PRODUCT PHX

PRODUCT CAMP

product camp

WHAT IS PRODUCT CAMP?

ProductCamp is a collaborative, participant-organized gathering of product professionals, focused on Product Management, Marketing, Innovation, Go to Market, PLG, and UI/UX. This self organizing collaborative event is designed be fun, educational and truly unique.

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WHO ATTENDS?

Products are how companies turn innovation into revenue, across every industry. ProductCamp brings together product professionals from established companies, startups, and students for an engaging, collaborative experience. The only requirement is curiosity and a desire to learn and contribute.

BENEFITS?

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Expand your professional network and gain insights into tackling present day challenges from practicing product professionals.
Gain exposure to new tools, best practices in managing stakeholders, accelerating development, go to market, and much more.

HOW DOES IT WORK?

5 **4**
- Attendees propose and vote on session topics
- Community members lead discussions and workshops
- Actual product professionals share industry-proven solutions
- Networking and peer-to-peer learning flourish

MOTIVATION

ProductPHX strives to serve and enhance the Phoenix product community by facilitating the 3 C's of successful innovation ecosystems: Community, Collaboration, and Connection.
We work hard to secure sponsorships so that ProductCamp is offered free.