



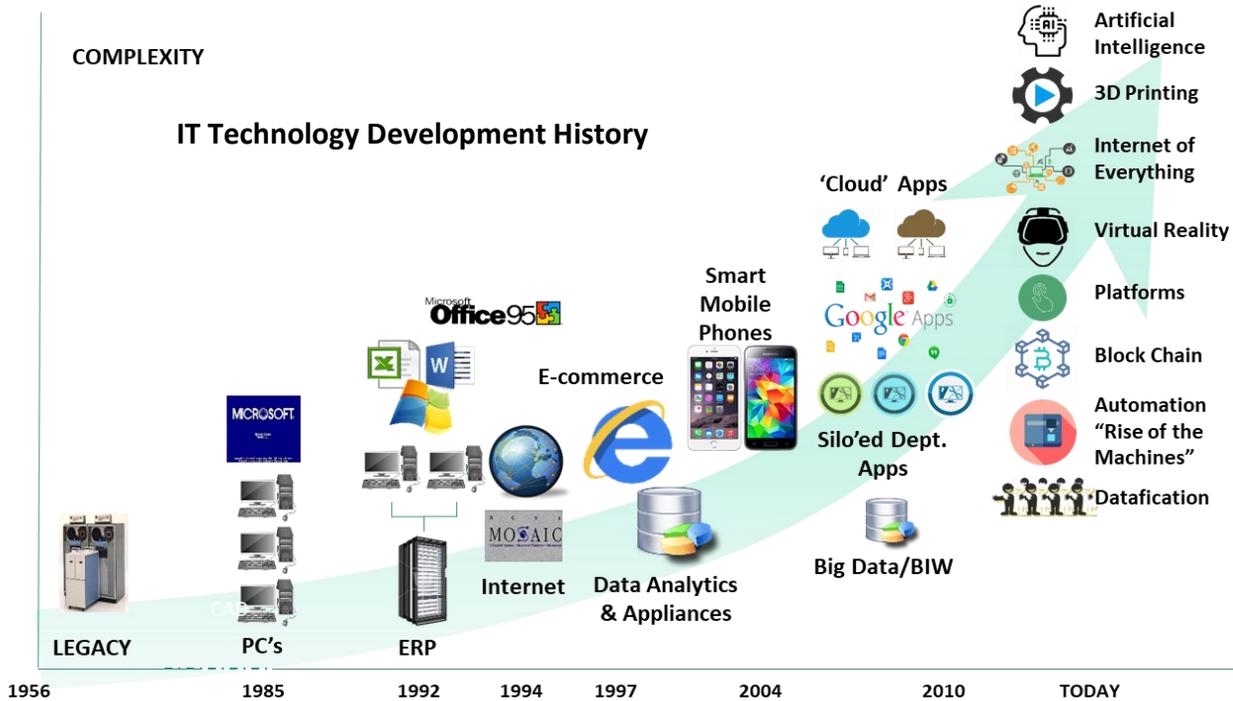
Simplified Enterprise Architecture (S.E.A.™)





## IT Complexity and 'Chaos' IT Taxonomy

Information Technology and the underlying taxonomy continues to grow in complexity, the result of the new technologies and the ever-changing, growing demands on business.



Complexity has contributed to additional problems that further hinders IT's performance:

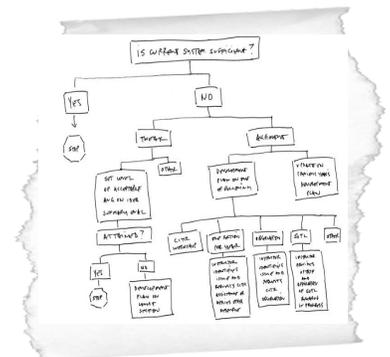
- Poor and Undocumented Governance, Business Processes and Procedures
- Grey Matter Storage
- Private Accounts
- Dependence of 3rd Party Knowledge
- Growth of Internal Fiefdoms
- Managing Retired Legacy and Departmental Applications and Systems
- Unknown Locations
- Inconsistent Documentation
- Multiple or no data models
- **Data Ownership, Quality and Chain of Custody mapping and tracking**

New technologies and apps (AI, block chain, virtual reality and IoT) will continue the complexity trend.

