

MOVING WHILE WOMAN

BINDU'S BIG CITY JOURNEY





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Organisations:



OMI Foundation Trust is a policy research and social innovation think tank operating at the intersection of mobility innovation, governance, and public good. Mobility is a cornerstone of inclusive growth providing the necessary medium and opportunities for every citizen to unlock their true potential.

OMI Foundation endeavours to play a small but impactful role in ushering meaningful change as cities move towards sustainable, resilient, and equitable mobility systems which meet the needs of not just today or tomorrow, but the day after. OMI Foundation houses three interconnected centres which conduct cutting-edge evidence-based policy research on all things mobility.

Centre for Inclusive Mobility

OMI Foundation's Centre for Inclusive Mobility ensures the existing and emerging mobility paradigms are Safe, Accessible, Reliable, and Affordable for every user of mobility infra and services, including persons with disabilities, women, LGBTQIA+, children, and the elderly. It further paves the road to the future of mobility and platform economy fulfilling the modern promise of labour.

Centre for Future Mobility

OMI Foundation's Centre for Future Mobility envisions a future which meets the aspirations of all in a diverse world, anchored in the paradigms of active, shared, connected, clean, and AI-powered mobility.

Centre for Clean Mobility

OMI Foundation's Centre for Clean Mobility explores the diversity of near-and long-term pathways to clean mobility. It focuses on the use of electric, future fuels, and renewable energy alike within the mobility ecosystem.



Leewardists

Leewardists is a group of architects and urban designers that create awareness about Architecture, Sustainability and Urban Design through the art of 'Comics and Storytelling'.

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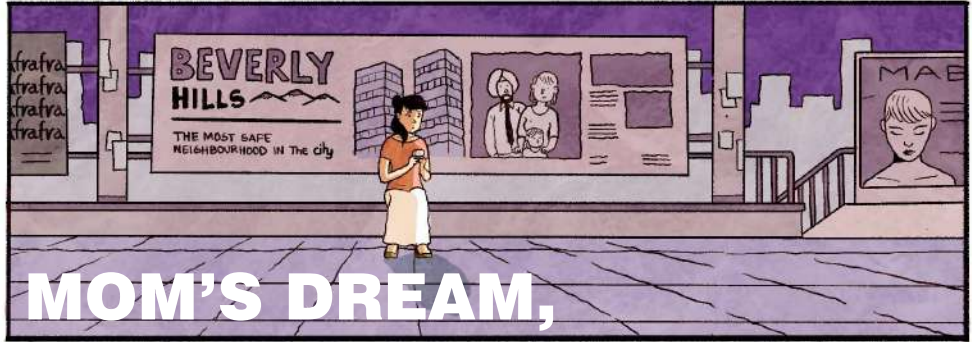
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MOM'S DREAM,



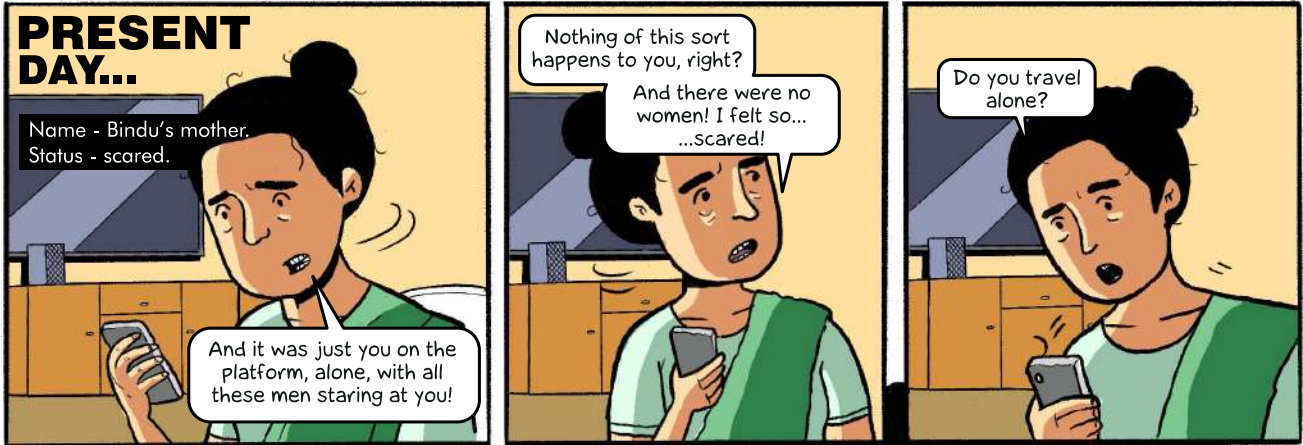
NIGHT, BIG CITY.

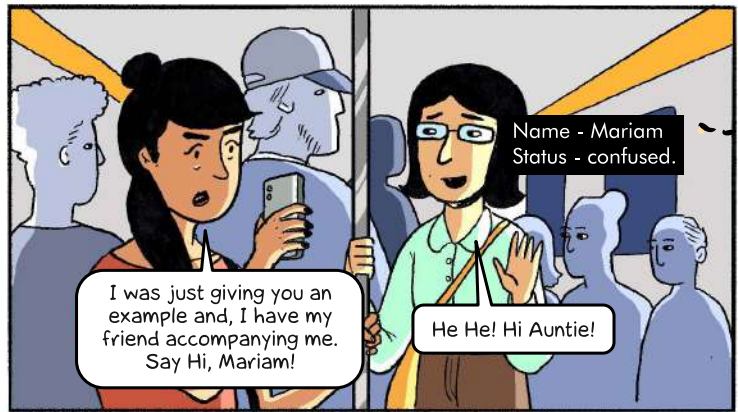












Mom! It's all good. Trust me, please?

I've to go home now. I will call you later. Bye.



Name - unknown
Status - desperate to get at least one survey.



