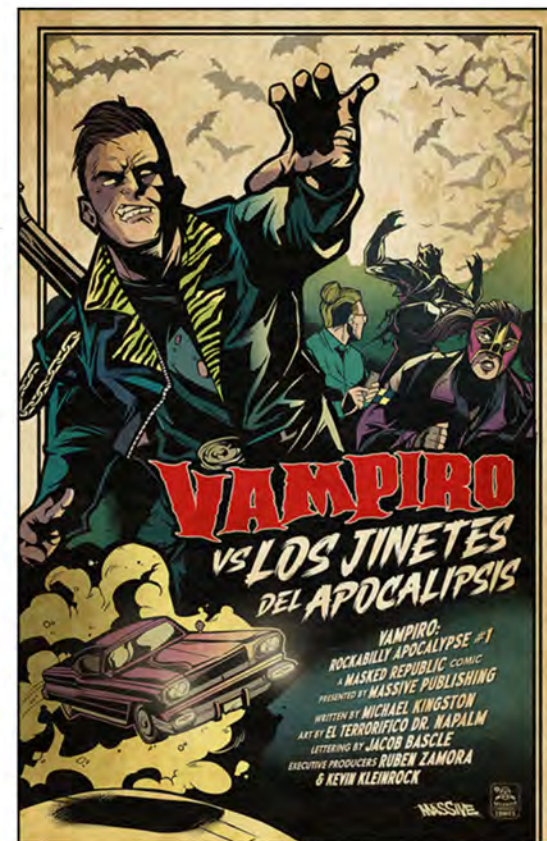




MASSIVE



Massive Publishing & Masked Republic Announce New Action-Horror Comic Book Series – Vampiro: Rockabilly Apocalypse

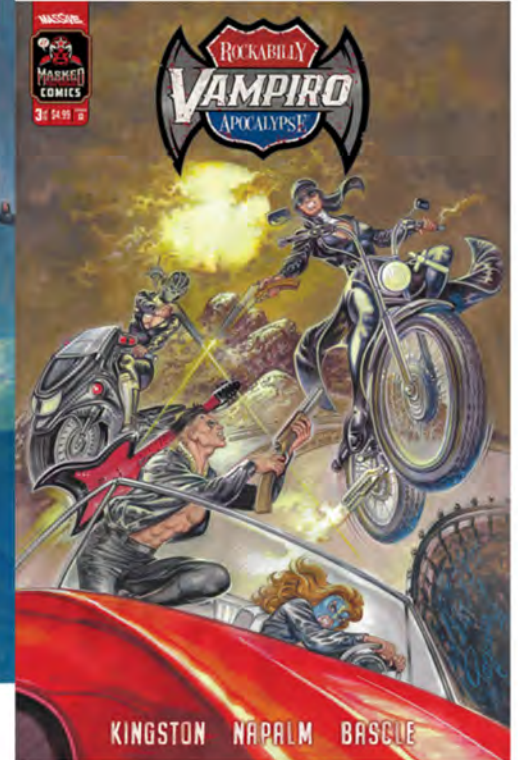
MASSIVE PUBLISHING & MASKED REPUBLIC ANNOUNCE NEW ACTION-HORROR COMIC BOOK SERIES, STARING LEGENDARY LUCHADOR VAMPIRO, VAMPIRO: ROCKABILLY APOCALYPSE.

[Hood River, Oregon] Massive Publishing, a leading publisher in the comic book direct market has partnered once again with lucha libre focused live event, merchandise, and media organization Masked Republic on the upcoming project. The two companies recently partnered on the release of another wrestling-inspired series, Luchaverse which featured some of the most iconic luchadors in the business today. Now, with Vampiro: Rockabilly Apocalypse, they are bringing a stylized action filled adventure to die hard horror enthusiasts and the legions of Vampiro fans around the globe. This horrifying first issue is a SUPER SIZED 48-PAGE premiere written by Michael Kingston and is set to release on October 16, 2024 but eager fans don't have to wait till October to get their first taste of this brand new series. Massive and Masked Republic will have an exclusive ashcan preview available at this year's San Diego Comic Con (SDCC) available throughout the weekend including a special signing with Vampiro and Kingston on Friday July 26th at booth #1901 from 5pm-6pm!

