

FSNYE Digital Promo Package

Get your message out to the industry.
Promote your brand to a dedicated
digital audience for greater exposure
and booth traffic.

Subscribers - 12,000 +
Specialty retailers - 85%

DEDICATED EBLAST PACKAGE RATES:

1x = \$2,000

2x = \$3,000 (\$1,500 each)

3x = \$3,750 (\$1,250 each)

4x = \$4,000 (\$1,000 each)

*Customer supplies creative and chooses
deployment dates. A test email will be sent
to customer prior to deployment.*

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