



# Footwear Show New York Expo (FSNYE) June 6-8, 2023

## NEW YORK SHOWROOM DIRECTORY LISTING APPLICATION

### Directory & Mailing Information

Please print clearly and check off categories:

Corporate Name \_\_\_\_\_

Address \_\_\_\_\_

City /State /Zip /Country \_\_\_\_\_

Telephone \_\_\_\_\_ Mobile (not published) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Show Contact \_\_\_\_\_

### DIRECTORY LISTING TO READ IN SHOW BOOKLET

Company Name \_\_\_\_\_

Showroom Address \_\_\_\_\_

City /State /Zip /Country \_\_\_\_\_

Telephone \_\_\_\_\_

Showroom Email \_\_\_\_\_ Website \_\_\_\_\_

### ADDITIONAL BRANDS

BRAND names and/or COMPANY names - Please Check Categories: Women's, Men's Children's & Accessories  
W M C A

_____	Brand Website	_____
_____	Brand Website	_____
_____	Brand Website	_____
_____	Brand Website	_____
_____	Brand Website	_____

Check all that apply:

**Women's Product Categories**

- Salon
- Bridge
- Boots
- Contemporary
- Sandals
- Comfort
- Casual
- Dress
- Sport
- Handbags
- Accessories
- Publication/Industry Service
- Branded
- Private Label
- Children's
- Sneakers/Athleisure
- Made in USA

Check if your company sells the following:  Narrow sizes  Wide Sizes  Size 5 or under  Size 12 +

**Men's Product Categories**

- Loafers
- Dress
- Oxfords
- Boots
- Sandals
- Insoles/Accessories
- Youth
- Casual
- Slippers
- Clogs
- Boat Shoes
- Sneakers/Athleisure
- Branded
- Private Label
- Children's
- Made in USA

Check if your company sells the following:  Narrow sizes  Wide Sizes  Size 6 or under  Size 14 +

**BY INITIALING THIS APPLICATION, EXHIBITOR AGREES TO THE TERMS AND CONDITIONS IN THIS CONTRACT.**  
Footwear Show New York Expo | Tel: 917-828-7092 | Phyllis Rein email: prein@fsnye.com | website: fsnye.com

Initial \_\_\_\_\_



# Footwear Show New York Expo

## June 6-8, 2023

### Listing Fee \$950.00 or Bundle with ad \$1500.00 USD

Please fill out the appropriate information and return with corresponding application to FSNYE

**Mailing Address: 25 Greenwich Court, Holbrook, NY 11741**  
**Please make checks payable to Footwear Show New York Expo**  
**Attn: Phyllis Rein | Tel: 917-828-7092 Fax: 631-389-2531**

**Payment information will be used to process participation fees unless otherwise stated.**

Company Name \_\_\_\_\_

**(3% credit card surcharge)**

Payment Method:  Check  **Mastercard**  Wire Transfers:  
 **Visa**  **American Express** Footwear Show New York Expo  
JP Morgan Chase Bank NA  
Bank details available upon request

Card Holders Name: First Name (Please Print) \_\_\_\_\_ Last Name \_\_\_\_\_ \$50.00 USD Must Be Added to all Wire Transfers

Credit Card # \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Security Code: \_\_\_\_\_  Business Credit Card  Personal Credit Card

Card Holders Billing Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone # \_\_\_\_\_

Email: \_\_\_\_\_

Amount: \_\_\_\_\_

Show Booklet  6"x9"Page \$700 USD  
Directory Ads  
Digital & Hardcopy **Listing with Ad bundle \$1500 USD** Showroom Listing \$950.00  
(check to reserve your ad)

Signature \_\_\_\_\_

Date \_\_\_\_\_

### ACCEPTANCE AGREEMENT

By signing this application the Exhibitor Agrees To The Terms And Conditions in this Contract. Confirmation kits will be sent Electronically via email. PARTICIPATION FEES MUST BE PAID IN FULL TO RECEIVE E-Confirmation.

Authorized Signature \_\_\_\_\_

Name (Printed) \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

Footwear Show New York Expo | Tel: 917-828-7092 | Phyllis Rein prein@fsnye.com | website: fsnye.com

FSNYE Accounting	Date	_____	Amount	_____
	Invoice #	_____	Auth Code	_____



## Show Booklet Directory Ad

June 6-8, 2023

Directory Ads - Digital Version & Hardcopy  
Increase your exposure and reserve your placement today!



Creative Deadline: Tuesday, April 25th, 2023

**Page Size 6"x9"**

Full Page - \$700 USD

Inside Front Cover - \$1000 USD

Inside Back Cover - \$1000 USD

Back Cover - \$1200 USD

Contact: Phyllis Rein 917-828-7092 to reserve your placement.

All Ads must be labeled with your company name and date.  
Please send ads to prein@fsnye.com in pdf format for approval.

FORMAT FOR SHOW BOOKLET: PDF ONLY!

Email high-resolution CMYK PDF/X-1a with full marks and bleeds

BLEEDS - Size 6.25 x 9.25 or 6" + .125 bleeds on each side x 9" + .125 bleeds on each side.

AD SIZES - All ads created to exact size specifications 6"x9".

No important live matter within 1/4" of gutter-trim.

FONTS - Black type on white background should be defined as 100% black ONLY.

Do not use "true black" or "rich black."

PHOTOS - All 4-color scans must be 300 dpi in CMYK. All B/W scans must be 300 dpi grayscale.

*NOTE: Resizing a low-res graphic to 300dpi in Photoshop does not increase its resolution. It must be created at 300dpi (or better) AT THE ORIGINAL SIZE. Results of a resized low-res cannot be guaranteed.*