



Knuth's Press Release

FOR IMMEDIATE RELEASE



Knuth's Announces Major Northeast Ohio Expansion Following Year of Growth and Community Investment

Retailer to Open Brecksville Location, Expand Westlake Store, and Introduce Enhanced Styling Services Across the Brand

CLEVELAND, OH - May 2026 - Knuth's today announced a series of expansion initiatives following a year of operational growth, customer engagement, and increased investment across its Northeast Ohio retail footprint. Since transitioning ownership in 2025, Knuth's has expanded its workforce to nearly 40 employees while maintaining all of Knuth's staff from previous ownership, strengthened its merchandise assortment, introduced new customer services, and increased its support of local charitable and community organizations throughout the region. Thanks to customer engagement over the past 10 months, the company has contributed an estimated \$40,000 to local nonprofits, schools, and community based fundraising efforts through in-store partnerships and charitable shopping events.



"Our goal has been to build on the strong foundation already established at Knuth's while thoughtfully modernizing and expanding the business," said Penny Duijser, Owner of Knuth's. "The response from customers, employees, and the broader community has exceeded our expectations."

As part of its next phase of growth, the company confirmed plans to open a

new Brecksville location by August 1, 2026, while simultaneously expanding its Westlake store by more than 1,000 square feet later this summer. Knuth's has also introduced new service offerings at its Pepper Pike flagship location, including private styling appointments and alterations designed to provide a more personalized shopping experience. In addition to operational expansion, the retailer has broadened its contemporary fashion assortment with the introduction of brands including Brochu Walker, Moussy, Alice & Olivia, Citizen of Humanity, Cinq a Sept, Paige, Beek, Back 70, Paul Green to name a few.

Company leadership emphasized that the expansion of merchandise vendors has been implemented alongside the continuation of longstanding customer favorite brands that have historically defined the retailer's identity. "We wanted to evolve the assortment without changing what customers already loved about shopping here," Duijser said. "The focus has been on adding newness and depth while maintaining continuity for longtime clients."

The company also plans to significantly expand its footwear business over the next year by increasing inventory levels and style selections in-store, with an emphasis on fit, comfort, and immediate availability for customers seeking alternatives to online ordering and returns. While the company's operational growth has accelerated rapidly, Knuth's acknowledged that upgrading retail technology infrastructure, including point-of sale and e-commerce systems, has unexpectedly been one of the more challenging aspects of the transition process. "Implementing new systems while maintaining day-to-day operations has required substantial coordination across the organization," Duijser said. "We are nearing completion of those improvements and expect customers to benefit from a significantly enhanced retail experience moving forward."

Prior to entering retail ownership, Duijser spent nearly two decades working internationally in supply chain management and operational consulting for Nestlé, overseeing large-scale business and technology initiatives across Europe and the United States. Today, Knuth's continues to position itself as a leading destination for contemporary women's fashion in Northeast Ohio through a combination of curated merchandise, personalized service, and long-term community engagement.

Store Locations

Pepper Pike Flagship

Knuth's – Pepper Pike

Westlake

Knuth's – Westlake

Coming Soon

Knuth's – Brecksville

About Knuth's

Knuth's is a Northeast Ohio-based women's contemporary fashion retailer offering curated apparel, footwear, accessories, and personalized styling services. With established locations in Pepper Pike and Westlake and a new Brecksville location opening in 2026, the company continues to expand its regional presence while maintaining a strong focus on customer experience and community involvement.

Media Relations

Knuth's is represented by The Co. Concierge, a strategic marketing, communications, and brand development firm specializing in luxury, lifestyle, and emerging growth brands.

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