## Chaos IT Taxonomy

Complexity has reduced the underlying IT taxonomy to 'chaos', often hidden on fragmented, out-of-date, and unusable diagrams. The impact of this 'chaos' IT taxonomy includes:

1. More ad-hoc, stop-gap, non-strategic and redundant IT spending;
2. Higher maintenance costs and less efficient operations; and,
3. Limited strategic planning with slower and poorer deployment of new digital solutions and digital transformation initiatives.





# Simplified Enterprise Architecture (S.E.A.™)



## Simplified Enterprise Architecture (S.E.A.™)

Using standard ServiceNow™, ServiceNow certified ins-pi's Designer™ and the IDERA data modelling tool, our proprietary S.E.A.™'s delivers a comprehensive approach that fixes 'chaos' IT taxonomy and turns it into a powerful enterprise strategic planning solution by:

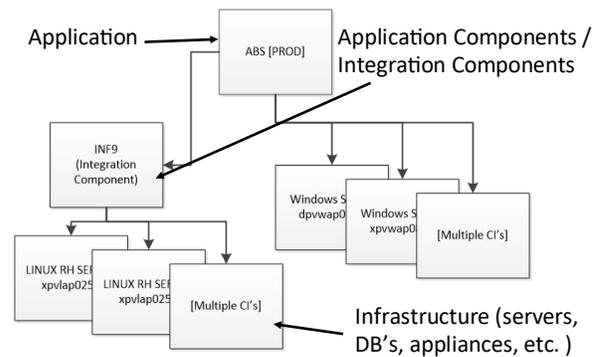
- Graphically representing your current 'chaos' IT taxonomy;
- Transforming it into a 'live', unified business and IT Enterprise Architecture that can be shared and used by all stakeholders; and
- Providing a platform for strategic business and IT planning, decision-making that accelerated digital transformation.

### Current 'Chaos' IT Taxonomy

S.E.A.™ graphically displays the fragmented and 'chaotic' IT taxonomy and identifies the missing metadata and linkages between business and IT.

S.E.A.™ can evaluate, prioritize and plan for the specific applications and systems to be transformed in the new IT Enterprise Architecture.

