
TOWER HILLS RANCH

2025 Spring Private Treaty Kickoff Sale

Cattle will start selling at 10 a.m.

April 24, 2025

at Tower Hills Ranch
Shidler, Oklahoma

Selling

36 Optimizer &
Angus Bulls

200 Registered &
Commercial
Females



WWW.TOWERHILLSRANCH.COM



Welcome to Tower Hills Ranch spring 2025 private treaty kickoff!

What a great time to be in the cattle business! Record high prices driven by reduced supply and tariffs on imports make cattle a sound investment in a time when dollars are going down in value.

Call Joe or Lance to come look through the cattle between now and April 24. We start selling the bulls at 10 am on April 24, 2025, followed by the females. Any that don't sell on the first day are still for sale at the published minimum bid price until sold. *We are taking \$200 off the minimum bid prices on every bull that sells on April 24th!*

We are not only a registered operation, but also a commercial cow and yearling steer operation. We are a grass ranch, and select genetics based on performance on grass. We develop the bulls in grass traps and measure their relative performance on grass. We did feed them corn, limited to 2% of their body weight, for 107 days prior to ultrasounding them for carcass traits. The females have never tasted corn. The bulls have never been "fat" and are healthy and in good shape to service your cows without falling apart.

The Angus breed is popular around the world because it delivers a superior final product on the plate with an efficient low cost of production. The Salers that we cross them with add hybrid vigor performance and bigger yield on the rail. Salers are a hardy breed from the mountains of France that were developed for both beef and dairy. They move around more in the pasture, they calve easier, and have strong maternal instincts. This crop of bulls offers sons of Angus artificial insemination studs Bar R Jet Black, and Deer Valley Growth Fund. We are proud to offer 8 sons of our own favorite Angus bull, THR Upgrade 3H. He is an easy calving, fast growing sire with great style. Semen is also available on this outstanding sire. We are also offering sons of 3 great a.i. Salers sires from MacDonald Ranches.

If you are interested in a particular animal at our minimum bid price you should let us know, **with your contact information**, before the sale kicks off. No animals will be sold before kickoff, but at kickoff it is strictly first come, first served. Where multiple customers have expressed an interest in the same animal we will call you if you aren't here and have a private auction between those customers on the list.

Joe Bush, owner (918) 629-2554
Lance Campbell, manager (208) 392-8844
Erica Campbell, office (918) 350-4531
email: towerhillsranchok@gmail.com
towerhillsranch.com | Find us on Facebook



RANGE READY CATTLE

WWW.TOWERHILLSRANCH.COM



2025 Private Treaty Sale Kickoff

Thursday | April 24, 2025 | 10 a.m.
Tower Hills Ranch | Shidler, Oklahoma

Breeding Guarantee

All the bulls passed a breeding soundness exam. We guarantee them to be fertile for the first breeding season (3 months following turnout). If a bull fails to settle your cows we will provide either a satisfactory replacement or a credit on a future Tower Hills Ranch animal equal to purchase price less salvage value. Tower Hills Ranch will not replace an animal due to death or injury. We guarantee fertility only. We do ask you to contact us as soon as you discover a failure to breed and within the first breeding season.

Key

Bulls highlighted in yellow (and wearing yellow ear tags) are registered Optimizers registered with the Salers Association. The percentage of Salers blood is shown next to their birth date under their name on each animal. The bulls highlighted in blue (and wearing blue ear tags) are 100% Angus and registered with the Angus Association.

Be our Guest

Come join us at the ranch on April 24, 2025! Bulls will start selling at 10:00 a.m. on a first come first serve basis.

Minimum bid prices are shown for each animal. We are lowering those prices by \$200 for every bull that sells on April 24th. We will have a private auction only if there are multiple buyers interested in that animal at that price.

All cattle can be previewed ahead of time, contact Lance at 208-392-8844

Directions to the Sale Site

5661 Foraker Rd. | Shidler, OK 74652

12 miles west of Pawhuska, OK on HWY 60 (or 7 miles east of the intersection of HWY 60 and HWY 18), then 5 miles north on Foraker Rd.

Females

Pick of Registered Virgin Heifers: We have 40 virgin Registered heifers that will be bred late May. Take your pick of the Angus for \$5,000 or the Optimizers for \$3,500. Details with videos at TowerHillsRanch.com. They are only for sale from kickoff until May 3rd.

Commercial Females Bred for Fall, 2025: Over 200 bred females for sale! These are top quality females bred to our best bulls. Details will be online at TowerHillsRanch.com with more information on page 11.





THR Jet Black

8/29/23 100% Angus Reg Number: 21016196 Tattoo: L87

CONNEALY BLACK GRANITE
BAR R JET BLACK 5063
BAR R IRIS ANITA 0113

SITZ UPWARD 307R
THR EMBLYNETTE 9100
S A V EMBLYNETTE 4606

CONNEALY CONSENSUS 7229
EURA ELGA OF CONANGA 9109
SITZ UPWARD 307R
BAR R ANITA 7081
CONNEALY ONWARD
SITZ HENRIETTA PRIDE 81M
S A V INTERNATIONAL 2020
S A V EMBLYNETTE 3301

CED	BW	WW	YW	Milk	Marb	FAT	BW	Adj. WW	Adj. YW	SC
8	2.6	72	128	26	0.39	0.004	78	630	1187	39

Minimum Bid: \$6,000

The oldest and one of the heaviest bulls in the offering. This Jet Black son from a Schaff daughter had a moderate birth weight and grew well all along. He had the biggest Rib Eye on scan day, with high marbling. Slick hided in summer.



