Pleasants Valley Agriculture Association, visit <http://VacavilleFarmers.com>

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