



Peri Skin Care Press Release



FOR IMMEDIATE RELEASE

Cleveland Esthetician Launches Science-Backed Skin Care Brand Focused on Purity, Performance and Wellness

CLEVELAND, Ohio - After more than two decades helping clients achieve healthier skin, Cleveland esthetician and spa owner **Lisa Stewart** has launched **Peri Skin Care**, a locally developed skincare brand that combines natural ingredients with advanced cosmetic science to create highly effective products designed for everyday wellness.

Created and developed in Northeast Ohio, Peri Skin Care reflects Stewart's lifelong passion for helping people care for their skin through clean, ingredient-conscious formulations backed by professional expertise.

Unlike many traditional skincare products, Peri Skin Care utilizes predominantly **waterless formulations**, allowing each product to deliver higher concentrations of active ingredients while reducing unnecessary fillers. The result is a collection of nutrient-rich skincare products designed to support healthier, brighter-looking skin while remaining environmentally conscious.



"Our goal was to create skincare people could truly trust," said Stewart. "Every ingredient serves a purpose. We wanted products that are incredibly pure, highly effective, and safe enough for every stage of life, while making self-care feel intentional again."

Stewart's career spans more than 20 years in professional skincare. Since becoming a licensed esthetician in 2004, she has educated skincare professionals nationally, served as a National Trainer and Educator for luxury skincare brand Thalgo, and worked alongside respected spas throughout the United States and internationally.

In 2009, she founded **Solia Spa** in Cleveland, which has become recognized for advanced skincare treatments and age-management services. Her experience working directly with thousands of clients ultimately inspired the development of her own skincare line.

Peri Skin Care was named in honor of Stewart's Italian grandmother, **Marie Perri**, who first introduced her to the importance of caring for healthy skin. The brand represents years of research, product development, and a commitment to creating formulas that prioritize both skin health and ingredient integrity.

To bring the formulations to life, Stewart partnered with **Dr. Irene Nagle Reyzis**, a cosmetic scientist whose background includes degrees from **Case Western Reserve University, Drexel University**, and the **University of Cincinnati**, specializing in cosmetic science and pharmaceutical formulation.

Together, they developed a collection of products formulated to maximize ingredient performance while maintaining exceptional safety standards.

Peri Skin Care products are:

- Naturally derived
- Vegan
- Cruelty-free
- Gluten-free
- Paraben-free
- Pregnancy safe
- Doctor and skincare expert formulated

Built on the guiding principles of **purity, efficacy, and integrity**, the brand sources plant-based ingredients that are biodegradable, responsibly produced, and selected for both their skin benefits and environmental impact.

As consumer demand continues to grow for cleaner, science-backed skincare, Stewart hopes Peri Skin Care will demonstrate that innovation can begin close to home.



"Cleveland has an incredible entrepreneurial community," Stewart said. "I'm proud that Peri Skin Care was created here, developed here, and represents the passion and expertise that exists within our local business community."

Peri Skin Care products are available online and through select professional partners, with continued expansion planned throughout Northeast Ohio.

About Peri Skin Care

Founded in Cleveland, Ohio, Peri Skin Care develops naturally derived, science-backed skincare products designed to nourish the skin through highly concentrated, waterless formulations. Every product is created with a commitment to purity, performance, sustainability, and ingredient integrity, helping consumers elevate their daily skincare rituals through clean, effective solutions.

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