THR Skattebo L96

8/31/23 5/8 SA 3/8 AN Reg Number: P764681 Tattoo: L96

*SRS OUTBACK 0809X
MAC CONNOR 7C
MAC ANGIL 272A

S A V PURSUIT 0160
THR FRANCIS 410B
THR FRANCIS 59

TSB OUTBACK 132U
SRS AURA 0809U
*MAC TOPEKA 159T
MAC WYNNE 258W
S A V PIONEER 7301
S A V ABIGALE 5650
R C R STRATEGY 7106
GHJ FRANCIS

CED	BW	WW	YW	Milk	Marb	REA	BW	Adj. WW	Adj. YW	SC
17	-1.3	62	108	20	0.2	0.79	75	485	1091	37

Minimum Bid: \$12,000

This is Joe's favorite. He is a full bodied, heavy muscled son of Mac Connor 7C. He had a low birth weight and grew into one of the heaviest bulls. If he sells, we plan to collect semen on him to use in our registered herd. He is named after Cam Skattebo, the Arizona State football player that inspired the Big 12 with his outstanding 2024 season.



THR REGISTRY L90

8/29/23 5/8 SA 3/8 AN Reg Number: P764680 Tattoo: L90

S A V REGISTRY 2831
THR REGISTRY 4355
GHJ LADY MYRIAH

MAC CONNOR 7C
THR DAZZLE 83J
TOWER HILLS DASSLE 716

RITO 707 OF IDEAL 3407 7075
S A V MADAME PRIDE 0075
GHJ ABILENE
GHJ LADY CHARLENE
*SRS OUTBACK 0809X
MAC ANGIL 272A
CONNEALY BLACK GRANITE
THR DAZZLE 501

CED	BW	WW	YW	Milk	Marb	REA	BW	Adj. WW	Adj. YW	SC
15.3	-0.3	53	74	12	0.2	0.41	88	533	855	39

Minimum Bid: \$4,500

This 5/8ths Salers bull only weighed 68 pounds at birth. Recommended for even small heifers. He will add heterosis and his daughters will make easy keeping smaller framed cows.



THR ATOMIC FORCE L99

9/2/23 5/8 SA 3/8 AN Reg Number: S764682 Tattoo: L99

*MAC CENTURION 240X
***MAC ATOMIC FORCE 36A**
*MAC SHEILA 2085

RR FINAL ANSWER 0027
THR PATRICIA 31D
*THR PATRICIA 1D

D CENTURY
MAC RISSA 379R
KKCC MERCURY 416P
MAC ELLA LOU 350U
*S A V FINAL ANSWER 0035
RR ERICA 8195
J&J MC 744
OMR PATRICIA

CED	BW	WW	YW	Milk	Marb	REA	BW	Adj. WW	Adj. YW	SC
15.5	-2.0	49	70	25	0	0.59	75	570	891	37

Minimum Bid: \$5,000

Recommended for use on heifers, he is out of a Golden Dam, and will add heterosis to your calf crop. He is a son of a red Salers stud from MacDonald Ranches in Nebraska so he could have red calves if used on red cows.



THR Growth Fund L103

9/4/23 100% Angus Reg Number: 21016204 Tattoo: L103
 BASIN PAYWEIGHT 1682
DEER VALLEY GROWTH FUND
 DEER VALLEY RITA 36113
 EXAR MONUMENTAL 6056B
THR HENRIETTA PRIDE 107J
 CHAPMAN HENRIETTA PRIDE 4133
 BASIN PAYWEIGHT 006S
 21AR O LASS 7017
 PLATTEMERE WEIGH UP K360
 DEER VALLEY RITA 9457
 3F EPIC 4631
 FWY 7008 OF C085 4029
 PEAK DOT ELIMINATOR 840Y
 CHAPMAN HENRIETTA PRIDE 250

CED	BW	WW	YW	Milk	Marb	FAT	BW	Adj. WW	Adj. YW	SC
9	1.3	69	127	23	0.66	0.061	66	531	1013	37

Minimum Bid: \$5,000

A 66 pound birth weight on this good Growth Fund son means he can safely be used on heifers. He has a strong hindquarter with exceptional thickness. He also recorded one of the highest amounts of intramuscular fat on scan day.



THR CONNOR L107

9/5/23 1/2 SA 1/2 AN Reg Number: P764684 Tattoo: L107
 *SRS OUTBACK 0809X
MAC CONNOR 7C
 MAC ANGIL 272A
 THR ALL THERE 604
THR FONTANA 59H
 THR FONTANA 511
 TSB OUTBACK 132U
 SRS AURA 0809U
 *MAC TOPEKA 159T
 MAC WYNNE 258W
 S A V HARVESTER 0338
 THR BEAULINDA 2308
 EXAR SLAP SHOT 2504B
 THR FONTANA 287

CED	BW	WW	YW	Milk	Marb	REA	BW	Adj. WW	Adj. YW	SC
16.1	0.7	76	121	23	0.4	0.74	84	664	1070	36

Minimum Bid: \$5,500

Very nice shape and style in this Connor son. One of the biggest bulls in the offering, he was the heaviest calf at weaning.



THR GUIDELINE L105

9/5/23 1/2 AN 1/2 SA Reg Number: P764683 Tattoo: L105
 MAC EQUATOR 273E
MAC GUIDELINE 313G
 MAC ERICA 145E
 EXAR SLAP SHOT 2504B
THR SHEBA 512
 THR SHEBA 2J
 MAC CONNOR 7C
 MAC BARBARA 209B
 CONNEALY COMRADE 1385
 MAC ALECIA 490A
 EXAR UPSHOT 0562B
 EXAR BLACKCAP 1113
 H P C A NEW DESIGN 902
 OMR SHEBA

CED	BW	WW	YW	Milk	Marb	REA	BW	Adj. WW	Adj. YW	SC
15	-0.5	54	90	22	0.3	0.60	86	554	963	38

Minimum Bid: \$4,500

The first son of MAC Guideline 313G we have offered. He is a very attractive half blood Optimizer.



