



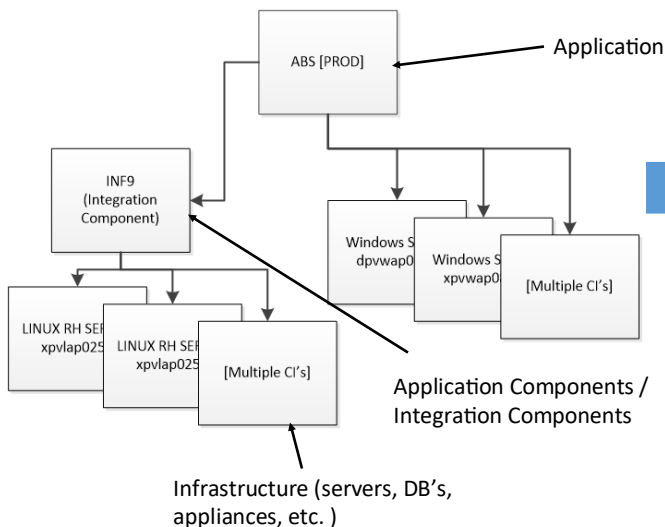
Simplified Enterprise Architecture (S.E.A.™) is a new framework design to better represent the Enterprise ecosystem. It uses the ServiceNow platform and designer from Ins-spi and follows the ITIL, ArchiMate and TOGAF models. It is a methodology to transform an enterprise's fragmented, chaotic architecture into a unified, maintainable, dynamic and understandable Enterprise architecture.

Features of the S.E.A.™ framework include:

- A consistent, standardized view of an enterprise's business functions, business capabilities, business service and application and business technology
- A complete, dynamic and visual representation of the ideal enterprise architecture with full visibility and accessibility to all information about the enterprise

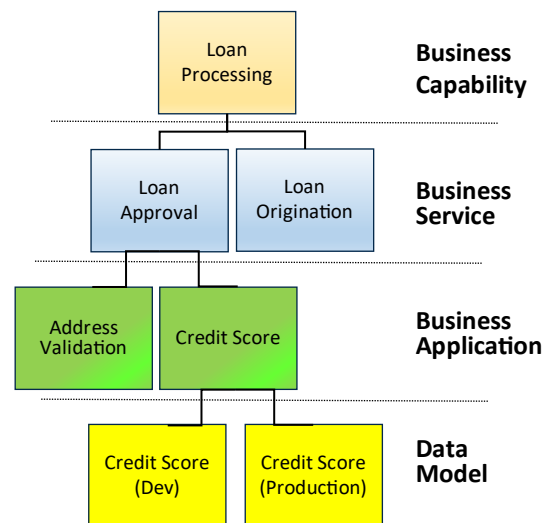
Current CMDB Taxonomy

- Visual representation of current 'chaotic' IT ecosystem



Simplified Enterprise Architecture (S.E.A.™)

- Visual presentation of the Ideal 'to-be' unified CMDB Taxonomy State



With the S.E.A.™ framework in the ServiceNow platform then Enterprise Architecture as a Service (EAAS) can be implemented to deliver new levels of value to the business as a strategic, transformational change agent.