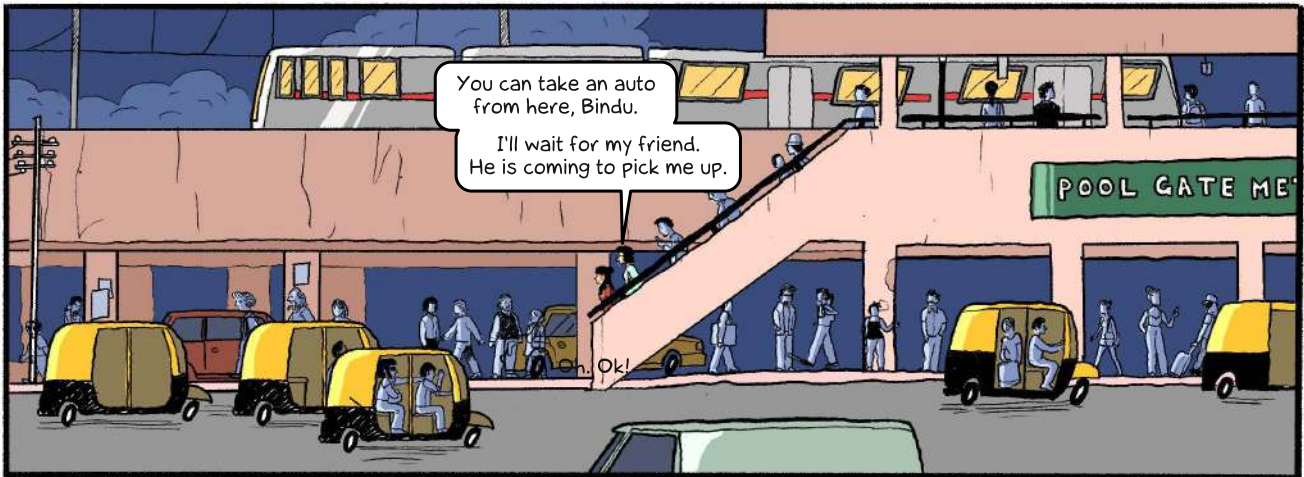
We are asking women of this city if they find public transport to be adequate.




Gender and Mobility survey

- Rate the affordability of public transport in your city
Very unaffordable Very affordable
- Rate the public transport in your city based on cleanliness
Very dirty Very clean
- Rate the safety of public transport in your city
Very unsafe Very safe
- Rate the availability of information in public transport
No information Good information





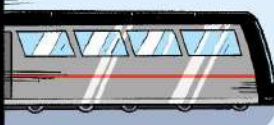


Affordability ●○○○○○

Time ●●○○○○

Comfort ●●●●●●

Hmm..Auto isn't a great choice.

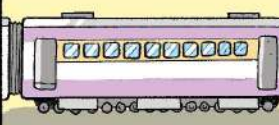


Affordability ●●○○○○

Time ●●●○○○

Comfort ●●●●●●

Metro is a bit far from my house and a bit expensive in the long run.




Affordability ●●●●●●

Time ●●●○○○

Comfort ●●○○○○

The local train?? Nah too uncomfortable.



Affordability ●●●●●●

Time ●●●●○○

Comfort ●●●●○○

Mariam is right...bus is a good option compared to the rest. But...

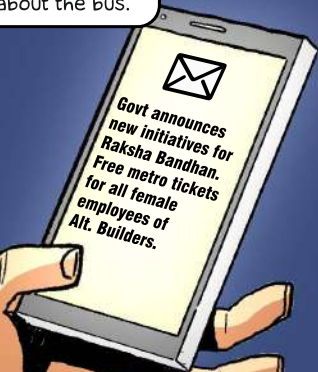
I don't want to take the bus!!!

BZZZZZ



Email from my office?

YAY! I'll take the metro tomorrow for the last time and then I'll think about the bus.



Govt announces new initiatives for Raksha Bandhan. Free metro tickets for all female employees of Alt. Builders.

Ugh. I know this already. What does my horoscope say today...Let me see, let me see...



WORKING WOMEN AND STUDENTS GET THE ULTIMATE RAKHI GIFT FROM STATE GOVERNMENT - FREE METRO TICKETS

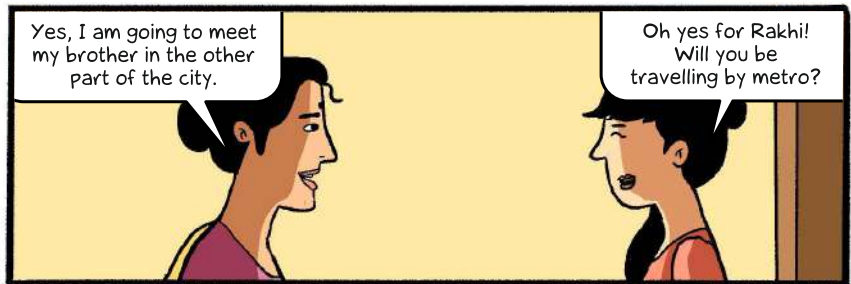
Placeholder text for the news article body.

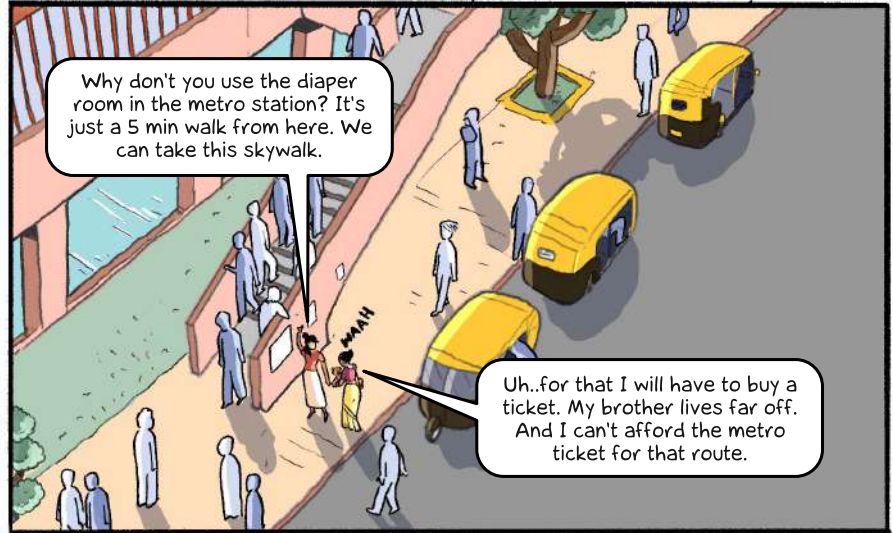
Weird stuff?
Well, anyway, I should get ready.