THR REGISTRY L108

9/5/23 5/8 SA 3/8 AN Reg Number: P764685 Tattoo: L108
 S A V REGISTRY 2831
THR REGISTRY 4355
 GHJ LADY MYRIAH
 THR CHUNK 31274
THR FRANCIS 684
 GHJ FRANCIS
 RITO 707 OF IDEAL 3407 7075
 S A V MADAME PRIDE 0075
 GHJ ABILENE
 GHJ LADY CHARLENE
 S A V MUSTANG 9134
 THR LADY CHARLENE 1274
 GHJ ROYAL FLASH
 HUBB PLD FRANCIS 603F

CED	BW	WW	YW	Milk	Marb	REA	BW	Adj. WW	Adj. YW	SC
15.5	-3.2	45	67	13	0.1	0.27	74	523	937	37

Minimum Bid: \$4,500

Another great bull to use on heifers, his calves should come easy and grow like weeds.



THR DATELINE L111

9/7/23 5/8 AN 3/8 SA Reg Number: P765760 Tattoo: L111
 VERMILION DATELINE 7078
THR DATELINE 831
 THR FRANCIS1204
 THR SLAP SHOT 515
THR LADY MYRIAH 127H
 THR LADY MYRIAH 8122
 CONNEALY DATELINE
 VERMILION BLACKBIRD 5044
 J&J MC 744
 GHJ FRANCIS
 EXAR SLAP SHOT 2504B
 THR CELEBRITY 2346
 S A V REAL RITO 5250
 GHJ LADY MYRIAH

CED	BW	WW	YW	Milk	Marb	REA	BW	Adj. WW	Adj. YW	SC
13.8	-1.2	63	82	27	0.3	0.29	69	652	801	40

Minimum Bid: \$4,000

recommended for use on heifers, this bull gained very well over the winter.



THR Growth Fund L117

9/9/23 100% Angus Reg Number: 21016282 Tattoo: L117
 BASIN PAYWEIGHT 1682
DEER VALLEY GROWTH FUND
 DEER VALLEY RITA 36113
 S A V PIONEER 7301
S A V EMBLYNETTE 4509
 S A V EMBLYNETTE 7566
 BASIN PAYWEIGHT 006S
 21AR O LASS 7017
 PLATTEMERE WEIGH UP K360
 DEER VALLEY RITA 9457
 S A V FINAL ANSWER 0035
 S A V BLACKBIRD 5297
 S A V NET WORTH 4200
 S A V EMBLYNETTE 7261

CED	BW	WW	YW	Milk	Marb	FAT	BW	Adj. WW	Adj. YW	SC
9	0.4	73	133	29	0.62	0.064	71	631	1109	38

Minimum Bid: \$5,500

This is Lance's favorite Angus bull. He had a 71 pound birth weight and grew into one of the heaviest bulls in the offering. He had one of the highest Weight per Day of Age at weaning and is out of one of our best Angus cows. The highest marbling bull scanned.



THR DATELINE L116

9/7/23 5/8 AN 3/8 SA Reg Number: P764686 Tattoo: L116
 VERMILION DATELINE 7078
THR DATELINE 831
 THR FRANCIS1204
 THR REGISTRY 4355
THR BRANDI BABE 34H
 THR BRANDI BABE 31350
 CONNEALY DATELINE
 VERMILION BLACKBIRD 5044
 J&J MC 744
 GHJ FRANCIS
 S A V REGISTRY 2831
 GHJ LADY MYRIAH
 RR FINAL ANSWER 0027
 THR BRANDI BABE 1350

CED	BW	WW	YW	Milk	Marb	REA	BW	Adj. WW	Adj. YW	SC
15	-2.4	55	81	22	0.2	0.06	72	523	843	40

Minimum Bid: \$4,000

Another low birth weight Optimizer recommended for heifers. Big scrotal circumference, He is a deep ribbed bull that stands out in the group.



THR DATELINE L119

9/9/23 5/8 AN 3/8 SA Reg Number: P764687 Tattoo: L119
 VERMILION DATELINE 7078
THR DATELINE 831
 THR FRANCIS1204
 J&J MC 744
THR SHEBA 1J
 OMR SHEBA
 CONNEALY DATELINE
 VERMILION BLACKBIRD 5044
 J&J MC 744
 GHJ FRANCIS
 SCHURRTOP MC 2500
 RR DIXIE ERICA 4071
 OMR L201
 OMR MS SAM L112

CED	BW	WW	YW	Milk	Marb	REA	BW	Adj. WW	Adj. YW	SC
11.4	0.3	61	88	27	0.2	0.16	76	429	827	39

Minimum Bid: \$4,000

Long bodied Optimizer.



THR GUIDELINE L124

9/10/23 1/2 AN 1/2 SA Reg Number: P764689 Tattoo: L124
 MAC EQUATOR 273E
MAC GUIDELINE 313G
 MAC ERICA 145E
 THR DRUMMOND 907
THR BLANCHE 103J
 TOWER HILLS BLANCHE 722
 MAC CONNOR 7C
 MAC BARBARA 209B
 CONNEALY COMRADE 1385
 MAC ALECIA 490A
 COLEMAN CHARLO 0256
 THR BLACK PEARL 3324
 THR REGISTRY 4355
 TH BLANCHE 2 20

CED	BW	WW	YW	Milk	Marb	REA	BW	Adj. WW	Adj. YW	SC
16	-1.9	50	77	19	0.3	0.38	73	557	886	40

Minimum Bid: \$3,500

This half blood Optimizer blends one of our best Angus cow families with the MAC Guideline genetics. Big testicles.