### Typical Chaos Taxonomy Format

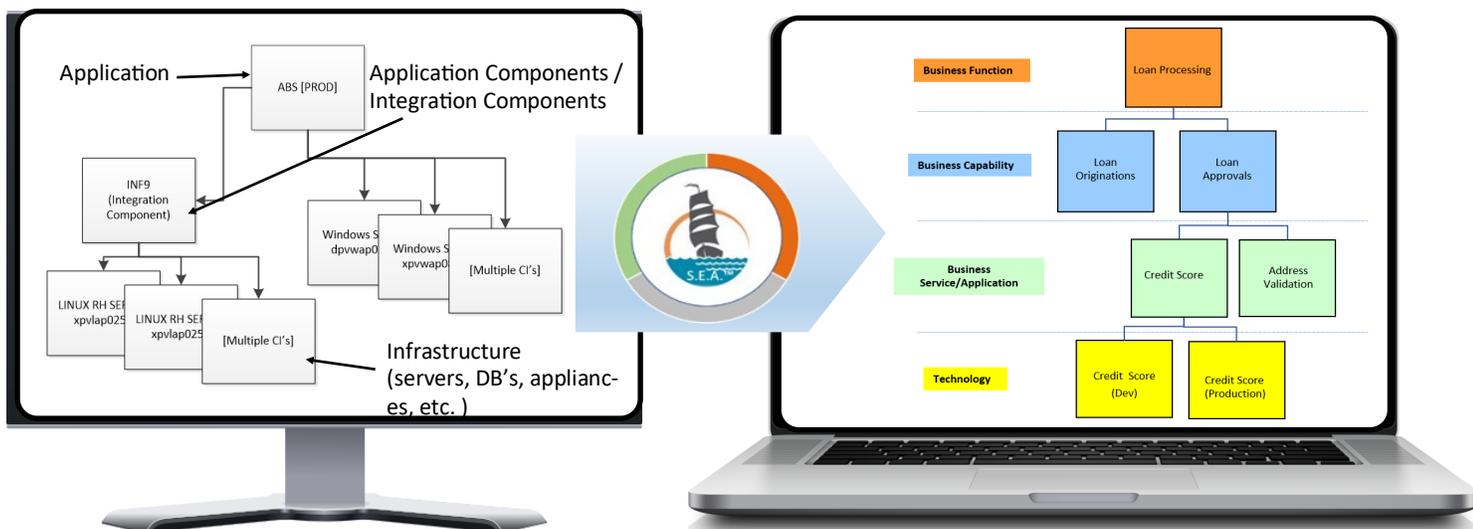


### IT Enterprise Architecture Transformation

S.E.A.™ graphically map applications and systems into an IT Enterprise Architecture ecosystem . This then:

- Builds all the relationships across the enterprise's business functions, business capabilities, business services and applications, business processes, and technology layers; and,
- Creates a unified platform that can be shared and used by all the enterprise stakeholders.

### S.E.A.™ Chaos Taxonomy to Open Framework IT Enterprise Architecture Transformation

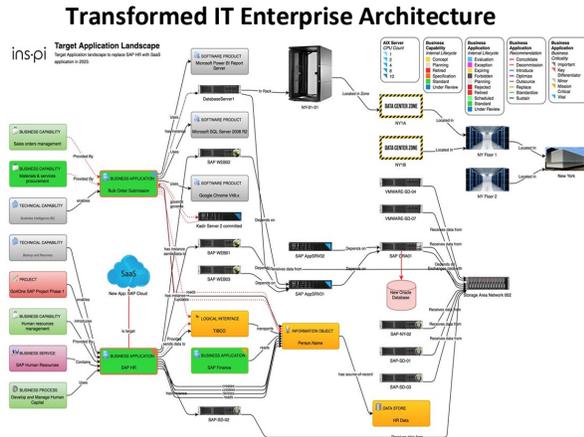




# Simplified Enterprise Architecture (S.E.A.™)



S.E.A.™ can also populate additional metadata, which is available to view by drilling down from the elements in the graphical representations of the IT Enterprise Architecture.



## Additional Metadata

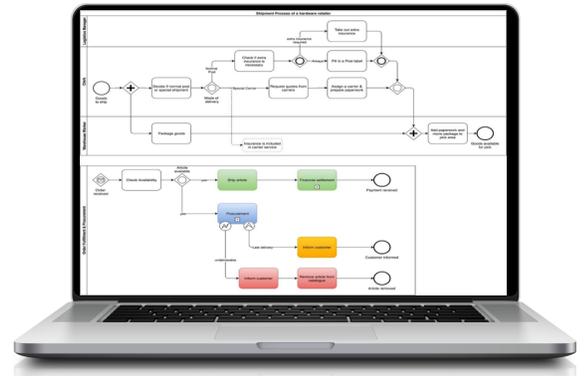
- \* Risk, Governance and Compliance
- \* Application, Service and Business Process Cost Tracking
- \* Event Management and Impact Analysis
- \* Change Management
- \* And more

## Strategic Business and IT Planning Platform

As the unified source of all the enterprise's business functions, business capabilities, business services and applications, business processes, and technology, and the metadata supporting the 'open' framework, S.E.A.™ provides a platform for :