-HOROSCOPE-

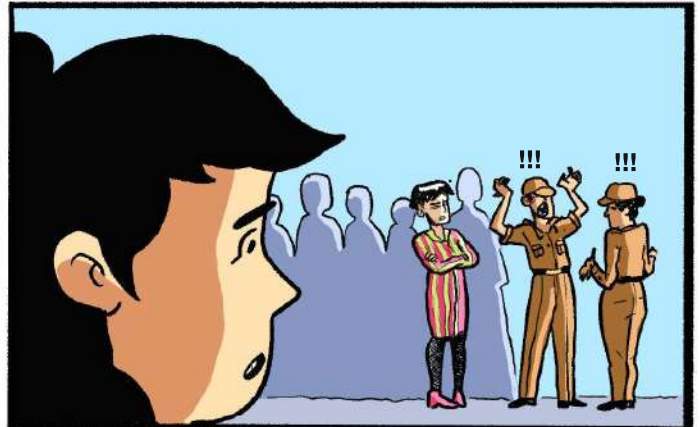
VIRGO
AUGUST 21 2023
PREDICTS WEIRDNESS!
Everyday horoscope predictions says, keep calm if you see some weird stuff and stay positive.











TRANSGENDER AND NON-BINARY
PEOPLE ARE
4-5 TIMES
MORE LIKELY TO
FACE HARASSMENT
ON PUBLIC
TRANSPORT
THAN...

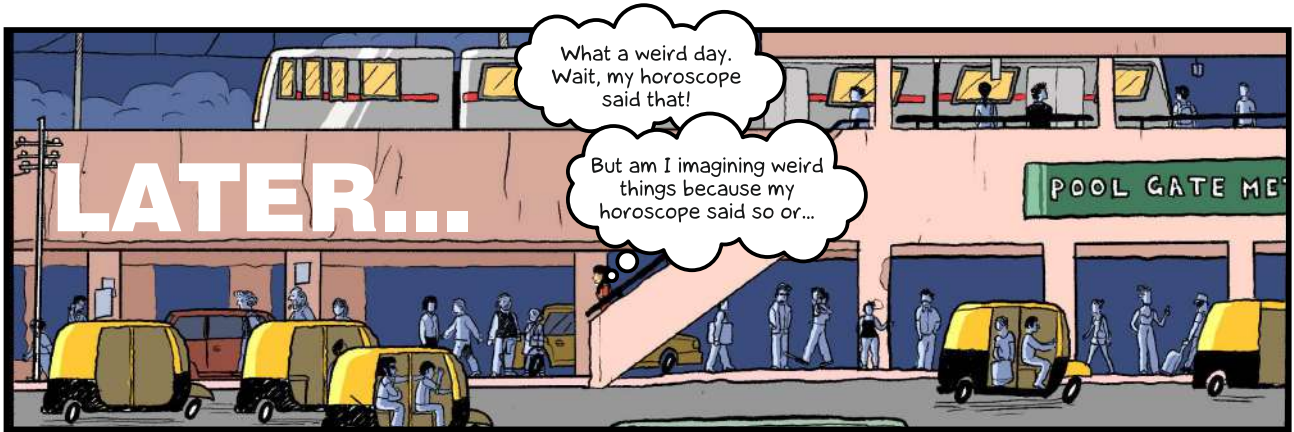
CIS-GENDERED²

← 同 →

What is going on today?

FEAR THEM AGAIN.

SCARY STORY: 4

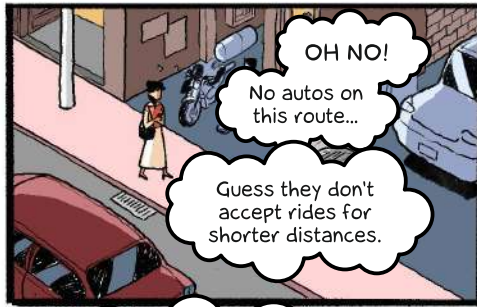


What a weird day. Wait, my horoscope said that!

But am I imagining weird things because my horoscope said so or...

LATER...

POOL GATE ME



OH NO!

No autos on this route...

Guess they don't accept rides for shorter distances.



I'll have to walk back to my house. Argh.

I will take the shorter route that Shanti auntie showed me.



...

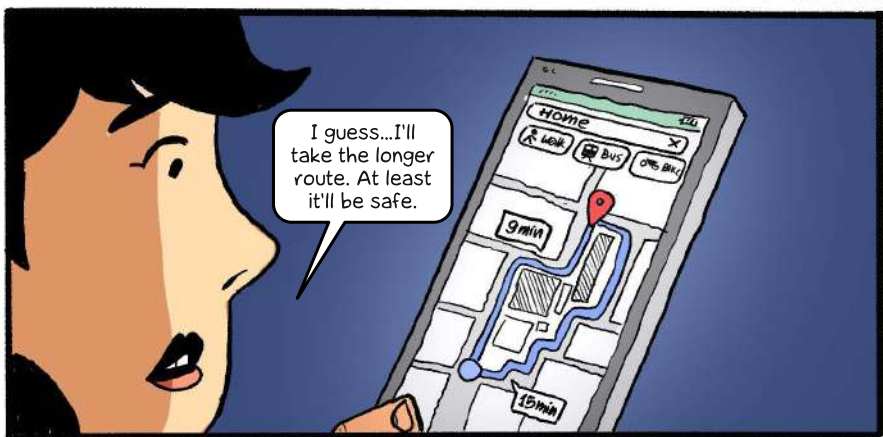


Wait...

