

February 3-5, 2020

FOOTWEAR SHOW NY EXPO - SHOW DIRECTORY LISTING

DEADLINE January 6, 2020

Show Fee \$900.00 USD

Corporate Name
Address
City State Zip
Tel: Fax:
Website: email:
Contact Signature

FSNYE DIRECTORY LISTING TO READ

Please check here if your New York Showroom will be **OPEN ALL WEEK**

Company Name Brand website:
Showroom
Address
Telephone Showroom email:
Website 1 Website 2

Additional Brand Names (Address & Telephone if Different)

<input type="text"/>	Brand website	<input type="text"/>
<input type="text"/>	Brand website	<input type="text"/>
<input type="text"/>	Brand website	<input type="text"/>
<input type="text"/>	Brand website	<input type="text"/>

Please provide 3 retail customers that carry your brand.

Please check box if you offer Immediate Deliveries

Women's Salon Bridge Boots Contemporary Junior Comfort Casual
Product Dress Sport Handbags Accessories Publication/Industry Service
Categories Branded Private Label Children's Made in USA Sneakers

Please check if your company sells the following: Narrow sizes Wide Sizes Size 5 or under Size 12 +

Men's Loafers Dress Oxfords Boots Sandals Sneakers & Athletic
Product Casual Slippers Clogs & Mules Boat Shoes Insoles & Accesories Youth
Categories Branded Private Label Children's Made in USA

Please check if your company sells the following: Narrow sizes Wide Sizes Size 6 or under Size 14 +



Show Booklet Directory Ad

February 3-5, 2020

Directory Ads - Digital & Hardcopy

Increase your exposure and reserve your placement today!



Creative Deadline: Thursday January 2, 2020

6"x9" Page - \$600 USD

Inside Back Cover - \$800 USD

Back Cover - \$1200 USD- **SOLD**

Inside Front Cover - \$1000 USD- **SOLD**

Contact: Phyllis Rein 917-828-7092 to reserve your placement.

All Ads must be labeled with your company name and date.
Please send ads to prein@fsnye.com in pdf format for approval.

FORMAT FOR SHOW BOOKLET: PDF ONLY!

Email high-resolution CMYK PDF/X-1a with full marks and bleeds

BLEEDS - Please use size 6.25 x 9.25 or 6" +.125 bleeds on each side x 9" + .125 bleeds on each side.

AD SIZES - All ads created to exact size specifications 6"x9". No important live matter within 1/4" of gutter-trim.

FONTS - Black type on white background should be defined as 100% black ONLY.

Do not use "true black" or "rich black."

PHOTOS - All 4-color scans must be 300 dpi in CMYK. All B/W scans must be 300 dpi grayscale.

NOTE: Resizing a low-res graphic to 300dpi in Photoshop does not increase its resolution. It must be created at 300dpi (or better) AT THE ORIGINAL SIZE. Results of a resized low-res cannot be guaranteed.



Footwear Show NY Expo

February 3-5, 2020

All Exhibitors Must Fill Out this Show Payment Page

Please fill out the appropriate information and return with corresponding application to FSNYE

Mailing Address: 25 Greenwich Court, Holbrook, NY 11741

Please make checks payable to FOOTWEAR SHOW NEW YORK EXPO

Attn: Phyllis Rein - Tel: 917-828-7092 Fax: 631-389-2531

Payment information will be used to process participation fees unless otherwise stated.

Company Name _____

Payment Method: Check Mastercard **BANK TRANSFERS**
 Visa American Express

Footwear Show New York Expo #399019675
 ACH Direct Deposit/ WT Domestic 021000021
 Wire Transfer International Routing CHASUS33
 \$50 Must Be Added to Wire Transfers

Card Holders Name: First Name (Please Print) _____ Last Name _____

Credit Card # _____ /

Expiration Date: _____

Security Code: _____ Business Credit Card Personal Credit Card

Card Holders Billing Address: _____

Phone # _____

Email: _____

Amount: _____

Show Booklet 6"x9"Page \$600 Inside Front Cover \$1000- **SOLD**
 Directory Ads Inside Back Cover \$800 Back Cover \$1200- **SOLD**
 Digital & Hardcopy (check to reserve your ad)

Signature _____ Date _____

ACCEPTANCE AGREEMENT

By signing this application the Exhibitor Agrees To The Terms And Conditions in this Contract. Confirmation kits will be sent Electronically via email. PARTICIPATION FEES MUST BE PAID IN FULL TO RECEIVE E-Confirmation.

Authorized Signature _____

Name (Printed) _____

Title _____ Date _____

FSNYE Accounting	Date	_____	Amount	_____
	Invoice #	_____	Auth Code	_____