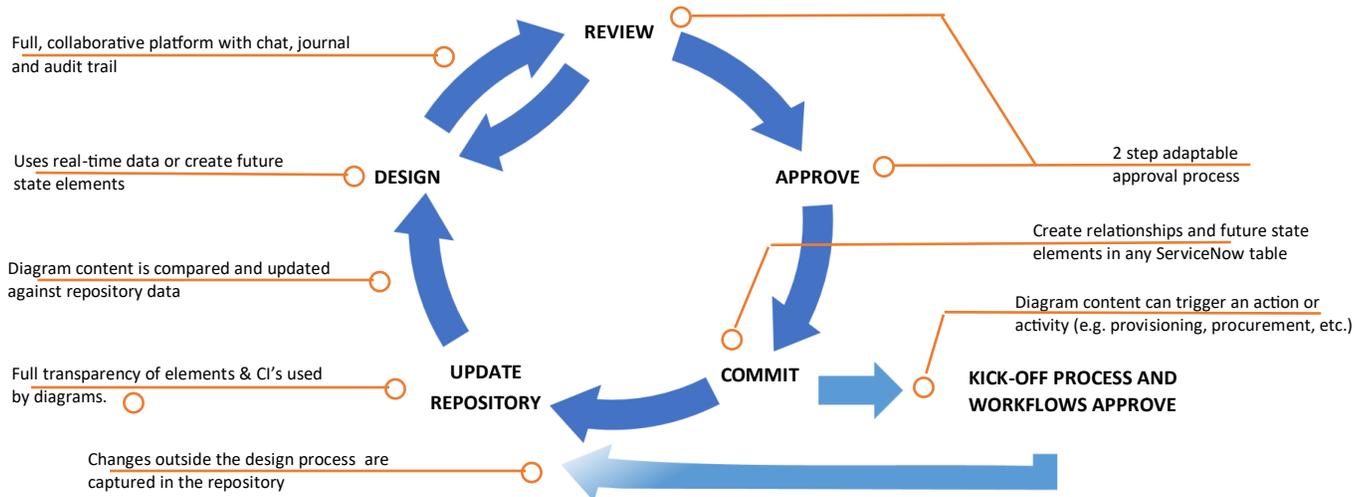
- Strategic business and IT planning;
- Informed decision-making; and,
- Designing, evaluating and deploying digital assets and solutions to address business needs and accelerate digital transformation

## IT Enterprise Architecture with Actionable Diagrams



## Process for Transformation

'Actionable' IT Enterprise Architecture diagrams can design, test and deploy new business functions, capabilities, services, applications, technologies, and processes to accelerate digital transformation.





## Simplified Enterprise Architecture (S.E.A.™)



### S.E.A.™ Value

S.E.A.'s value includes:

- Regaining control and knowledge of your business applications, processes and data
- Improves data quality
- Improves risk, governance and compliance
- Single source of 'truth' sourced by all stakeholders
- Provides transparency identifying and tracking data chain of custody
- Bridges and aligns business strategy and goals with IT spending and execution
- Flags and eliminates stop-gap, ad-hoc, non-strategic and redundant IT projects
- Enhances planning, evaluating and deploying faster, smarter and cost-effective projects and digital solutions
- Reduces operational maintenance and technology cost while accelerating technology time to market
- Improves business governance and compliance
- Breaks down data silos
- Accelerates corporate digital transformation that contribute to top and bottom-line
- Increase Enterprise Architect's productivity 200%