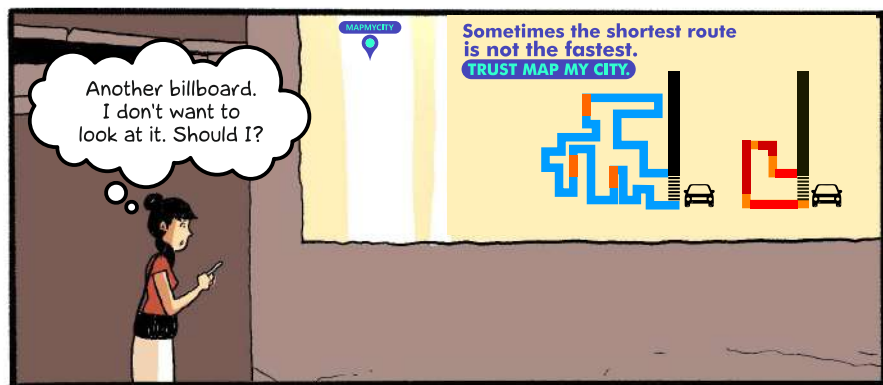


...Is this the same route?

It doesn't look so safe now...



I guess...I'll take the longer route. At least it'll be safe.



Another billboard. I don't want to look at it. Should I?

MARMCITY

Sometimes the shortest route is not the fastest.

TRUST MAP MY CITY

GAAH! NO!

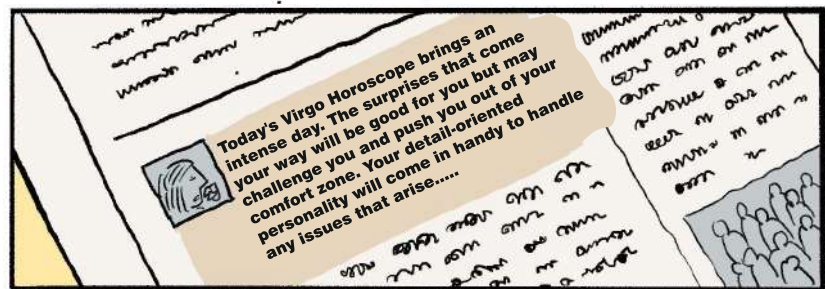
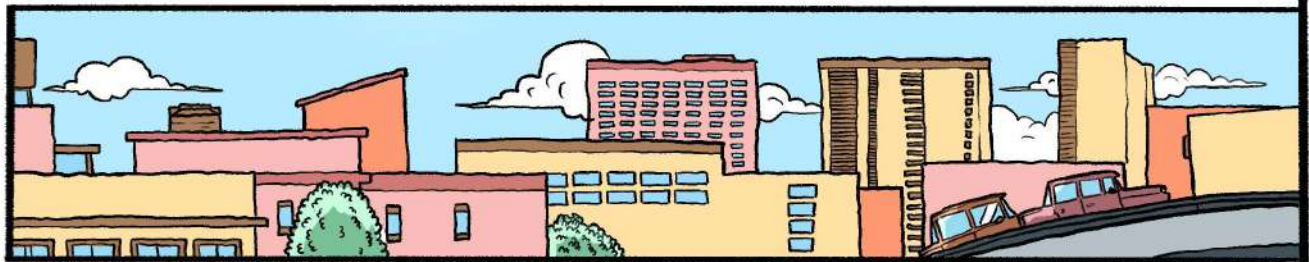
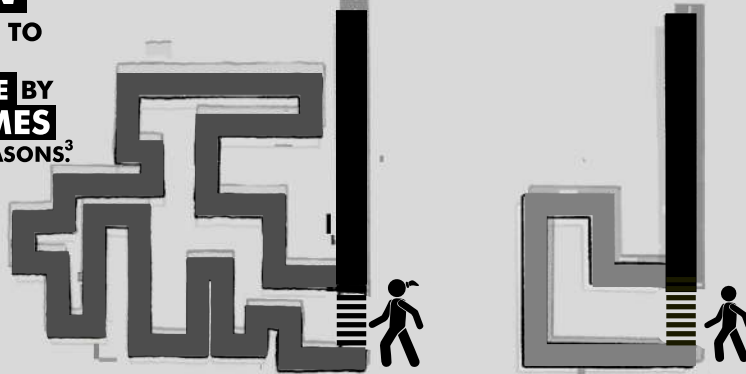


