

June 2-4, 2026
NEW YORK SHOWROOM DIRECTORY LISTING APPLICATION
Directory & Mailing Information

Please print clearly and check off categories:

Corporate Name _____

Address _____

City /State /Zip /Country _____

Telephone _____ Mobile (not published) _____

Email _____ Website _____

Show Contact _____

DIRECTORY LISTING TO READ IN SHOW BOOKLET

Company Name _____

Showroom Address _____

City, State, Zip Code _____

Telephone _____

Showroom Email _____

Website _____

ADDITIONAL BRANDS
BRAND names and/or COMPANY names - Please Check Categories: Women's, Men's Children's & Accessories
W M C A

Brand Website _____

Check all that apply:

Women's Product Categories
 Salon Dress Branded Bridge Sport Private Label Boots Handbags Contemporary Accessories Children's Sandals Vegan/Sustainable Sneakers/Athleisure Comfort Youth Casual Made in USA
 Check if your company sells the following: Narrow sizes Wide Sizes Size 5 or under Size 12 +
Men's Product Categories
 Loafers Dress Oxfords Boots Sandals Insoles/Accesories Youth
 Casual Slippers Clogs Boat Shoes Sneakers/Athleisure Vegan/Sustainable
 Branded Private Label Children's Made in USA
 Check if your company sells the following: Narrow sizes Wide Sizes Size 6 or under Size 14 +**BY INITIALING THIS APPLICATION, EXHIBITOR AGREES TO THE TERMS AND CONDITIONS IN THIS CONTRACT.**

Footwear Show New York Expo | Tel: 917-828-7092 | Phyllis Rein email: prein@fsnye.com | website: fsnye.com

Initial _____

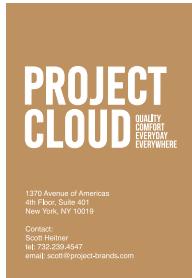


Show Booklet Directory Ad

Inclusive of Interactive Digital Show Booklet & Hard Copy Distribution

June 2-4, 2026

Increase your exposure and reserve your placement today!



Creative Deadline: Friday, May 1st, 2026

Page Size 6"x9"

Full Pge - USD \$725.00

Inside Front Cover - USD \$1,050.00

Inside Back Cover - USD \$1,050.00

Back Cover - USD \$1,200.00

FORMAT FOR SHOW BOOKLET: PDF ONLY!

Email high-resolution CMYK PDF/X-1a with full marks and bleeds .

Full-Page Ad Specifications

Trim Size: 6" x 9"

Bleed Size: 6.25" x 9.25" (.125" bleed on all sides)

Safe Zone: 5.5" x 8.5" (keep critical content at least .25" from trim)

File Requirements

Format: PDF (PDF/X-1a preferred)

Resolution: 300 dpi

Color: CMYK only (no RGB or spot colors). Black type on white background should be defined as 100% black ONLY. Do not use "true black" or "rich black."

Marks: No crop marks, color bars, or registration marks

Photos: All 4-color scans must be 300 dpi in CMYK. All B/W scans must be 300 dpi grayscale

Please send ads to prein@fsnye.com in pdf format

Questions, Contact: Phyllis Rein 917-828-7092

June 2-4, 2026
Listing Fee USD \$975.00 or Bundle with Directory Ad USD \$1600.00

Please fill out the appropriate information and return with corresponding application to FSNYE

Mailing Address: 25 Greenwich Court, Holbrook, NY 11741

Please make checks payable to Footwear Show New York Expo

Attn: Phyllis Rein | Tel: 917-828-7092 Fax: 631-389-2531

Payment information will be used to process participation fees unless otherwise stated.

Company Name _____

Payment
Method:

Check
 ACH (No Fee)

(*3% surcharge on credit cards)

Mastercard* / Visa*

American Express*

Wire Transfers:

Footwear Show New York Expo
JP Morgan Chase Bank NA

Bank details available upon request

\$50.00 USD Must Be Added to all Wire Transfer

Card Holders Name: First Name (Please Print) _____ Last Name _____

Credit Card # _____

Expiration Date: _____

Security Code: _____

Business Credit Card Personal Credit Card

Card Holders Billing Address:

Phone # _____

Email: _____

Amount: _____

Show Booklet
Directory Ads
Digital & Hardcopy
(check to reserve your ad)

6"x9"Page USD \$725.00

Showroom Listing USD \$975.00

**Bundled - Listing with Ad USD \$1600.00
(savings of \$100.00)**

Signature _____

Date _____

ACCEPTANCE AGREEMENT

By signing this application the Exhibitor Agrees To The Terms And Conditions in this Contract. Confirmation kits will be sent Electronically via email. PARTICIPATION FEES MUST BE PAID IN FULL TO RECEIVE E-Confirmation.

Authorized Signature _____

First & Last Name _____

(Printed) Title _____

Date _____