



Footwear Show New York Expo (FSNYE) December 1-3, 2026

NEW YORK SHOWROOM DIRECTORY LISTING APPLICATION

Directory & Mailing Information

Please print clearly and check off categories:

Corporate Name _____

Address _____

City /State /Zip /Country _____

Telephone _____ Mobile (not published) _____

Email _____ Website _____

Show Contact _____

DIRECTORY LISTING TO READ IN SHOW BOOKLET

Company Name _____

Showroom Address _____

City, State, Zip Code _____

Telephone _____

Showroom Email _____ Website _____

ADDITIONAL BRANDS

BRAND names and/or COMPANY names - Please Check Categories: Women's, Men's Children's & Accessories
W M C A

_____	Brand Website	_____
_____	Brand Website	_____
_____	Brand Website	_____
_____	Brand Website	_____
_____	Brand Website	_____

Check all that apply:

Women's Product Categories

- | | | | | | | |
|----------------------------------|--|-------------------------------------|--|---|----------------------------------|---------------------------------|
| <input type="checkbox"/> Salon | <input type="checkbox"/> Bridge | <input type="checkbox"/> Boots | <input type="checkbox"/> Contemporary | <input type="checkbox"/> Sandals | <input type="checkbox"/> Comfort | <input type="checkbox"/> Casual |
| <input type="checkbox"/> Dress | <input type="checkbox"/> Sport | <input type="checkbox"/> Handbags | <input type="checkbox"/> Accessories | <input type="checkbox"/> Vegan/Sustainable | | |
| <input type="checkbox"/> Branded | <input type="checkbox"/> Private Label | <input type="checkbox"/> Children's | <input type="checkbox"/> Sneakers/Athleisure | Made in USA | | |

Check if your company sells the following: Narrow sizes Wide Sizes Size 5 or under Size 12 +

Men's Product Categories

- | | | | | | | |
|----------------------------------|--|-------------------------------------|--------------------------------------|--|--|--------------------------------|
| <input type="checkbox"/> Loafers | <input type="checkbox"/> Dress | <input type="checkbox"/> Oxfords | <input type="checkbox"/> Boots | <input type="checkbox"/> Sandals | <input type="checkbox"/> Insoles/Accessories | <input type="checkbox"/> Youth |
| <input type="checkbox"/> Casual | <input type="checkbox"/> Slippers | <input type="checkbox"/> Clogs | <input type="checkbox"/> Boat Shoes | <input type="checkbox"/> Sneakers/Athleisure | | |
| <input type="checkbox"/> Branded | <input type="checkbox"/> Private Label | <input type="checkbox"/> Children's | <input type="checkbox"/> Made in USA | Vegan/Sustainable | | |

Check if your company sells the following: Narrow sizes Wide Sizes Size 6 or under Size 14 +

BY INITIALING THIS APPLICATION, EXHIBITOR AGREES TO THE TERMS AND CONDITIONS IN THIS CONTRACT.
Footwear Show New York Expo | Tel: 917-828-7092 | Phyllis Rein email: prein@fsnye.com | website: fsnye.com

Initial _____

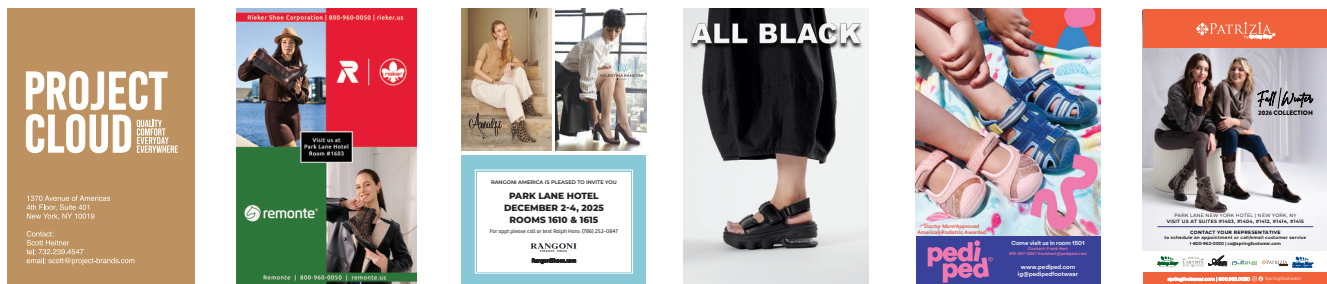


Show Booklet Directory Ad

Inclusive of Interactive Digital Show Booklet & Hard Copy Distribution

December 1-3, 2026

Increase your exposure and reserve your placement today!



Creative Deadline: Friday, October 30, 2026

Page Size 6"x9"

- Full Pge - USD \$725.00
- Inside Front Cover - USD \$1,050.00
- Inside Back Cover - USD \$1,050.00
- Back Cover - USD \$1,200.00

FORMAT FOR SHOW BOOKLET: PDF ONLY!

Email high-resolution CMYK PDF/X-1a with full marks and bleeds .

Full-Page Ad Specifications

Trim Size: 6" x 9"

Bleed Size: 6.25" x 9.25" (.125" bleed on all sides)

Safe Zone: 5.5" x 8.5" (keep critical content at least .25" from trim)

File Requirements

Format: PDF (PDF/X-1a preferred)

Resolution: 300 dpi

Color: CMYK only (no RGB or spot colors). Black type on white background should be defined as 100% black ONLY. Do not use "true black" or "rich black."

Marks: No crop marks, color bars, or registration marks

Photos: All 4-color scans must be 300 dpi in CMYK. All B/W scans must be 300 dpi grayscale

Please send ads to prein@fsnye.com in pdf format

Questions, Contact: Phyllis Rein 917-828-7092



Footwear Show New York Expo December 1-3, 2026

Listing Fee USD \$975.00 or Bundle with Directory Ad USD \$1600.00

Please fill out the appropriate information and return with corresponding application to FSNYE

Mailing Address: 25 Greenwich Court, Holbrook, NY 11741
Please make checks payable to Footwear Show New York Expo
Attn: Phyllis Rein | Tel: 917-828-7092 Fax: 631-389-2531

Payment information will be used to process participation fees unless otherwise stated.

Company Name _____

Payment Method: Check Mastercard* / Visa* Wire Transfers:
 ACH (No Fee) American Express* Footwear Show New York Expo
JP Morgan Chase Bank NA
Bank details available upon request

(*3% surcharge on credit cards)

\$50.00 USD Must Be Added to all Wire Transfer

Card Holders Name: First Name (Please Print) _____ Last Name _____

Credit Card # _____ Expiration Date: _____

Security Code: _____ Business Credit Card Personal Credit Card

Card Holders Billing Address: _____

Phone # _____

Email: _____

Amount: _____

Show Booklet 6"x9"Page USD \$725.00 **Bundled - Listing with Ad USD \$1600.00**
Directory Ads **(savings of \$100.00)**
Digital & Hardcopy Showroom Listing USD \$975.00
(check to reserve your ad)

Signature _____

Date _____

ACCEPTANCE AGREEMENT

By signing this application the Exhibitor Agrees To The Terms And Conditions in this Contract. Confirmation kits will be sent Electronically via email. PARTICIPATION FEES MUST BE PAID IN FULL TO RECEIVE E-Confirmation.

Authorized Signature _____

First & Last Name _____

(Printed) Title _____ Date _____

Footwear Show New York Expo | Tel: 917-828-7092 | Phyllis Rein prein@fsnye.com | website: fsnye.com

FSNYE Accounting	Date	_____	Amount	_____
	Invoice #	_____	Auth Code	_____