

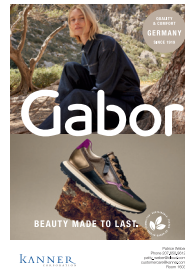
FSNYE

FOOTWEAR SHOW NEW YORK EXPO

Show Booklet Directory Ad

Inclusive of Interactive Digital Show Booklet & Hard Copy
Increase your exposure and reserve your placement today!

June 3-5, 2025



Creative Deadline: Tuesday, April 29th, 2025

Page Size 6"x9"

Full Pge - \$725.00 USD

Inside Front Cover - \$1050.00 USD

Inside Back Cover - USD \$1050.00 USD

Back Cover - \$1200.00 USD

All Ads must be labeled with your company name and date.
Please send ads to prein@fsnye.com in pdf format for approval.

FORMAT FOR SHOW BOOKLET: PDF ONLY!

Email high-resolution CMYK PDF/X-1a with full marks and bleeds

BLEEDS - Please use size 6.25 x 9.25 or 6" + .125 bleeds on each side x 9" + .125 bleeds on each side.

AD SIZES - All ads created to exact size specifications 6"x9". No important live matter within 1/4" of gutter-trim.

FONTS - Black type on white background should be defined as 100% black ONLY.

Do not use "true black" or "rich black."

PHOTOS - All 4-color scans must be 300 dpi in CMYK. All B/W scans must be 300 dpi grayscale.

NOTE: Resizing a low-res graphic to 300dpi in Photoshop does not increase its resolution. It must be created at 300dpi (or better) AT THE ORIGINAL SIZE. Results of a resized low-res cannot be guaranteed.

Questions, Contact: Phyllis Rein 917-828-7092



Footwear Show New York Expo

June 3-5, 2025



All Exhibitors Must Fill Out this Show Payment Page

Please fill out the appropriate information and return with corresponding application to FSNYE

Mailing Address: 25 Greenwich Court, Holbrook, NY 11741

Please make checks payable to Footwear Show New York Expo

Attn: Phyllis Rein - Tel: 917-828-7092 | Fax: 631-389-2531

Payment information will be used to process participation fees unless otherwise stated.

Company Name _____

Payment Method: _____

***3% Surcharge will be applied to credit cards.**

Check
(No Fee)

Mastercard*

Bank Transfer:

Footwear Show New York Expo

JP Morgan Chase Bank NA

Bank details available upon request

\$50.00 USD Must Be Added to Wire Transfer

ACH

(No Fee)

American Express*

Visa*

Card Holders Name: First Name (Please Print) _____

Last Name _____

Credit Card # _____

Exp. Date _____

Security Code: _____

Business Credit Card

Personal Credit Card

Card Holders Billing Address: _____

Phone # _____

Email: _____

Amount: _____

Show Booklet

Directory Ads

Digital & Hardcopy

(check to reserve your ad)

6"x9"Page USD \$725.00

Inside Front Cover USD \$1050.00

Inside Back Cover USD \$1050.00

Back Cover USD \$1200.00

Signature _____

Date _____

ACCEPTANCE AGREEMENT

By signing this application the Exhibitor Agrees to the Terms And Conditions in this Contract. Confirmation kits will be sent Electronically via email. PARTICIPATION FEES MUST BE PAID IN FULL TO RECEIVE E-Confirmation.

Authorized Signature _____

Name (Printed) _____

Title _____

Date _____

Footwear Show New York Expo | Tel: 917-828-7092 | Phyllis Rein prein@fsnye.com | website: fsnye.com

FSNYE Accounting	Date		Amount	
	Invoice #		Auth Code	