THR Jet Black L131

9/13/23 100% Angus Reg Number: 21016194 Tattoo: L131
 CONNEALY BLACK GRANITE
BAR R JET BLACK 5063
 BAR R IRIS ANITA 0113
 EXAR MONUMENTAL 6056B
THR LUCY 124J
 S A V LUCY 5162
 CONNEALY CONSENSUS 7229
 EURA ELGA OF CONANGA 9109
 SITZ UPWARD 307R
 BAR R ANITA 7081
 3F EPIC 4631
 FWY 7008 OF C085 4029
 S A V HARVESTOR 0338
 S A V LUCY 2096

CED	BW	WW	YW	Milk	Marb	FAT	BW	Adj. WW	Adj. YW	SC
9	1.8	68	124	22	0.78	0.032	69	540		41

Minimum Bid: \$4,500

Another safe heifer bull from Jet Black with good performance and large testicles.



THR ATOMIC FORCE L125

9/10/23 5/8 SA 3/8 AN Reg Number: P764690 Tattoo: L125
 *MAC CENTURION 240X
***MAC ATOMIC FORCE 36A**
 *MAC SHEILA 2085
 THR DRUMMOND 907
THR LADY X 116J
 THR LADY X 837
 D CENTURY
 MAC RISSA 379R
 KKCC MERCURY 416P
 MAC ELLA LOU 350U
 COLEMAN CHARLO 0256
 THR BLACK PEARL 3324
 THR CHUNK 31274
 THR LADY X 401

CED	BW	WW	YW	Milk	Marb	REA	BW	Adj. WW	Adj. YW	SC
13.1	0.2	66	103	25	0	0.62	74	612	1045	37

Minimum Bid: \$4,500

This outstanding 5/8ths Optimizer is by the red Salers sire MAC Atomic Force. He is recommended for use on heifers and has his rounded hindquarter and heavy muscling on a moderate frame.



THR REGISTRY L132

9/13/23 1/2 SA 1/2 AN Reg Number: P765761 Tattoo: L132
 S A V REGISTRY 2831
THR REGISTRY 4355
 GHJ LADY MYRIAH
 THR DRUMMOND 907
THR FRANCIS 99J
 THR FRANCIS 684
 RITO 707 OF IDEAL 3407 7075
 S A V MADAME PRIDE 0075
 GHJ ABILENE
 GHJ LADY CHARLENE
 COLEMAN CHARLO 0256
 THR BLACK PEARL 3324
 THR CHUNK 31274
 GHJ FRANCIS

CED	BW	WW	YW	Milk	Marb	REA	BW	Adj. WW	Adj. YW	SC
14.8	-2.9	48	74	16	0.2	0.31	70	527	938	42

Minimum Bid: \$4,000

A long bodied Registry son to use on heifers, extra large testicles.



THR CAPITALIST L137

9/18/23 3/4 AN 1/4 SA

Reg Number: P764691 Tattoo: L137

LD CAPITALIST 316
THR CAPITALIST 3J
THR BLANCHE 957

CONNEALY CAPITALIST 028
LD DIXIE ERICA 2053
S A V REAL RITO 5250
TH BLANCHE 220A

S A V INTERNATIONAL 2020
THR ANGELA 556
GHJ ANGELA

S A V HERITAGE 6295
S A V EMBLYNETTE 5483
GHJ BAR-NONE
GHJ BLACK FANCY

CED	BW	WW	YW	Milk	Marb	REA	BW	Adj. WW	Adj. YW	SC
9.6	1.0	71	110	24	0.3	0.51	83	631	972	40

Minimum Bid: \$4,000

Lots of muscle and style. He was nervous when sorted from the herd.



THR COWBOY JOE L142

9/21/23 3/4 AN 1/4 SA

Reg Number: P764692 Tattoo: L142

HA COWBOY UP 5405
THR COWBOY UP 108H
THR CHAMP 3B

HA OUTSIDE 3008
HA BLACKCAP LADY 1602
S A V POTENTIAL 0205
OMR CHAMP 321

VISIONTOPLINE ROYAL STOCKMAN
THR VERENA 824
THR VERENA 4344

GAMBLES ROYAL FLUSH
LAGRAND PRIDE 7140
S A V REGISTRY 2831
GHJ VERENA

CED	BW	WW	YW	Milk	Marb	REA	BW	Adj. WW	Adj. YW	SC
11.6	0.9	76	125	21	0.3	0.52	86	614	1038	37

Minimum Bid: \$4,000

Solid performance and one of the biggest Rib Eyes on scan day.



THR Upgrade L139

9/20/23 100% Angus

Reg Number: 21015040 Tattoo: L139

HA COWBOY UP 5405
THR UPGRADE 3H
HEDGEWOOD BLACKBIRD 514

HA OUTSIDE 3008
HA BLACKCAP LADY 1602
PA FULL POWER 1208
RIVERBEND BLACKBIRD U195

TOWER HILLS LUCKY 701
THR ELBA 9130
TOWER HILLS ELBA 7109

BASIN PAYWEIGHT 1682
EXAR BLACKCAP 0024
S A V CUTTING EDGE 4857
S A V ELBA 4545

CED	BW	WW	YW	Milk	Marb	FAT	BW	Adj. WW	Adj. YW	SC
11	-0.6	68	119	25	0.59	-0.007	71	630	894	38

Minimum Bid: \$5,000

Use this stylish bull on heifers and expect lots of performance. He was fed at Midland Bull Test where he gained 3.53 and turned in an efficiency ratio of 109!



