



Show Booklet Directory Ad

Inclusive of Interactive Digital Show Booklet & Hard Copy Distribution

June 2-4, 2026

Increase your exposure and reserve your placement today!



Creative Deadline: Friday, May 1st, 2026

Page Size 6"x9"

Full Pge - USD \$725.00

Inside Front Cover - USD \$1,050.00

Inside Back Cover - USD \$1,050.00

Back Cover - USD \$1,200.00

FORMAT FOR SHOW BOOKLET: PDF ONLY!

Email high-resolution CMYK PDF/X-1a with full marks and bleeds .

Full-Page Ad Specifications

Trim Size: 6" x 9"

Bleed Size: 6.25" x 9.25" (.125" bleed on all sides)

Safe Zone: 5.5" x 8.5" (keep critical content at least .25" from trim)

File Requirements

Format: PDF (PDF/X-1a preferred)

Resolution: 300 dpi

Color: CMYK only (no RGB or spot colors). Black type on white background should be defined as 100% black ONLY. Do not use "true black" or "rich black."

Marks: No crop marks, color bars, or registration marks

Photos: All 4-color scans must be 300 dpi in CMYK. All B/W scans must be 300 dpi grayscale

Please send ads to prein@fsnye.com in pdf format

Questions, Contact: Phyllis Rein 917-828-7092



Footwear Show New York Expo



All Exhibitors Must Fill Out this Show Payment Page

Please fill out the appropriate information and return with corresponding application to FSNYE

Mailing Address: 25 Greenwich Court, Holbrook, NY 11741

Please make checks payable to Footwear Show New York Expo

Attn: Phyllis Rein - Tel: 917-828-7092 | Fax: 631-389-2531

Payment information will be used to process participation fees unless otherwise stated.

Company Name _____

Payment Method: _____

***3% Surcharge will be applied to credit cards.**

☐

Check
(No Fee)

☐

ACH
(No Fee)

☐

Mastercard*

☐

American Express*

☐

Visa*

☐

Bank Tranfer:

Footwear Show New York Expo

JP Morgan Chase Bank NA

Bank details available upon request

\$50.00 USD Must Be Added to Wire Transfer

Card Holders Name: First Name (Please Print) _____

Last Name _____

Credit Card # _____

Exp. Date _____

Security Code: _____

☐

Business Credit Card

☐

Personal Credit Card

Card Holders Billing Address: _____

Phone # _____

Email: _____

Amount: _____

Show Booklet

Directory Ads

Digital & Hardcopy

(check to reserve your ad)

☐

6"x9"Page USD \$725.00

☐

Inside Back Cover USD \$1050.00

☐

Inside Front Cover USD \$1050.00

☐

Back Cover USD \$1200.00

Signature _____

Date _____

ACCEPTANCE AGREEMENT

By signing this application the Exhibitor Agrees to the Terms And Conditions in this Contract. Confirmation kits will be sent Electronically via email. PARTICIPATION FEES MUST BE PAID IN FULL TO RECEIVE E-Confirmation.

Authorized Signature _____

Name (Printed) _____

Title _____

Date _____

Footwear Show New York Expo | Tel: 917-828-7092 | Phyllis Rein prein@fsnye.com | website: fsnye.com

FSNYE Accounting

Date

Invoice #

Amount

Auth Code