



## Show Booklet Directory Ad

Inclusive of Interactive Digital Show Booklet & Hard Copy Distribution

# December 2-4, 2025

Increase your exposure and reserve your placement today!



Creative Deadline: Tuesday, October 14th, 2025

### Page Size 6"x9"

Full Pge - USD \$725.00

Inside Front Cover - USD \$1,050.00

Inside Back Cover - USD \$1,050.00

Back Cover - USD \$1,200.00

### FORMAT FOR SHOW BOOKLET: PDF ONLY!

Email high-resolution CMYK PDF/X-1a with full marks and bleeds .

### Full-Page Ad Specifications

Trim Size: 6" x 9"

Bleed Size: 6.25" x 9.25" (.125" bleed on all sides)

Safe Zone: 5.5" x 8.5" (keep critical content at least .25" from trim)

### File Requirements

Format: PDF (PDF/X-1a preferred)

Resolution: 300 dpi

Color: CMYK only (no RGB or spot colors). Black type on white background should be defined as 100% black ONLY. Do not use "true black" or "rich black."

Marks: No crop marks, color bars, or registration marks

Photos: All 4-color scans must be 300 dpi in CMYK. All B/W scans must be 300 dpi grayscale

Please send ads to [prein@fsnye.com](mailto:prein@fsnye.com) in pdf format

Questions, Contact: Phyllis Rein 917-828-7092