

# AUGUST 3-5, 2021

**Footwear Show NY Expo (FSNYE) held during FFANY Market Week - Directory Listing**

The Recognized Exhibition Management Company that Produces the Shoe Shows during FFANY

**Showcase your New York Showroom or Off-Site Location in Show Booklet & Digital Platform**

**DEADLINE JUNE 1st, 2021**

**Show Fee \$800.00 USD**

Corporate Name

Address

City  State  Zip

Tel:  Cell:

Website:  email:

Contact  Signature

## FSNYE DIRECTORY LISTING TO READ\*

*\*You will receive confirmation of your listing prior to printing*

**Please check if your New York Showroom or Off- Site Location will be OPEN ALL WEEK**

Company Name  Brand website:

Showroom

Address

Telephone  Showroom email:

Website 1  Website 2

Additional Brand Names (Address & Telephone if Different)

<input type="text"/>	Brand website	<input type="text"/>
<input type="text"/>	Brand website	<input type="text"/>
<input type="text"/>	Brand website	<input type="text"/>
<input type="text"/>	Brand website	<input type="text"/>

**Please provide 3 retail customers that carry your brand.**

*Please check box if you offer Immediate Deliveries*

**Women's**  Salon  Bridge  Boots  Contemporary  Junior  Comfort  Casual  
**Product**  Dress  Sport  Handbags  Accessories  Publication/Industry Service  
**Categories**  Branded  Private Label  Children's  Made in USA  Sneakers

Please check if your company sells the following:  Narrow sizes  Wide Sizes  Size 5 or under  Size 12 +

**Men's**  Loafers  Dress  Oxfords  Boots  Sandals  Sneakers & Athletic  
**Product**  Casual  Slippers  Clogs & Mules  Boat Shoes  Insoles & Accesories  Youth  
**Categories**  Branded  Private Label  Children's  Made in USA

Please check if your company sells the following:  Narrow sizes  Wide Sizes  Size 6 or under  Size 14 +

# AFS NYE

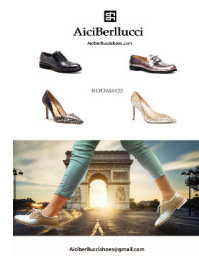
FOOTWEAR SHOW NEW YORK EXPO

## Show Booklet Directory Ad

### August 3-5, 2021

Directory Ads - Digital & Hardcopy

Increase your exposure and reserve your placement today!



**Creative Deadline: Thursday, June 17th, 2021**

**6"x9" Page - \$600 USD**

**Inside Back Cover - \$900 USD**

**Back Cover - \$1200 USD**

**Inside Front Cover - \$1000 USD**

***(Place your order on payment page)***

Contact: Phyllis Rein 917-828-7092 to reserve your placement.

All Ads must be labeled with your company name and date.

Please send ads to [prein@fsny.com](mailto:prein@fsny.com) in pdf format for approval.

#### **FORMAT FOR SHOW BOOKLET: PDF ONLY!**

Email high-resolution CMYK PDF/X-1a with full marks and bleeds

**BLEEDS** - Please use size 6.25 x 9.25 or 6" +.125 bleeds on each side x 9" + .125 bleeds on each side. **AD**

**SIZES** - Ads created to exact size specifications 6"x9". No important live matter within 1/4" of gutter-trim.

**FONTS** - Black type on white background should be defined as 100% black ONLY.

Do not use "true black" or "rich black."

**PHOTOS** - All 4-color scans must be 300 dpi in CMYK. All B/W scans must be 300 dpi grayscale.

**NOTE:** Resizing a low-res graphic to 300dpi in Photoshop does not increase its resolution. It must be created at 300 dpi (or better) at the original size. Results of a resized low-res cannot be guaranteed.

The Recognized Hotel Show of



# Footwear Show New York Expo

## August 3-5, 2021

### All Exhibitors Must Fill Out this Show Payment Page

Please fill out the appropriate information and return with corresponding application to FSNYE

**Mailing Address: 25 Greenwich Court, Holbrook, NY 11741**

**Please make checks payable to FOOTWEAR SHOW NEW YORK EXPO**

**Attn: Phyllis Rein - Tel: 917-828-7092 Fax: 631-389-2531**

**Payment information will be used to process participation fees unless otherwise stated.**

Company Name \_\_\_\_\_

Payment Method:

Check

Mastercard

BANK TRANSFERS

Footwear Show New York Expo #399019675  
ACH Direct Deposit/ WT Domestic 021000021  
Wire Transfer International Routing CHASUS33  
\$50 Must Be Added to Wire Transfers

Visa

American Express

Card Holders Name: First Name (Please Print) \_\_\_\_\_ Last Name \_\_\_\_\_

Credit Card # \_\_\_\_\_ / \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Security Code: \_\_\_\_\_ Business Credit Card Personal Credit Card

Card Holders Billing Address: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Phone # \_\_\_\_\_

Email: \_\_\_\_\_

Amount: \_\_\_\_\_

Show Booklet Directory	6"x9"Page \$600	Inside Front Cover \$1000
Ads Digital & Hardcopy (check to reserve your ad)	Inside Back Cover \$900	Back Cover \$1200

Signature \_\_\_\_\_

Date \_\_\_\_\_

### ACCEPTANCE AGREEMENT

By signing this application the Exhibitor Agrees To The Terms And Conditions in this Contract. Confirmation kits will be sent Electronically via email. PARTICIPATION FEES MUST BE PAID IN FULL TO RECEIVE E-Confirmation.

Authorized Signature \_\_\_\_\_

Name (Printed) \_\_\_\_\_

Title \_\_\_\_\_ Date \_\_\_\_\_

Footwear Show New York Expo | Tel: 917-828-7092 | Phyllis Rein prein@fsnye.com | website: fsnye.com

FSNYE Accounting	Date	_____	Amount	_____
	Invoice #	_____	Auth Code	_____