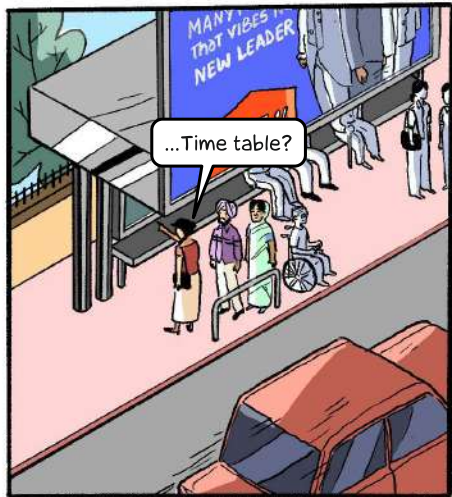
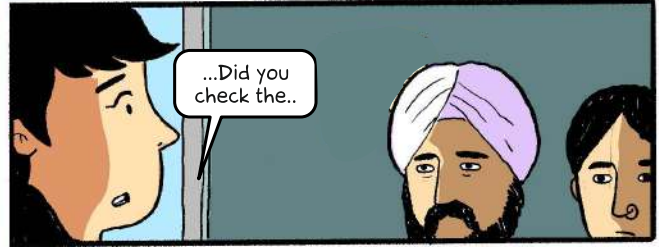
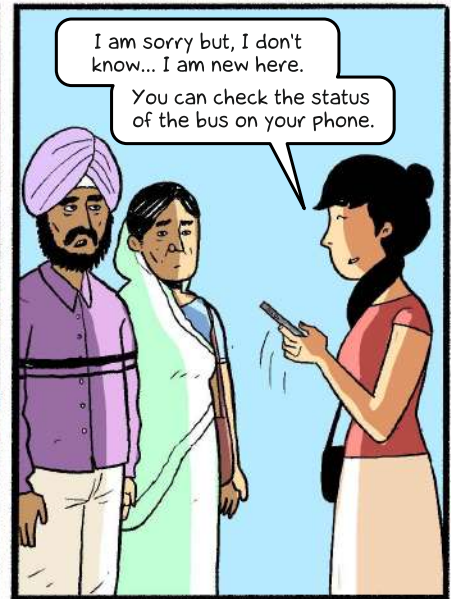
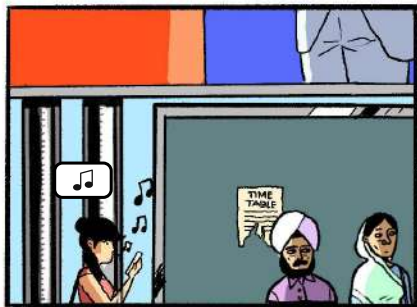
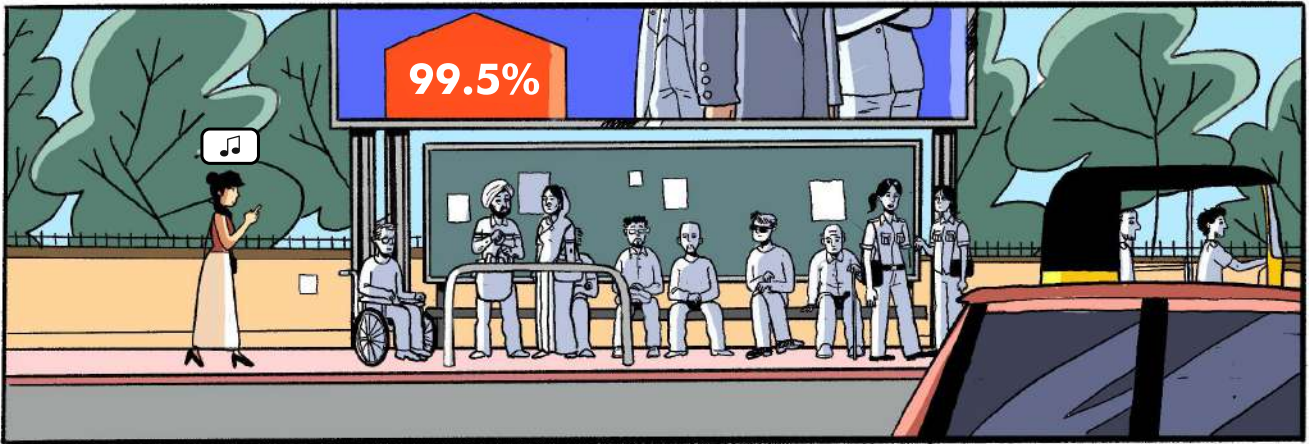
WOMEN

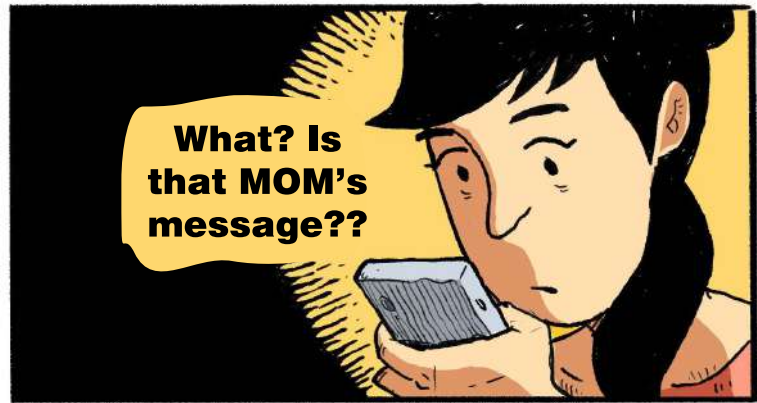
ARE WILLING TO EXTEND THEIR TRAVEL TIME BY **7 TIMES** FOR SAFETY REASONS.³

LONGER ROUTE BUT SAFER

SHORTER ROUTE







43.6% OF WOMEN LACK READY ACCESS TO EASY TO UNDERSTAND BUS SCHEDULES, ROUTES AND SO ON.

43.6%

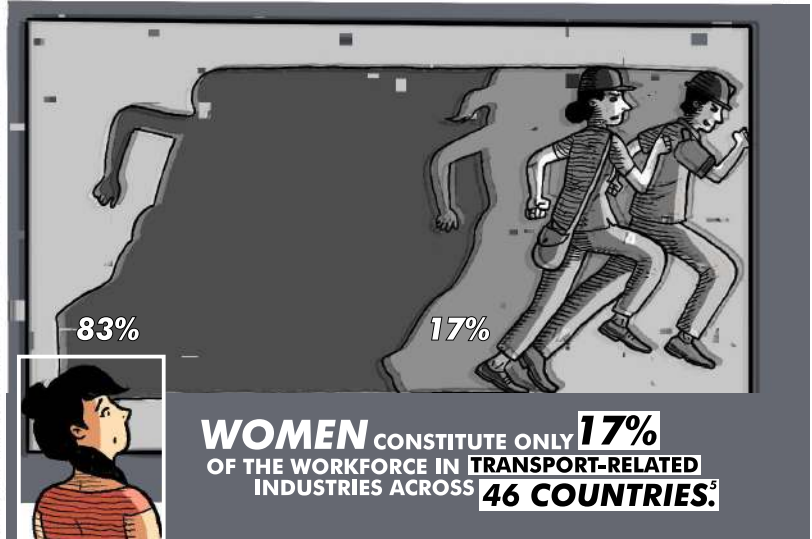
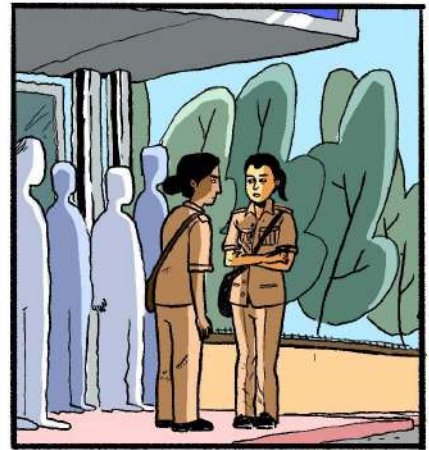
9:41
Mom
9 minutes ago

9:41
MOM
Today 9:41 AM

STAY SAFE

Did you catch your bus on time?