THR COWBOY JOE L146

10/1/23 3/4 AN 1/4 SA

Reg Number: P764693 Tattoo: L146

HA COWBOY UP 5405
THR COWBOY UP 108H
THR CHAMP 3B

HA OUTSIDE 3008
HA BLACKCAP LADY 1602
S A V POTENTIAL 0205
OMR CHAMP 321

THR REGISTRY 4355
TOWER HILLS BLANCHE 722
TH BLANCHE 2 20

S A V REGISTRY 2831
GHJ LADY MYRIAH
S A V POTENTIAL 0205
J&J BLANCHE 806

CED	BW	WW	YW	Milk	Marb	REA	BW	Adj. WW	Adj. YW	SC
12.7	-0.5	60	79	20	0.3	-0.09	80	644	726	37

Minimum Bid: \$3,500

This bull from the Blanche cow family by Cowboy Joe has the pedigree and smaller frame to make great cows from his daughters. He is round with a wide butt. A real bargain!



THR Capitalists L147

10/3/23 100% Angus Reg Number: 21015041 Tattoo: L147
 LD CAPITALIST 316
THR CAPITALIST 3J
 THR BLANCHE 957
 S A V REAL RITO 5250
THR ELBA 129H
 S A V ELBA 4545
 CONNEALY CAPITALIST 028
 LD DIXIE ERICA 2053
 S A V REAL RITO 5250
 TH BLANCHE 220A
 S A V RENOWN 3439
 S A V MADAME PRIDE 0075
 S A V BISMARCK 5682
 S A V ELBA 8969

CED	BW	WW	YW	Milk	Marb	FAT	BW	Adj. WW	Adj. YW	SC
5	2.3	57	99	24	0.20	-0.010	79	474	954	39

Minimum Bid: \$4,000

Long, slick haired and athletic.



THR UPGRADE L150

10/4/23 3/4 AN 1/4 SA Reg Number: P764695 Tattoo: L150
 HA COWBOY UP 5405
THR UPGRADE 3H
 HEDGEWOOD BLACKBIRD 514
 R C R STRATEGY 7106
THR LADY X30
 GHJ LADY X
 HA OUTSIDE 3008
 HA BLACKCAP LADY 1602
 PA FULL POWER 1208
 RIVERBEND BLACKBIRD U195
 S A F STRATEGY 9015
 LADY LUCK 2098 R C R
 GHJ BLK ROYAL EXPRESS
 *ABF BAXTER'S LADY 819G

CED	BW	WW	YW	Milk	Marb	REA	BW	Adj. WW	Adj. YW	SC
16.8	-3.1	68	101	28	0.3	0.27	73	709	950	37

Minimum Bid: \$3,500

This Upgrade son is recommended for heifers and had the highest WDA at weaning. He is a bit excitable.



THR SLAP SHOT L148

10/3/23 3/4 AN 1/4 SA Reg Number: P764694 Tattoo: L148
 THR SLAP SHOT 515
THR SLAP SHOT 47J
 THR JOSIE 317
 THR SPORTSMAN 603
THR DAZZLE 927
 TOWER HILLS DASSLE 716
 EXAR SLAP SHOT 2504B
 THR CELEBRITY 2346
 S A V MUSTANG 9134
 THR JOSIE 17
 HERBSTER SPORTSMAN 232
 THR BEAUNIQUE 3314
 CONNEALY BLACK GRANITE
 THR DAZZLE 501

CED	BW	WW	YW	Milk	Marb	REA	BW	Adj. WW	Adj. YW	SC
12.1	0.2	60	91	25	0.4	0.30	76	524	857	36

Minimum Bid: \$3,500

This is a calm, attractive bull safe to use on heifers.



THR Upgrade L152

10/6/23 100% Angus Reg Number: 21015042 Tattoo: L152
 HA COWBOY UP 5405
THR UPGRADE 3H
 HEDGEWOOD BLACKBIRD 514
 S A V REAL RITO 5250
THR ERICA 910
 CORKS ELGA ERICA 006 9502
 HA OUTSIDE 3008
 HA BLACKCAP LADY 1602
 PA FULL POWER 1208
 RIVERBEND BLACKBIRD U195
 S A V RENOWN 3439
 S A V MADAME PRIDE 0075
 BC 7022 RAVEN 7965
 CORKS ELGA ERICA 006

CED	BW	WW	YW	Milk	Marb	FAT	BW	Adj. WW	Adj. YW	SC
12	-1.6	57	99	22	0.51	0.021	70	578	1064	37

Minimum Bid: \$5,000

This is another Upgrade son that started small and easy, then grew very well. He had the highest IMF on scan. Use him on heifers or cows and keep his daughters for cows. Keep his sons to make steaks.



THR Capitalist L153

10/6/23 100% Angus Reg Number: 21015043 Tattoo: L153

LD CAPITALIST 316
THR CAPITALIST 3J
THR BLANCHE 957

S A V INTERNATIONAL 2020
TH BLANCHE 535
J&J BLANCHE 806

CONNELLY CAPITALIST 028
LD DIXIE ERICA 2053
S A V REAL RITO 5250
TH BLANCHE 220A
S A V HARVESTOR 0338
S A V EMBLYNETTE 5483
STEVENSON MONEYMAKER R185
J&J BLANCHE 553

CED	BW	WW	YW	Milk	Marb	FAT	BW	Adj. WW	Adj. YW	SC
4	2.8	67	114	23	0.27	0.006	82	587		42

Minimum Bid: \$5,000

Deep ribbed Angus bull from our Blanche cow family. He is not recommended for heifers, but his extra large scrotal circumference indicates his daughters will have exceptional fertility.



