



Footwear Show New York Expo (FSNYE)

June 3-5, 2025

NEW YORK SHOWROOM DIRECTORY LISTING APPLICATION

Directory & Mailing Information

Please print clearly and check off categories:

Corporate Name _____

Address _____

City /State /Zip /Country _____

Telephone _____ Mobile (not published) _____

Email _____ Website _____

Show Contact _____

DIRECTORY LISTING TO READ IN SHOW BOOKLET

Company Name _____

Showroom Address _____

City, State, Zip Code _____

Telephone _____

Showroom Email _____ Website _____

ADDITIONAL BRANDS

BRAND names and/or COMPANY names - Please Check Categories: Women's, Men's Children's & Accessories
W M C A

_____	Brand Website _____
_____	Brand Website _____
_____	Brand Website _____
_____	Brand Website _____
_____	Brand Website _____

Check all that apply:

Women's Product Categories

- Salon
- Bridge
- Boots
- Contemporary
- Sandals
- Comfort
- Casual
- Dress
- Sport
- Handbags
- Accessories
- Vegan/Sustainable**
- Branded
- Private Label
- Children's
- Sneakers/Athleisure
- Made in USA

Check if your company sells the following: Narrow sizes Wide Sizes Size 5 or under Size 12 +

Men's Product Categories

- Loafers
- Dress
- Oxfords
- Boots
- Sandals
- Insoles/Accessories
- Youth
- Casual
- Slippers
- Clogs
- Boat Shoes
- Sneakers/Athleisure
- Branded
- Private Label
- Children's
- Made in USA
- Vegan/Sustainable**

Check if your company sells the following: Narrow sizes Wide Sizes Size 6 or under Size 14 +

BY INITIALING THIS APPLICATION, EXHIBITOR AGREES TO THE TERMS AND CONDITIONS IN THIS CONTRACT.
Footwear Show New York Expo | Tel: 917-828-7092 | Phyllis Rein email: prein@fsnye.com | website: fsnye.com

Initial _____



Footwear Show New York Expo June 3-5, 2025

Listing Fee \$975.00 or Bundle with Directory Ad \$1600.00 USD

Please fill out the appropriate information and return with corresponding application to FSNYE

Mailing Address: 25 Greenwich Court, Holbrook, NY 11741
Please make checks payable to Footwear Show New York Expo
Attn: Phyllis Rein | Tel: 917-828-7092 Fax: 631-389-2531

Payment information will be used to process participation fees unless otherwise stated.

Company Name _____

Payment Method: Check **Mastercard* / Visa*** Wire Transfers:
 ACH **(No Fee)** **American Express*** Footwear Show New York Expo
JP Morgan Chase Bank NA
Bank details available upon request
\$50.00 USD Must Be Added to all Wire Transfer

(*4% surcharge on credit cards)

Card Holders Name: First Name (Please Print) _____ Last Name _____

Credit Card # _____ Expiration Date: _____

Security Code: _____ Business Credit Card Personal Credit Card

Card Holders Billing Address: _____

Phone # _____

Email: _____

Amount: _____

Show Booklet 6"x9"Page \$725.00 USD **Bundled - Listing with Ad \$1600.00 USD**
Directory Ads Showroom Listing \$975.00 USD **(savings of \$100.00)**
Digital & Hardcopy (check to reserve your ad)

Signature _____

Date _____

ACCEPTANCE AGREEMENT

By signing this application the Exhibitor Agrees To The Terms And Conditions in this Contract. Confirmation kits will be sent Electronically via email. PARTICIPATION FEES MUST BE PAID IN FULL TO RECEIVE E-Confirmation.

Authorized Signature _____

Name (Printed) _____

Title _____ Date _____

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FSNYE Accounting	Date	_____	Amount	_____
	Invoice #	_____	Auth Code	_____

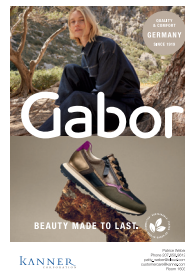
FSNYE

FOOTWEAR SHOW NEW YORK EXPO

Show Booklet Directory Ad

Inclusive of Interactive Digital Show Booklet & Hard Copy
Increase your exposure and reserve your placement today!

June 3-5, 2025



Creative Deadline: Tuesday, April 29th, 2025

Page Size 6"x9"

Full Pge - \$725.00 USD

Inside Front Cover - \$1050.00 USD

Inside Back Cover - \$1050.00 USD

Back Cover - \$1200.00 USD

All Ads must be labeled with your company name and date.
Please send ads to prein@fsnye.com in pdf format for approval.

FORMAT FOR SHOW BOOKLET: PDF ONLY!

Email high-resolution CMYK PDF/X-1a with full marks and bleeds

BLEEDS - Please use size 6.25 x 9.25 or 6" + .125 bleeds on each side x 9" + .125 bleeds on each side.
AD SIZES - All ads created to exact size specifications 6"x9". No important live matter within 1/4" of gutter-trim.

FONTS - Black type on white background should be defined as 100% black ONLY.
Do not use "true black" or "rich black."

PHOTOS - All 4-color scans must be 300 dpi in CMYK. All B/W scans must be 300 dpi grayscale.

NOTE: Resizing a low-res graphic to 300dpi in Photoshop does not increase its resolution. It must be created at 300dpi (or better) AT THE ORIGINAL SIZE. Results of a resized low-res cannot be guaranteed.

Questions, Contact: Phyllis Rein 917-828-7092