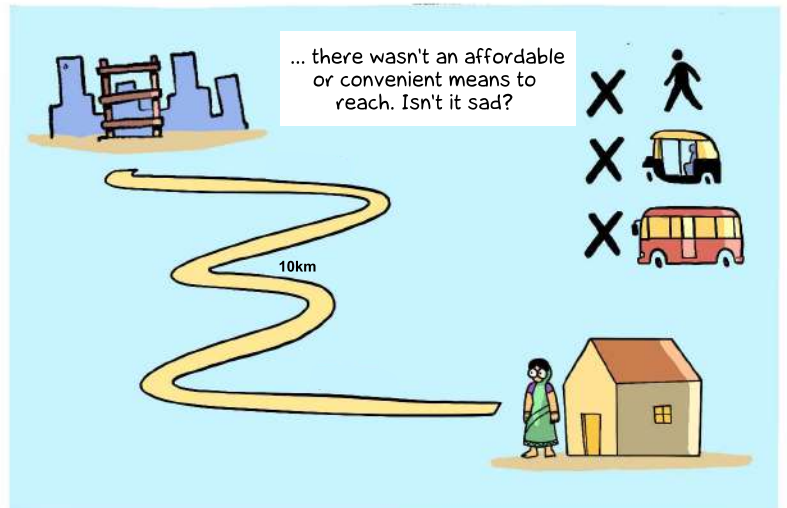
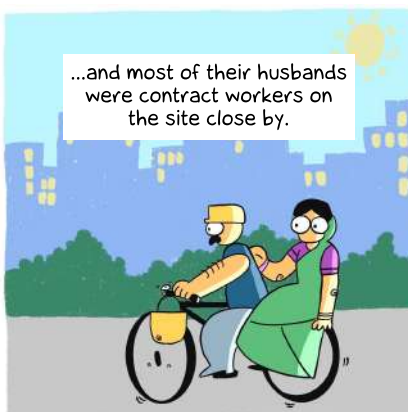


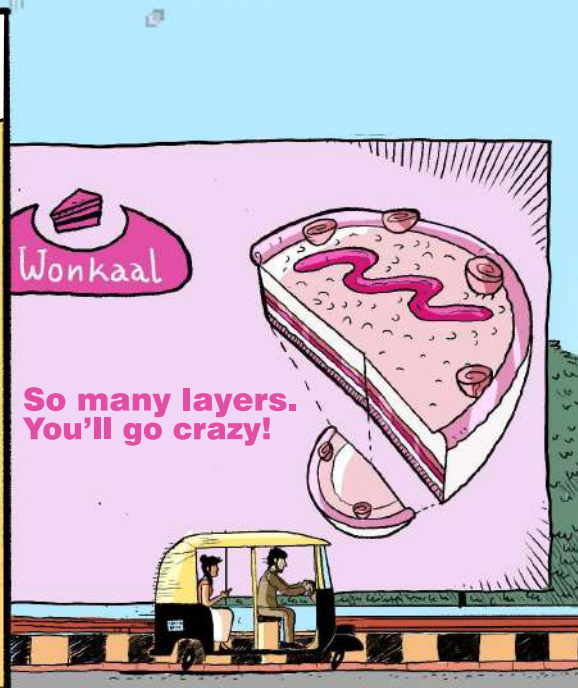
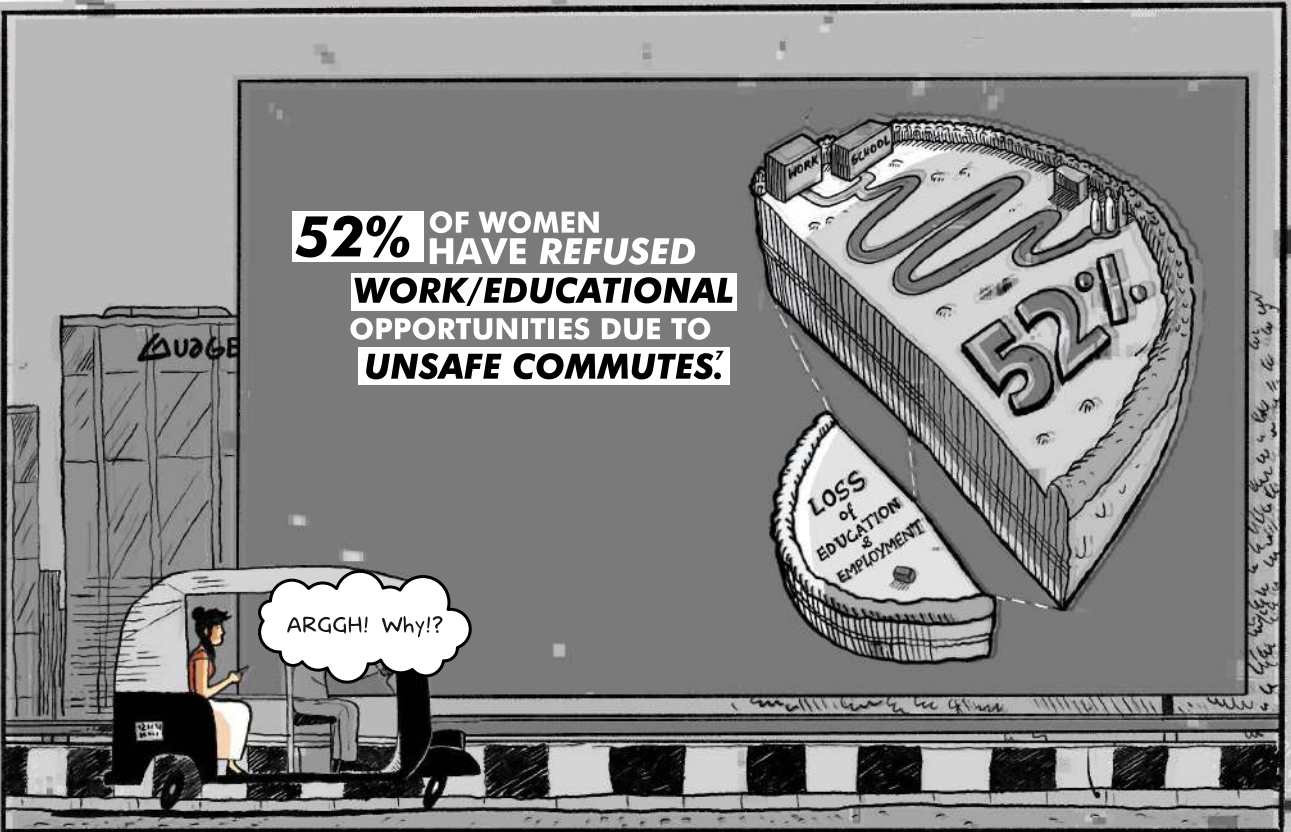
AMONG THE WOMEN WITH DISABILITIES, **54.1%** USE PUBLIC TRANSPORT **REGULARLY**, AND OF THEM, **66.5%** FIND PUBLIC TRANSPORT **INACCESSIBLE**⁶