"SDCC is the biggest event of the year for comic books and pop culture, so it's only fitting that we bring a sneak peak of this series that is filled with so much of what we love about the comic book medium. Masked Republic have put together a wild ride for fans of action/horror." – Michael Calero, CEO/Co-Publisher, Massive



Team to Develop **Vampiro: Rockabilly Apocalypse** Comic Book Series for TV



Lucha Libre Legend's Horror Comic Book Series **Vampiro: Rockabilly Apocalypse** Set For TV Adaptation From Trioscope Studios & Masked Republic

December 3, 2024 – San Diego, CA

Lucha libre legend **Vampiro** has spent 2024 drawing sell-out crowds to arenas across Mexico for his in-ring retirement tour. As he winds down a 4 decade-long career competing in the squared circle, his life outside of arenas has been heating up. With a podcast that averages over 1 million views a week across social media, the launch of a spoken word tour and the debut of his new comic book series, **Vampiro: Rockabilly Apocalypse** from **Masked Republic Comics & Massive Publishing**, the most successful non-Hispanic in the history of lucha libre may be leaving the ring in Mexico, but not the spotlight.

Horror Highlights: Vampiro: Rockabilly Apocalypse, Queens Of The Dead, Doctor Jekyll, Red Rooms [🔗](#)



Vampiro: Rockabilly Apocalypse: "Massive Publishing, a leading publisher in the comic book direct market has partnered once again with lucha libre focused live event, merchandise, and media organization [Masked Republic](#) on the upcoming project. The two companies recently partnered on the release of another wrestling-inspired series, Luchaverse which featured some of the most iconic luchadors in the business today. Now, with Vampiro: Rockabilly Apocalypse, they are bringing a stylized action filled adventure to die hard horror enthusiasts and the legions of [Vampiro](#) fans around the globe. This horrifying first issue is a Super Sized 48-page premiere written by [Michael Kingston](#) and is set to release on October 16, 2024 but eager fans don't have to wait till October to get their first taste of this brand new series. [Massive](#) and Masked Republic will have an exclusive ashcan preview available at this year's San Diego Comic Con (Sdcc) available throughout the...



The Luchaverse To Be Developed for Television by Writer/Showrunner Adair Cole and MXN Entertainment

BREAKING NEWS FROM THE MASKED REPUBLIC PANEL AT SAN DIEGO COMIC CON:

With the first issue of Luchaverse: Catalyst having just hit comic shops on July 17th and many shop owners reporting selling out of the copies they stocked, it was perfect timing to announce the pact at SDCC. Cole has roots in Southern California wrestling, but is best known now in Hollywood as a television writer. His latest project is writing & showrunning the tv adaptation of the MMA film *Warrior* for Paramount+ and news leaked recently about an "wrestling meets *Dazed and Confused*" pilot he has sold to a top tier cable network. MXN founder Mason Novick has a long history in film and TV. Before he formed MXN he produced films including *Juno*, *500 Days of Summer* and *Jennifer's Body*. Since forming MXN, productions have included *Lisa Frankenstein*, *Big Time Adolescence* and *Nightbooks* for Netflix.

Future House Publishing and Masked Republic Announce Release Date For Bilingual Middle Grade Book *La Dinastía Muñoz: Dragon Lee and the Monster of Salty River* featuring real life luchadores the Muñoz Brothers Dragon Lee, Rush, Dralístico and their father El Toro Blanco.

Future House Publishing and Masked Republic Announce Release Date For Bilingual Middle Grade Book *La Dinastía Muñoz: Dragon Lee and the Monster of Salty River* featuring real life luchadores the Muñoz Brothers Dragon Lee, Rush, Dralístico and their father El Toro Blanco.



October 24, 2024 – San Diego, CA & Pleasant Grove, UT

Future House Publishing and Masked Republic have set March 10, 2025 for the launch of their all-new bilingual middle grade series *La Dinastía Muñoz* and the first novel *Dragon Lee and the Monster of Salty River*.

The First Authentic Mexico City Arena Lucha Libre Experience In The U.S.



MASKED MANIA®

Masked Republic and UTA Team for MaskedMania – First Event September 7th In Edinburg, TX

**Masked Republic® Brings Authentic Lucha Libre Mexicana Experience
MaskedMania® To Bert Ogden Arena In Edinburg, Texas**

Saturday, September 7th event to deliver live matches & interactive experiences featuring many of the biggest names in the sport including a double main event co-headlined by L.A. PARK and Tinieblas Jr with Alushe!