THR CHUNK L156

10/9/23 5/8 AN 3/8 SA Reg Number: S764696 Tattoo: L156

THR CHUNK 675
THR CHUNK 104H
TOWER HILLS MISTY 7120

THR DRUMMOND 907
THR DAZZLE 87J
THR DAZZLE 442

THR CHUNK 31274
THR JOSIE 317
S A V REAL RITO 5250
GHJ MISTY 231N
COLEMAN CHARLO 0256
THR BLACK PEARL 3324
RR FINAL ANSWER 0027
THR DAZZIE 99

CED	BW	WW	YW	Milk	Marb	REA	BW	Adj. WW	Adj. YW	SC
12.7	0.2	60	99	26	0.4	0.31	73	622	1012	deferred

Minimum Bid: \$4,500

This 3/8ths Optimizer has scurs, so he could have horned calves if used on horned cows. He is recommended to use on heifers.



THR Upgrade L155

10/10/23 100% Angus Reg Number: 21015044 Tattoo: L155

HA COWBOY UP 5405
THR UPGRADE 3H
HEDGEWOOD BLACKBIRD 514

BON VIEW NEW DESIGN 1407
TH MISS MORRISON 3314
RR MISS MORRISON 2322

HA OUTSIDE 3008
HA BLACKCAP LADY 1602
PA FULL POWER 1208
RIVERBEND BLACKBIRD U195
B/R NEW DESIGN 036
BON VIEW PRIDE 664
R R SCOTCHCAP 9440
RR MISS MORRISON 5109

CED	BW	WW	YW	Milk	Marb	FAT	BW	Adj. WW	Adj. YW	SC
11	0.1	62	116	27	0.73	0.001	75	625	1044	40

Minimum Bid: \$5,500

This is the biggest bull in the offering. He is wide and deep, calm and muscular. A great Angus bull. He was the star at Midland, where he had a feed efficiency of 107. He gained 302 pounds in 77 days on grass and 400 pounds in 99 days on corn!



THR Charlo L157

10/11/23 100% Angus Reg Number: 21015045 Tattoo: L157

COLEMAN CHARLO 0256
THR CHARLO 93J
THR BLANCHE 818

TOWER HILLS LUCKY 701
THR ELAB 69J
S A V ELBA 5335

O C C PAXTON 730P
BOHI ABIGALE 6014
STYLES CASH R400
TH BLANCHE 220A
BASIN PAYWEIGHT 1682
EXAR BLACKCAP 0024
S A V REGISTRY 2831
S A V ELBA 9208

CED	BW	WW	YW	Milk	Marb	FAT	BW	Adj. WW	Adj. YW	SC
6	1.6	66	113	26	0.35	0.008	74	607	1034	40

Minimum Bid: \$5,000

This bull has been an eye-catcher his whole life. He has a straight back, a full body, and a gentle disposition. Use him on heifers or cows.



THR Upgrade 3H



THR Upgrade L159

10/13/23 100% Angus Reg Number: 21015046 Tattoo: L159
 HA COWBOY UP 5405
THR UPGRADE 3H
 HEDGEWOOD BLACKBIRD 514
 S A V POTENTIAL 0205
TH BLANCHE 2 20
 J&J BLANCHE 806
 HA OUTSIDE 3008
 HA BLACKCAP LADY 1602
 PA FULL POWER 1208
 RIVERBEND BLACKBIRD U195
 S A V PIONEER 7301
 S A V ELBA 7021
 STEVENSON MONEYMAKER R185
 J&J BLANCHE 553

CED	BW	WW	YW	Milk	Marb	FAT	BW	Adj. WW	Adj. YW	SC
7	1.1	71	124	32	0.38	-0.055	72	639	975	41

Minimum Bid: \$3,500

His 72 pound birth weight and 3.02 Weight per Day of Age at weaning, along with his BLANCHE X Upgrade pedigree makes him a great choice for cattlemen looking to make cows. He is long bodied and has big nuts. A nervous animal.



World Champion Tower Hills Ranch cowboys



THR Upgrade L164

10/18/23 100% Angus Reg Number: 21015049 Tattoo: L164
 HA COWBOY UP 5405
THR UPGRADE 3H
 HEDGEWOOD BLACKBIRD 514
 CONNEALY CONSENSUS 7229
S A V EMBLYNETTE 4581
 S A V EMBLYNETTE 7545
 HA OUTSIDE 3008
 HA BLACKCAP LADY 1602
 PA FULL POWER 1208
 RIVERBEND BLACKBIRD U195
 CONNEALY CONSENSUS
 BLUE LILLY OF CONANGA 16
 S A V NET WORTH 4200
 S A V EMBLYNETTE 7260

CED	BW	WW	YW	Milk	Marb	FAT	BW	Adj. WW	Adj. YW	SC
8	0.1	73	118	24	0.61	0.007	73	667	843	41

Minimum Bid: \$4,000

This Upgrade son is wide, round, deep and calm. He definitely takes after his sire. Recommended for heifers. His weaning WDA was 3.18 and he gained 375 pounds in 99 days on corn.



THR Charlo L163

10/15/23 100% Angus Reg Number: 21015048 Tattoo: L163
 COLEMAN CHARLO 0256
THR CHARLO 93J
 THR BLANCHE 818
 S A V RAINDANCE 6848
THR BLANCHE 98J
 TOWER HILLS BLANCHE 746
 O C C PAXTON 730P
 BOHI ABIGALE 6014
 STYLES CASH R400
 TH BLANCHE 220A
 COLEMAN CHARLO 0256
 S A V BLACKCAP MAY 4136
 EXAR TOTAL ANSWER 3527B
 TH BLANCHE 320A

CED	BW	WW	YW	Milk	Marb	FAT	BW	Adj. WW	Adj. YW	SC
6	1.7	65	114	24	0.43	-0.011	75	574	980	42

Minimum Bid: \$5,000

Recommended for heifers. He is an easy keeper that gained well over the winter. A larger framed bull.