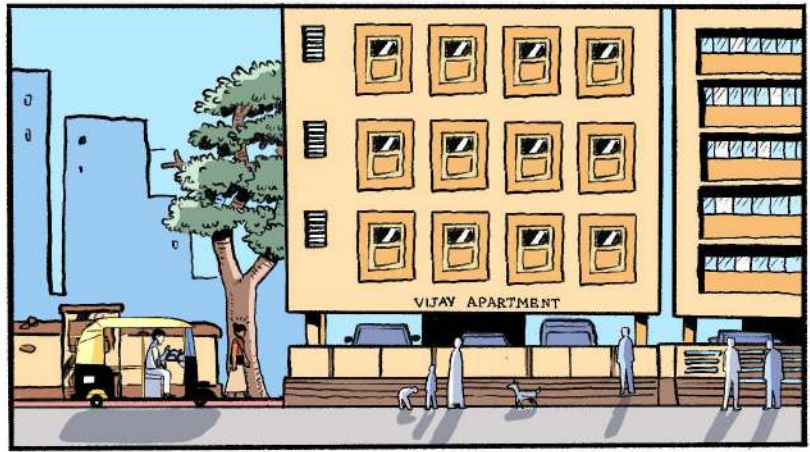
66.5%

Of course!









I have to go out daily because...



I drop my other kid to school in the far end of the city.



Buy daily groceries from the nearby store.



Vegetables too!



Can't your husband help you with some of the chores?



...I mostly use public transport or walk.

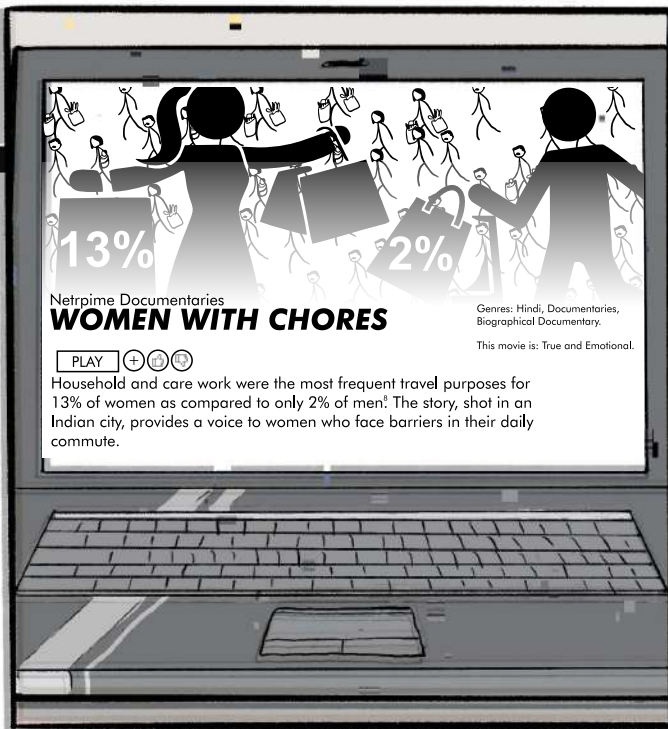
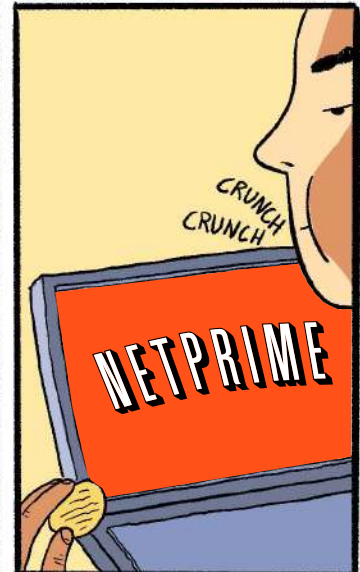
And that's why you see me outside the house and think I have a secret job. But this is a job too, isn't it?