PERMANENCIA VOLUNTARIA
archivo cinematográfico

Mexico's Permanencia Voluntaria & Masked Republic Expand Cinelucha With Official Merchandise For Classic Mexican Films



Masked Republic® Teams With Filmmaker & Archivist Viviana García-Besné In Expansion of Cinelucha® Brand Including Merchandising Rights To Dozens Of Lucha Libre Films Including Classics With El Santo and Blue Demon

May 22, 2024 – San Diego, California, USA & Tepoztlán, Morelos, Mexico

Masked Republic, the recognized worldwide leaders in expanding lucha libre and lucha culture outside of Mexico have closed a new deal with Mexican filmmaker and archivist Viviana García-Besné who oversees an extremely popular collection of films rich with Mexican heritage and pop culture relevance that includes the first films of El Santo and the only lucha libre films of the era where women were the protagonists.

García-Besné has dedicated the past decade to save and preserve her family's film legacy through Permanencia Voluntaria, a repository of over 100 films produced by her grandfather Jorge Garcia Besné and her great uncle's productions under his Cinematografía Calderon banner. The films of El Santo and Blue Demon which have been made available in recent years in HD, 2K and 4K formats are the direct result of her work to not only assure that these classic films are not lost, but that future generations will be able to enjoy them with a picture quality far superior to what was seen in the cinemas of the mid-20th century or weekend afternoons on Spanish U.S. TV networks throughout the 1990s. Restored films have included the first two El Santo films *Santo vs. Cerebro del Mal* (1959) and *Santo vs. Hombres Infernales* (1959) plus equally famous and beloved *Santo vs. Los Jinetes del Terror* (1972) and *Las Mujeres Panteras* (1967).



Masked Republic To Establish “Legends of Lucha Libre” Championship

First Champion Will Be Crowned This Fall. Fans Can Take Photo With The Stunning New Belt At SDCC.

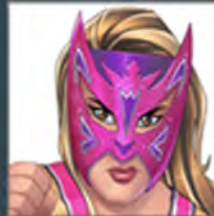
July 14, 2023

San Diego, CA

Masked Republic, the only multi-platform entertainment company in the world dedicated to expanding lucha libre beyond the borders of Mexico, announced today the establishment of a new grand prize for luchadores to fight to obtain – the Legends of Lucha Libre Championship.



COMING SOON TO



FEATURING OFFICIALLY LICENSED
LEGENDS OF LUCHA LIBRE



LUCHA THROWDOWN: Masked Republic's First Video Game To Be Released

Lucha Throwdown is a 1 vs. 1 immersive card game that merges both trading card game style play and a wrestling simulator like never before. The game features original characters, Masked Republic created luchadores (who will begin appearing on live events beginning with MaskedMania on September 7th in Edinburg, TX) and many of the biggest superestrellas in all of lucha libre beginning with L.A. Park, Legends of Lucha Libre Champion Tinieblas Jr., Dr. Wagner Jr. and Keyra. These four will come as part of the core game with more than a dozen additional superstars already on board for expansion play. The game will be released on Epic Games, Steam, PlayStation, XBOX and Nintendo Switch and is being developed by CEDN, Rani Studios, Demente Animation and Masked Republic. The official website for the game has been launched at LuchaThrowdown.com where you can watch the game trailer, sign up for updates as we head toward the official release (date TBD).



WRESTLING

Masked Republic Paving New Path in Pro Wrestling

BY JUSTIN BARRASSO

Masked Republic Paving New Path in Pro Wrestling

Masked Republic has created a new avenue for luchadores, helping them manage their brand, negotiate their contracts and expand their influence outside the ring.

JUSTIN BARRASSO | UPDATED JAN 9, 2021 | ORIGINAL JAN 9, 2021



Ring of Honor is actively negotiating new contracts for Rush and Dragon Lee, with new deals expected to be finalized as soon as next week.

The two stars are integral pieces in the present and future of Ring of Honor, as Rush is ROH Champion and Dragon Lee is reigning Television Champion. They have both benefited tremendously during their ROH contract negotiations from the services of Masked Republic, a multi-platform company that continues to evolve and find innovative ways to help wrestlers.



How Are You Handling Volume Caps on Shipping?

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How is your business handling rising rates, surcharges, and volume caps?

[See More](#)



New Group Visa Makes It Easier for Luchadores to Work in U.S.

