



Show Booklet Directory Ad

Inclusive of Interactive Digital Show Booklet & Hard Copy Distribution

December 2-4, 2025

Increase your exposure and reserve your placement today!



Creative Deadline: Tuesday, October 14th, 2025

Page Size 6"x9"

Full Pge - USD \$725.00

Inside Front Cover - USD \$1,050.00

Inside Back Cover - USD \$1,050.00

Back Cover - USD \$1,200.00

FORMAT FOR SHOW BOOKLET: PDF ONLY!

Email high-resolution CMYK PDF/X-1a with full marks and bleeds .

Full-Page Ad Specifications

Trim Size: 6" x 9"

Bleed Size: 6.25" x 9.25" (.125" bleed on all sides)

Safe Zone: 5.5" x 8.5" (keep critical content at least .25" from trim)

File Requirements

Format: PDF (PDF/X-1a preferred)

Resolution: 300 dpi

Color: CMYK only (no RGB or spot colors). Black type on white background should be defined as 100% black ONLY. Do not use "true black" or "rich black."

Marks: No crop marks, color bars, or registration marks

Photos: All 4-color scans must be 300 dpi in CMYK. All B/W scans must be 300 dpi grayscale

Please send ads to prein@fsnye.com in pdf format

Questions, Contact: Phyllis Rein 917-828-7092

December 2-4, 2025

All Exhibitors Must Fill Out this Show Payment Page

Please fill out the appropriate information and return with corresponding application to FSNYE

Mailing Address: 25 Greenwich Court, Holbrook, NY 11741

Please make checks payable to Footwear Show New York Expo

Attn: Phyllis Rein - Tel: 917.828.7092

Payment information will be used to process participation fees unless otherwise stated.

Company Name _____

Payment Method:

☐Check
(No Fee)☐**Mastercard**☐

Bank Transfer: ACH or Wire Transfer

3% Surcharge will☐ACH
(No Fee)☐**American Express**

Footwear Show New York Expo

JP Morgan Chase Bank NA

Bank details available upon request

be applied to credit**cards.**☐**Visa**

USD \$50.00 Must Be Added to Wire Transfer

No surcharge for ACH

Card Holders Name: First Name (Please Print) _____

Last Name _____

Credit Card # _____

Exp. Date _____

Security Code: _____

☐

Business Credit Card

☐

Personal Credit Card

Card Holders Billing Address: _____

Phone # _____

Email: _____

Amount: _____

Show Booklet

Directory Ads

Digital & Hardcopy

(check to reserve your ad)

☐

6"x9"Page USD \$725.00

☐

Inside Front Cover USD \$1,050.00

☐

Inside Back Cover USD \$1,050.00

☐

Back Cover USD \$1,200.00

Signature _____

--

Date _____

--

ACCEPTANCE AGREEMENT

By signing this application the Exhibitor Agrees to the Terms And Conditions in this Contract. Confirmation kits will be sent Electronically via email. PARTICIPATION FEES MUST BE PAID IN FULL TO RECEIVE E-Confirmation.

Authorized Signature _____

--

Name (Printed) _____

Title _____

Date _____

Footwear Show New York Expo | Tel: 917-828-7092 | Phyllis Rein prein@fsnye.com | website: fsnye.com

FSNYE Accounting

Date

Invoice #

Amount

Auth Code