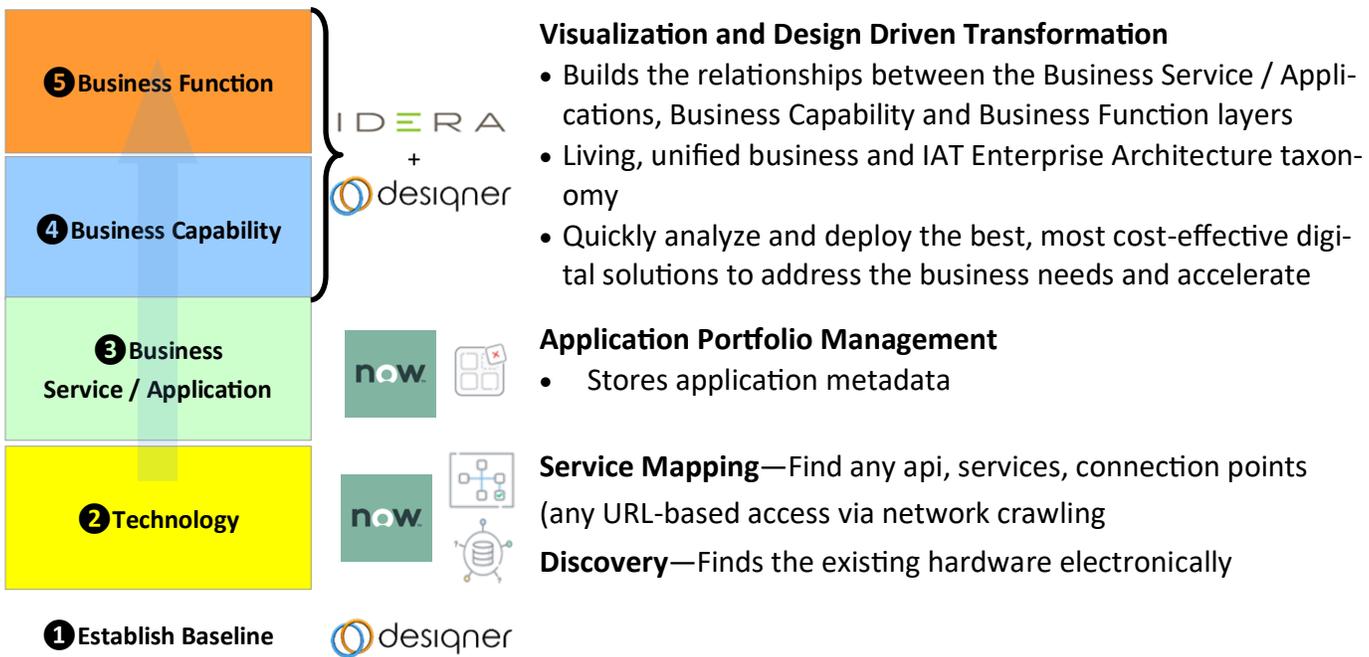


healthfit



healthfit is Frazier Information Technology’s proprietary program that identifies and executes a scope of work that uses the Simplified Enterprise Architecture (S.E.A.™) approach to iteratively transform an enterprises’ ‘chaotic’ taxonomy into ‘living’ and unified view business and IT enterprise architecture.

**Simplified Enterprise Architecture (S.E.A.™) Process**



[Note: Software Asset Management, Demand, Project Portfolio Management, Service Aware CMDB, Knowledge Base, and SACM can use and contribute to S.E.A.™ ]

The cost for healthfit is \$50,000. This price includes a 30-day trial of ins-pi DESIGNER and 320 hours of ServiceNow-certified professional services to completely format at least one enterprise applications into the S.E.A.™ enterprise architecture view.



## About Frazier Information Technology



Frazier Information Technology was started in 2007 and is the leading enterprise architecture consulting companies in the world.

The principals have a combined sixty+ years in the information technology industry with roles that include:

- Senior Enterprise Solutions Architect
- Mobile Developer
- Business Consulting and Strategic Planning
- Futurists
- Cloud Solutions
- Development Manager
- Planning & Development
- Logistics Support
- Information Systems Planning
- ServiceNow Thought Leader
- C-level positions and ownership
- Sales & Marketing
- Operations Management

Frazier Information Technology is MBE certified.