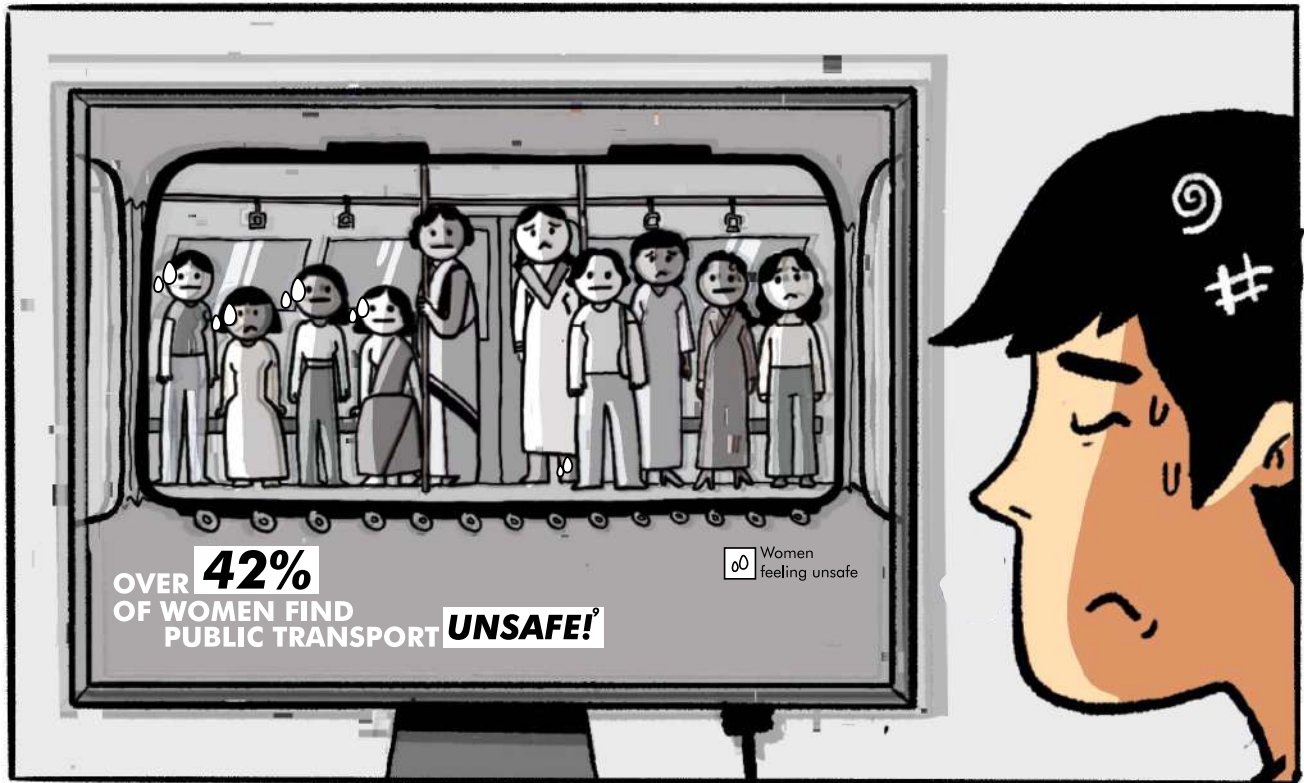


And because my husband drives the only 2-wheeler we own...



Take the elders for their regular health check ups. I take multiple trips to do all these chores...





Especially in big cities like ours. The public transport comes with modern facilities.

Toilets for all!

Security!

They have lifts and escalators

They are well-lit! Which makes them completely safe!

What? But having modern facilities does not make it...

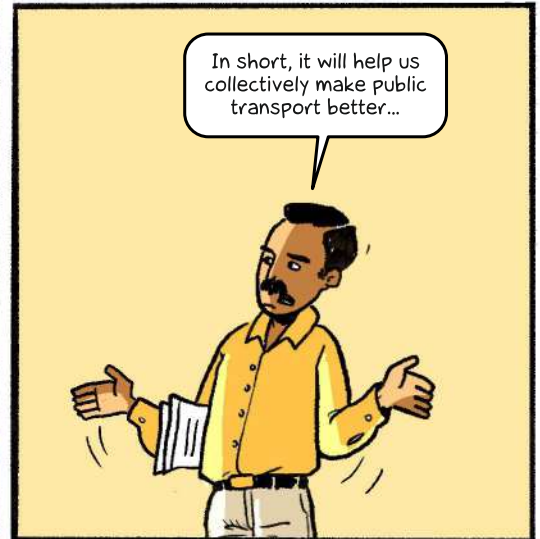
WAIT! ISN'T THAT

WHAT MOM SAID?

BUT BINDU!
HAVING MODERN FACILITIES DOES NOT MAKE IT...SAFE...

OH NO!





A stylized illustration of a woman with dark hair in a bun, looking shocked or surprised. Her face is pale with dark, wide eyes and a slightly open mouth. She is wearing a pink top. The background is a dark purple circle surrounded by a thick, white, wavy border. The overall style is graphic and expressive.

**MOM'S DREAM,
NIGHT, BIG CITY.**





References:

- [1] Data was collected from 14 cities with a total of 11,636 women respondents.
OMI Foundation (2023). *Ease of Moving Index*. Unpublished raw data.
- [2] Data was collected from 40 cities with a total of 50,488 respondents.
OMI Foundation (2023). *Ease of Moving Index*. Unpublished raw data.
- [3] Borker, G. (2018). *Safety First: Perceived Risk of Street Harassment and Educational Choices of Women*. Indian Statistical Institute, 14th Annual Conference on Economic Growth and Development.
https://data2x.org/wp-content/uploads/2019/11/PerceivedRiskStreetHarassmentandEdChoicesofWomen_Borker.pdf
- [4] Data was collected from 40 cities with 16,982 women respondents.
OMI Foundation (2023). *Ease of Moving Index*. Unpublished raw data.
- [5] Ng, WS and A. Acker (2020). *The Gender Dimension of the Transport Workforce*. International Transport Forum Discussion Papers No. 2020/11. OECD Publishing. Paris.
<https://www.it-foecd.org/sites/default/files/docs/gender-dimension-transport-workforce.pdf>
- [6] National Institute of Urban Affairs (2020). *Handbook of Urban Statistics: Ensuring Visibility of Persons with Disabilities (Divyangs) in Indian Cities*.
<https://niua.in/intranet/sites/default/files/199.pdf>
- [7] Ratho, A., & Jain, S. (2021). *Women on the Move: The Impact of Safety Concerns on Women's Mobility*. Observer Research Foundation.
https://www.orfonline.org/wp-content/uploads/2021/05/ORF_Monograph_WomenOnTheMove.pdf
- [8] World Bank. (2022). *India -Toolkit for Enabling Gender Responsive Urban Mobility and Public Spaces*.
<http://hdl.handle.net/10986/38199>
- [9] Data was collected from 40 cities with 16,982 women respondents for buses, and 14 cities and 11,636 respondents for metro.
OMI Foundation (2023). *Ease of Moving Index*. Unpublished raw data.



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