

How Commercial Females Sell

We have 3 different Asking Prices on each group of commercial females. The You Pick Them price means you get to sort off whichever females in the group you want to buy at that price. It can be any number. The Gate Sort price means the females are randomly sorted through a gate and you are buying your number of females randomly sorted at that price. The Take Them All price is for all of the females in the group.

We begin selling the females at these asking prices on Sale Day after the bulls. If you are interested in any number of females at the asking prices you should let us know **before** the Sale, **with your contact information**. In the event multiple customers are interested in the same group of females we will call them and have a quiet auction between those customers.

Take Them All customers have top priority. If one customer offers to take the group at our asking price, then nobody gets to pick or gate sort. If two or more customers are interested in Taking Them All, we will call them and have a quiet auction between those customers.

You Pick Them customers have second priority. If there are no Take Them All customers for a group by Sale time, any customer gets choose as many as they want at the You Pick Them price. If there are multiple You Pick Them Customers the one picking the most gets to pick first. We will readjust the Asking Prices if any group has been picked.

If there are no Take Them All or You Pick Them customers by Sale time we will randomly sort any number of cattle at the Gate Sort price. If there are You Pick Them or Gate Sort customers and another customer Takes Them all, we will pass the information to the Take Them All buyer. See TowerHillsRanch.com for updates.

Group of **75** First calf bred heifers:

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|----------------------|---------|
| You Pick Them Price: | \$3,200 |
| Gate Sort Price: | \$3,100 |
| Take Them All Price: | \$3,000 |

Group of **46** 3-4 year old cows bred for fall:

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|----------------------|---------|
| You Pick Them Price: | \$3,800 |
| Gate Sort Price: | \$3,600 |
| Take Them All Price: | \$3,500 |

Group of **60** 5-7 year old cows bred for fall:

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|----------------------|---------|
| You Pick Them Price: | \$3,800 |
| Gate Sort Price: | \$3,600 |
| Take Them All Price: | \$3,500 |

Group of 17 older cows (short and solid or broken mouth) bred for fall:

You Pick Them \$2,400

Gate Sort: \$2,100

Take Them All: \$2,000