Entertainment company Masked Republic has secured visas for 50 lucha libre stars to come work shows in America.

AUG 10, 2021

AUG 10, 2021

Masked Republic Secures Group Visa to Bring More Luchadores to U.S.

By securing a P-3 group visa, 50 international luchadores will be able to work shows in America more easily.



WRESTLING

Luchador Lince Dorado Prepares to Show a New Side of Himself

We spoke with the masked luchador in his first interview since being released by WWE in November.

BY JUSTIN BARRASSO

Lince Dorado is returning to the wrestling scene with new representation.

The former WWE star has signed with [multiplatform entertainment company Masked Republic](#), with which he will also co-develop entertainment intellectual property.

“It makes perfect sense to partner with them,” Dorado says, speaking with *Sports Illustrated* in his first post-WWE interview. “I can do a lot for them with the American audience, creating original lucha libre content.”

Dorado’s relationship with Masked Republic dates back to 2007—his rookie year—and is *Viva La Lucha* television pilot. Masked Republic flew out four Chikara wrestlers, Dorado among them, to work the pilot taping in Tijuana.

“That was my first big break,” says Dorado, who is 34-year-old José Cordero. “They’re a lucha libre company that understands lucha libre, but it’s much more than that. They understand culture; they understand marketing.

“They trust there is something in me, and I trust that there’s something in them that will elevate both of us. We have the potential to take over the entire lucha libre market.”

The decision to partner with Masked Republic opens a wide world of possibilities for Dorado, including writing his first book. The former high school math teacher will also be able to control the direction of his in-ring career and persona.



SCREEN

Demente Animation pacts with Masked Republic

The Mexican studio will work with the lucha libre wrestling brand to make animated TV series and interactive games for kids.

By Alexandra Whyte January 7, 2021



By Alexandra Whyte

January 7, 2021

Mexico's Demente Animation has signed a production deal with Masked Republic, the San Diego-based entertainment company best known for its lucha libre wrestling matches (pictured).

Demente will focus on kids, making animated TV series and animation for interactive games. All content will be based on Masked Republic's original IPs and luchadore wrestlers, and the first series to come out of the initiative will target six- to 12-year-olds.

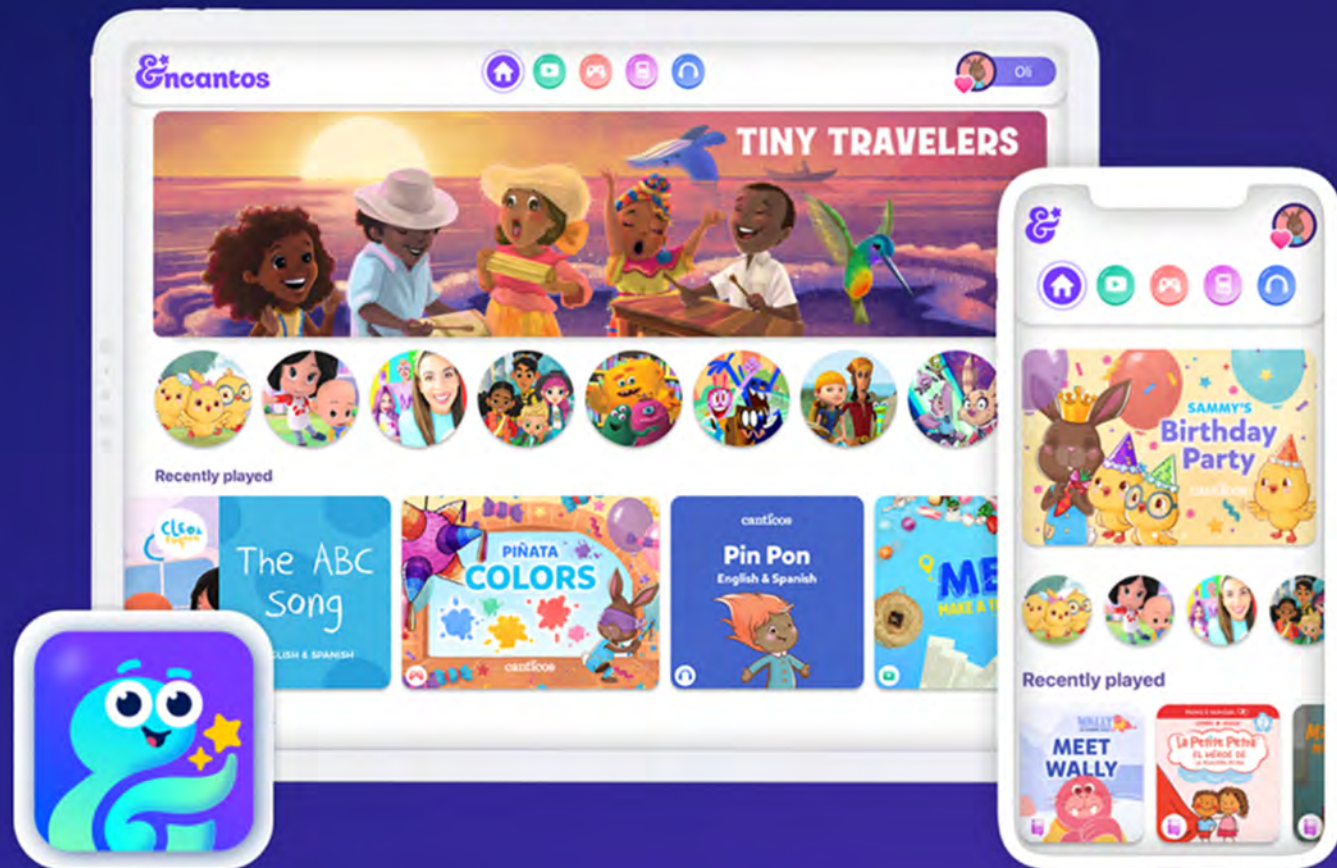
Masked Republic itself is currently working on five kids TV series, says president and COO Kevin Kleinrock.

