

# June 3-5, 2025

## NEW YORK SHOWROOM DIRECTORY LISTING APPLICATION

### Directory & Mailing Information

Please print clearly and check off categories:

Corporate Name \_\_\_\_\_

Address \_\_\_\_\_

City /State /Zip /Country \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile (not published) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Show Contact \_\_\_\_\_

### DIRECTORY LISTING TO READ IN SHOW BOOKLET

Company Name \_\_\_\_\_

Showroom Address \_\_\_\_\_

City, State, Zip Code \_\_\_\_\_

Telephone \_\_\_\_\_

Showroom Email \_\_\_\_\_ Website \_\_\_\_\_

### ADDITIONAL BRANDS

BRAND names and/or COMPANY names - Please Check Categories: Women's, Men's Children's & Accessories  
W M C A

_____	Brand Website _____
_____	Brand Website _____
_____	Brand Website _____
_____	Brand Website _____
_____	Brand Website _____

Check all that apply:

**Women's  
Product  
Categories**

- |                                  |  |                                     |  |   |                                  |                                 |
|----------------------------------|--|-------------------------------------|--|---|----------------------------------|---------------------------------|
| <input type="checkbox"/> Salon   | <input type="checkbox"/> Bridge        | <input type="checkbox"/> Boots      | <input type="checkbox"/> Contemporary        | <input type="checkbox"/> Sandals                  | <input type="checkbox"/> Comfort | <input type="checkbox"/> Casual |
| <input type="checkbox"/> Dress   | <input type="checkbox"/> Sport         | <input type="checkbox"/> Handbags   | <input type="checkbox"/> Accessories         | <input type="checkbox"/> <b>Vegan/Sustainable</b> |                                  |                                 |
| <input type="checkbox"/> Branded | <input type="checkbox"/> Private Label | <input type="checkbox"/> Children's | <input type="checkbox"/> Sneakers/Athleisure | Made in USA                                       |                                  |                                 |

Check if your company sells the following: ☐ Narrow sizes ☐ Wide Sizes ☐ Size 5 or under ☐ Size 12 +

**Men's  
Product  
Categories**

- |                                  |  |                                     |                                      |  |  |                                |
|----------------------------------|--|-------------------------------------|--------------------------------------|--|--|--------------------------------|
| <input type="checkbox"/> Loafers | <input type="checkbox"/> Dress         | <input type="checkbox"/> Oxfords    | <input type="checkbox"/> Boots       | <input type="checkbox"/> Sandals             | <input type="checkbox"/> Insoles/Accessories | <input type="checkbox"/> Youth |
| <input type="checkbox"/> Casual  | <input type="checkbox"/> Slippers      | <input type="checkbox"/> Clogs      | <input type="checkbox"/> Boat Shoes  | <input type="checkbox"/> Sneakers/Athleisure |  |                                |
| <input type="checkbox"/> Branded | <input type="checkbox"/> Private Label | <input type="checkbox"/> Children's | <input type="checkbox"/> Made in USA | <b>Vegan/Sustainable</b>                     |  |                                |

Check if your company sells the following: ☐ Narrow sizes ☐ Wide Sizes ☐ Size 6 or under ☐ Size 14 +

BY INITIALING THIS APPLICATION, EXHIBITOR AGREES TO THE TERMS AND CONDITIONS IN THIS CONTRACT.

Footwear Show New York Expo | Tel: 917-828-7092 | Phyllis Rein email: prein@fsnye.com | website: fsnye.com

Initial \_\_\_\_\_

**FFANY  
MARKET  
WEEK**

# Footwear Show New York Expo

## June 3-5, 2025

**Listing Fee \$975.00 or Bundle with Directory Ad \$1600.00 USD**

Please fill out the appropriate information and return with corresponding application to FSNYE

**Mailing Address: 25 Greenwich Court, Holbrook, NY 11741**
**Please make checks payable to Footwear Show New York Expo**
**Attn: Phyllis Rein | Tel: 917-828-7092 Fax: 631-389-2531**
**Payment information will be used to process participation fees unless otherwise stated.**

Company Name \_\_\_\_\_

Payment Method: ☐ **Check** ☐ **Mastercard\* / Visa\*** ☐ **Wire Transfers:**  
☐ **ACH (No Fee)** ☐ **American Express\*** **Footwear Show New York Expo**  
**JP Morgan Chase Bank NA**  
**Bank details available upon request**  
**\$50.00 USD Must Be Added to all Wire Transfer**

Card Holders Name: First Name (Please Print) \_\_\_\_\_ Last Name \_\_\_\_\_

Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Security Code: \_\_\_\_\_ ☐ Business Credit Card ☐ Personal Credit Card

Card Holders Billing Address: \_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

Phone # \_\_\_\_\_

Email: \_\_\_\_\_

Amount: \_\_\_\_\_

Show Booklet ☐ 6"x9"Page \$725.00 USD  
 Directory Ads  
 Digital & Hardcopy (check to reserve your ad) Showroom Listing \$975.00 USD

**Bundled - Listing with Ad \$1600.00 USD  
(savings of \$100.00)**

Signature \_\_\_\_\_

Date \_\_\_\_\_

### ACCEPTANCE AGREEMENT

By signing this application the Exhibitor Agrees To The Terms And Conditions in this Contract. Confirmation kits will be sent Electronically via email. PARTICIPATION FEES MUST BE PAID IN FULL TO RECEIVE E-Confirmation.

Authorized Signature \_\_\_\_\_

First &amp; Last Name \_\_\_\_\_

(Printed) Title \_\_\_\_\_ Date \_\_\_\_\_

Footwear Show New York Expo | Tel: 917-828-7092 | Phyllis Rein prein@fsnye.com | website: fsnye.com

FSNYE Accounting

Date

Invoice #

Amount

Auth Code



## Show Booklet Directory Ad

**Inclusive of Interactive Digital Show Booklet & Hard Copy**  
Increase your exposure and reserve your placement today!

### June 3-5, 2025



**Creative Deadline: Tuesday, April 29th, 2025**

**Page Size 6"x9"**

Full Pge - \$725.00 USD

Inside Front Cover - \$1050.00 USD

Inside Back Cover - \$1050.00 USD

Back Cover - \$1200.00 USD

All Ads must be labeled with your company name and date.  
Please send ads to [prein@fsny.com](mailto:prein@fsny.com) in pdf format for approval.

**FORMAT FOR SHOW BOOKLET: PDF ONLY!**

**Email high-resolution CMYK PDF/X-1a with full marks and bleeds**

**BLEEDS** - Please use size 6.25 x 9.25 or 6" + .125 bleeds on each side x 9" + .125 bleeds on each side.

**AD SIZES** - All ads created to exact size specifications 6"x9". No important live matter within 1/4" of gutter-trim.

**FONTS** - Black type on white background should be defined as 100% black ONLY.

Do not use "true black" or "rich black."

**PHOTOS** - All 4-color scans must be 300 dpi in CMYK. All B/W scans must be 300 dpi grayscale.

**NOTE:** Resizing a low-res graphic to 300dpi in Photoshop does not increase its resolution. It must be created at 300dpi (or better) AT THE ORIGINAL SIZE. Results of a resized low-res cannot be guaranteed.

Questions, Contact: Phyllis Rein 917-828-7092