



IT Complexity and Chaotic IT Taxonomy

Information Technology and the underlying taxonomy continues to grow in complexity, the result of the new technologies and the ever-changing business demands. This complexity causes problems that has dramatically hurt IT's performance and reduced IT taxonomy to 'chaos'. Examples include:

- More ad-hoc, stop-gap, non-strategic and redundant IT spending;
- Higher maintenance costs and less efficient operations; and,
- Limited strategic planning with slower and poorer deployment of new digital solutions and digital transformation initiatives.

Simplified Enterprise Architecture (S.E.A.™)

Using standard ServiceNow™, ServiceNow certified ins-pi's Designer™ and the IDERA data modelling tool, our proprietary S.E.A.™ delivers a comprehensive approach that fixes 'chaos' IT taxonomy and turns it into a powerful enterprise strategic planning solution by:

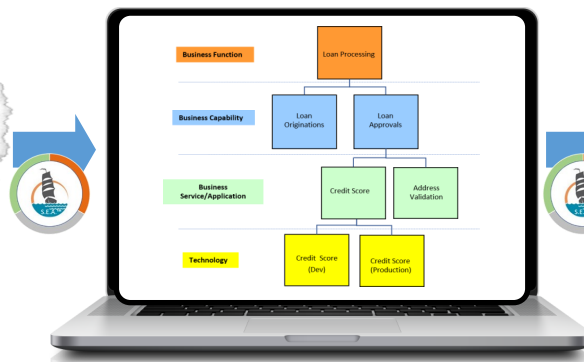


- Graphically representing your current ecosystem;
- Transforming it into a 'live', unified IT Enterprise Architecture view available to all stakeholders; and
- Providing a platform for strategic business and IT planning, decision-making that accelerates digital transformation.

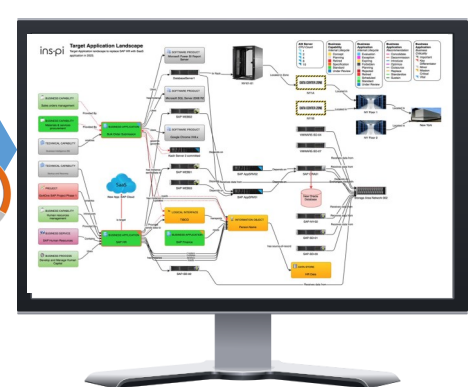
Chaos IT Taxonomy



S.E.A.™ IT Enterprise Architecture



Complete Enterprise Ecosystem



The value of S.E.A. includes:

- **Regains control and knowledge of your business applications, processes and data**
- Improves data quality
- **Single source of truth available to all stakeholders**
- Identifies and tracks **data chain of custody**
- Bridges and aligns business strategy and goals with IT spending and execution
- Identifies stop-gap, ad-hoc, non-strategic and redundant IT projects
- Better planning, evaluating and deploying of smarter, cost-effective IT projects
- Reduces operational maintenance and technical debt while accelerating technology time to market
- Improves business governance and compliance
- Breaks down silos
- **Accelerates corporate digital transformation that contributes to top and bottom-line**
- Increase productivity 200%