THR CHUNK L165

10/19/23 1/2 AN 1/2 SA Reg Number: P765762 Tattoo: L165
 THR CHUNK 675
THR CHUNK 104H
 TOWER HILLS MISTY 7120
 THR DATELINE 831
THR FRANCIS 116H
 THR FRANCIS 684
 THR CHUNK 31274
 THR JOSIE 317
 S A V REAL RITO 5250
 GHJ MISTY 231N
 VERMILION DATELINE 7078
 THR FRANCIS1204
 THR CHUNK 31274
 GHJ FRANCIS

CED	BW	WW	YW	Milk	Marb	REA	BW	Adj. WW	Adj. YW	SC
13.1	0.1	55	88	24	0.2	0.26	74	555	955	35

Minimum Bid: \$4,500

Another good growing easy calving Optimizer. One of the best gainers on winter grass.



THR Upgrade L168

10/24/23 100% Angus Reg Number: 21015050 Tattoo: L168

HA COWBOY UP 5405
THR UPGRADE 3H
HEDGEWOOD BLACKBIRD 514

EXAR CONFIDENCE 3361B
CHAPMAN JUNE 5225
JUNE OF PEAK DOT 593Z

HA OUTSIDE 3008
HA BLACKCAP LADY 1602
PA FULL POWER 1208
RIVERBEND BLACKBIRD U195
CONNEALY CONFIDENCE 0100
SITZ HENRIETTA PRIDE 643T
S A V IRON MOUNTAIN 8066
JUNE OF PEAK DOT 264M

CED	BW	WW	YW	Milk	Marb	FAT	BW	Adj. WW	Adj. YW	SC
6	-0.3	67	119	22	0.55	-0.020	75	588	1022	39

Minimum Bid: \$5,000

This bull has extra width and a rounded look. Very strong hind quarter. Recommended for heifers. He gained 272 pounds in 77 days on grass.



THR CHUNK L172

10/30/23 3/4 AN 1/4 SA

Reg Number: P764697 Tattoo: L172

THR CHUNK 675
THR CHUNK 24H
THE FONTANA 419

CONNEALY BLACK GRANITE
TOWER HILLS DASSLE 716
THR DAZZLE 501

THR CHUNK 31274
THR JOSIE 317
RR FINAL ANSWER 0027
THR FONTANA 87
CONNEALY CONSENSUS 7229
EURA ELGA OF CONNANGA 9109
RR FINAL ANSWER 0027
GHJ DAZZLE

CED	BW	WW	YW	Milk	Marb	REA	BW	Adj. WW	Adj. YW	SC
12.7	0.9	58	91	24	0.4	0.27	78	545	876	36

Minimum Bid: \$3,500

This bull has a good balanced shape, but gets nervous.



THR Upgrade L170

10/30/23 100% Angus Reg Number: 21015051 Tattoo: L170

HA COWBOY UP 5405
THR UPGRADE 3H
HEDGEWOOD BLACKBIRD 514

S A V BRUISER 9164
TH ERICA 551
TH ERICA 301A

HA OUTSIDE 3008
HA BLACKCAP LADY 1602
PA FULL POWER 1208
RIVERBEND BLACKBIRD U195
S A V BISMARCK 5682
S A V MISS BOBBIE 7463
S A V MUSTANG 9134
TH ERICA 3301

CED	BW	WW	YW	Milk	Marb	FAT	BW	Adj. WW	Adj. YW	SC
10	-0.3	49	88	25	0.51	0.021	75	463	796	38

Minimum Bid: \$4,000

Recommended for use on heifers. Deep ribbed with a moderate frame.



THR SLAP SHOT L173

11/10/23 3/4 AN 1/4 SA

Reg Number: P764698 Tattoo: L173

THR SLAP SHOT 515
THR SLAP SHOT 47J
THR JOSIE 317

S A V REAL RITO 5250
THR BRANDI BABE 937
THR BRANDI BABE 3350

EXAR SLAP SHOT 2504B
THR CELEBRITY 2346
S A V MUSTANG 9134
THR JOSIE 17
S A V RENOWN 3439
S A V MADAME PRIDE 0075
S A V POTENTIAL 0205
GHJ BRANDI BABE

CED	BW	WW	YW	Milk	Marb	REA	BW	Adj. WW	Adj. YW	SC
14.2	-0.2	72	111	27	0.3	0.38	70	662	1040	37

Minimum Bid: \$3,500

The youngest bull in the sale, He and weaned off very heavy for the youngest bull. A bargain.

How Commercial Females Sell

We have 3 different Asking Prices on each group of commercial females. The You Pick Them price means you get to sort off whichever females in the group you want to buy at that price. It can be any number. The Gate Sort price means the females are randomly sorted through a gate and you are buying your number of females randomly sorted at that price. The Take Them All price is for all of the females in the group.

We begin selling the females at these asking prices on Sale Day after the bulls. If you are interested in any number of females at the asking prices you should let us know before the Sale, with your contact information. In the event multiple customers are interested in the same group of females we will call them and have a quiet auction between those customers.

Take Them All customers have top priority. If one customer offers to take the group at our asking price, then nobody gets to pick or gate sort. If two or more customers are interested in Taking Them All, we will call them and have a quiet auction between those customers.