The lucha libre scene appears to be a growing trend in kids content right now. French animation company Vivement Lundi! is also working on a series about Mexican wrestling; *Super-Lucha* is a stop-motion/2D-animated hybrid for kids ages six to 10.



WELCOME TO THE WORLD OF &ncantos

The Storyteaching App Kids Love





Encantos and Masked Republic Partnership (Graphic: Business Wire)

September 29, 2021 09:00 AM Eastern Daylight Time

CULVER CITY, Calif.--([BUSINESS WIRE](#))--Encantos, an award-winning education technology company, today announced a partnership with Masked Republic to develop a new lucha libre-inspired kids property. Inspired by real life luchadores and Mexican mythology, the new Encantos Original property will take lucha libre culture beyond the wrestling ring, teaching learning, literacy, and life skills to kids around the world. As the leader in lucha libre, Masked Republic's Legends of Lucha Libre division acts as the "player's association of luchadores" representing dozens of the industry's top icons, legends and superstars for name, image, likeness and intellectual property rights.



Future House Publishing and Masked Republic Create Bilingual Book Series Centered on Champion Luchadores The Muñoz Family – Dragon Lee, Rush, Dralístico, and El Toro Blanco

Provo, UT – Future House Publishing and Masked Republic are teaming up for an all-new bilingual middle grade series. The trilogy of books will be centered on real-life lucha libre megastars “La Dinistia Muñoz”—brothers Dragon Lee, Rush, and Dralístico, along with their father El Toro Blanco (also known as Bestia del Ring). These fantasy children’s books will feature heartwarming family moments alongside epic fights between the luchadores and terrifying monsters.

The books will be bilingual, filling a need for more authentic Hispanic content for native Spanish speakers. English and Spanish text will be written on side-by-side pages so that bilingual families will be able to enjoy them in whichever language each family member is most comfortable with and those working to learn a second language can enjoy a fun approach to their studies.

Masked Republic's Director of Development, Hector Rodriguez III, has a background in writing bilingual curriculum for grade-level students. He said, "This collaboration between Masked Republic and Future House truly presents an opportunity to uplift all readers and work toward creating bilingual, bi-literate children who are culturally proficient and embrace diversity."

"Growing up, I do not remember there being many books with characters with whom I was able to identify," said Dragon Lee (whose real name is publicly unknown per the long-standing masked lucha libre tradition). "To be part of a series written by and starring Spanish-speaking characters—one that focuses on our culture's rich traditions both in terms of lucha libre and family—is a real dream come true."

Dragon Lee is considered one of the greatest high-flying luchadores of the modern era. A multi-time champion in Mexico's CMLL, Lee is also one of the most popular luchadores in Japan, where he has won the IWGP Junior Heavyweight Championship. In January of 2019, Lee broke through with American audiences like never before when he signed with Ring of Honor. He is currently both the ROH World Television Champion and one half of the ROH World Tag Team Champions and a star of Lucha Libre AAA.

Dragon Lee's brother Rush is one of Mexico's top-drawing superstars, having sold out the historic Arena Mexico multiple times throughout the past decade. In 2014, Rush formed "Los Ingobernables," the wildly popular faction of rudos (rulebreakers/bad guys) many have compared to the popularity of the NWO during the 1990s pro wrestling boom in the U.S. The eldest Muñoz brother had six championship reigns in CMLL, including the World Light Heavyweight Championship, which he held for nearly two years. In late 2018, Rush joined U.S. based Ring of Honor, where he has held the ROH World Championship twice for more than 500 days combined.

Rush, whose real name is William Arturo Muñoz González, is excited to share the books with his son. "My son already wants to follow in my footsteps and become our family's first third-generation luchador. He is very excited to read about the monster hunting adventures my brothers and I will go on. But, he knows that we take his education very seriously. My wife and I think that the way the books will feature side-by-side Spanish and English will be a great way for him to be learning in two languages at the same time, maybe without even realizing it."



RECENT

'Maya the Bee' Eco Trend Book Offers Sustainability in Product and Packaging

OCT 27, 2021

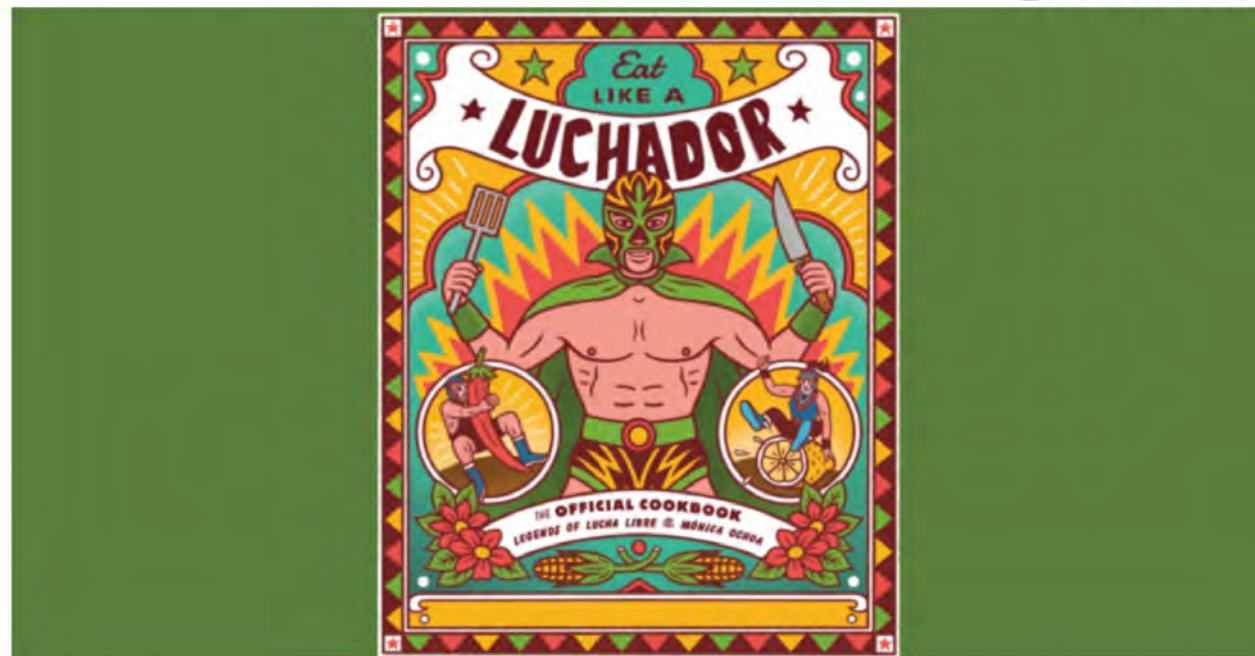


WildBrain Spark Expands to the Metaverse

NOV 09, 2021

New 'Yu-Gi-Oh!' Collectibles Slated For Holiday Season

Masked Republic Releases Luchador Cookbook



Cookbook inspired by Mexican wrestling has been published by Running