You Pick Them customers have second priority. If there are no Take Them All customers for a group by Sale time, any customer gets choose as many as they want at the You Pick Them price. If there are multiple You Pick Them Customers the one picking the most gets to pick first. We will readjust the Asking Prices if any group has been picked.

If there are no Take Them All or You Pick Them customers by Sale time we will randomly sort any number of cattle at the Gate Sort price. If there are You Pick Them or Gate Sort customers and another customer Takes Them all, we will pass the information to the Take Them All buyer. See TowerHillsRanch.com for details, videos, and updates.

Group of 85 First Calf Fall Bred Heifers

You Pick Them Price: \$3,200
Gate Sort Price: \$3,100
Take Them All Price: \$3,000

Group of 80 Young Cows Bred for Fall

You Pick Them Price: \$3,800
Gate Sort Price: \$3,600
Take Them All Price: \$3,500

Group of 20 Older Cows Bred for Fall

(short and solid or broken mouth)

You Pick Them: \$2,400
Gate Sort: \$2,100
Take Them All: \$2,000



What is a Good Bull Worth in 2025?

Mark Z. Johnson, Oklahoma State University Extension Beef Cattle Breeding Specialist

The spring bull buying season is here it's time to revisit the age old question. The question has been asked forever, or at least as long as we have been breeding cattle with a notion of trying to make the next generation better. It is a classic and timeless question. It is an important question. At this time of year, when many bulls are being marketed and we are planning ahead for spring breeding season, it is a question that is asked a lot!

THE ANSWER

I remember first hearing the answer nearly 40 years ago as a student at OSU. "A good bull is worth the value of five calves he sires." I've heard that answer again many times over the years. It is a good answer and a good rule of thumb to follow, the problem is it doesn't exactly narrow down the range. If we do a little "cowboy math," this answer may in fact lead to more questions. Such as...

WHAT IS CONSIDERED A "GOOD BULL"?

For this discussion, qualifications to meet "Good Bull" status are:

- A bull that sells with a registration paper which includes pedigree information and a complete set of genetic values (including EPDs and Bio-economic indices) to be considered in the selection process.
- A bull that has passed a Breeding Soundness Exam (BSE) and selling with a breeding soundness warranty (terms will vary).

WHEN ARE WE MARKETING OUR CALVES? WHAT IS THEIR VALUE?

According to the most recent (January 21, 2025) Oklahoma Market Report:

524 lb. weaned steer calves (Large, 1) are worth about \$3.50/lb. for a value of approximately \$1,834 per head. Therefore, if my future marketing plan is to sell weaned steers, $1,834 \times 5 = \$9,170$ is the answer.

912 lb. yearling steers (Large, 1) are worth about \$2.53/lb. for a value of over \$2,300 per head. Therefore, if my future marketing plan is to sell yearling steers, $2,300 \times 5 = \$11,500$ is the answer.

1,500 lb. finished beef steers are worth \$2.00/lb. live for a value of \$3,000 each. Therefore, if my future marketing plan is to retain ownership through finishing and sell fed cattle on a live weight basis, $3,000 \times 5 = \$15,000$ is the answer.

So, in the current market, a good bull is worth somewhere between \$9,000 - \$15,000 to a commercial cow-calf operation. Where exactly in that range depends on your marketing plan and the market conditions at that time. Not an exact number because there are many variables in play. One key point illustrated here is that the longer you own the offspring before marketing, the greater the value of the bull to your operation. Retained ownership gives you more time and opportunity to capture the value of your investment in genetics. It is noteworthy that we haven't considered the value added to replacement females a bull will sire. **Bulls used to sire the next generation of cows have an even greater long-term economic impact on the profit potential of your operation and should be valued accordingly.**

I encourage cow-calf operations to consider their production system and marketing plan. Doing so should dictate where to apply selection pressure. Genetic values pay when you purchase bulls capable of improving genetic potential for the specific traits that will translate to added value at your intended marketing endpoint.

Keep the following chart in mind as another way to evaluate ownership cost of bulls on a per calf sired basis.

BULL PURCHASE PRICE:

\$6000	\$9000	\$12,000	\$15,000
\$40	\$60	\$80	\$100

Cost per calf sired - assuming 150 calves sired over duration of time as a herd bull.

Performance Data on Bulls Born 2023

Tag	Breed	Birth Date	5/2/24			7/18/24 on feed weight	2 1/2 month	11/4/24 off feed weight	feed gain	2/25/25		
			BW	WW	wean WDA		summer gain			recent weight	winter gain	scrotal cir.
L87	A	08-29-2023	78	690	2.79	930	240	1320	390	1400	80	39
L90	5/8	08-29-2023	66	576	2.33	706	130	940	234	1100	160	39
L96	5/8	08-31-2023	75	576	2.35	928	352	1270	342	1400	130	37
L99	5/8	09-02-2023	75	668	2.75	754	86	1030	276	1210	180	37
L103	A	09-04-2023	66	512	2.12	788	276	1050	262	1180	130	37
L105	1/2	09-05-2023	86	646	2.69	850	204	1110	260	1320	210	38
L107	5/8	09-05-2023	84	750	3.13	906	156	1210	304	1400	190	36
L108	5/8	09-05-2023	74	610	2.54	824	214	1080	256	1280	200	37
L111	3/8	09-07-2023	69	646	2.71	798	152	890	92	1130	240	40
L116	3/8	09-07-2023	72	588	2.47	764	176	950	186	1150	200	40
L117	A	09-09-2023	71	726	3.08	902	176	1190	288	1350	160	38
L119	3/8	09-09-2023	76	480	2.03	686	206	930	244	1140	210	39
L124	1/2	09-10-2023	73	576	2.45	662	86	950	288	1080	130	40
L125	5/8	09-10-2023	74	632	2.69	808	176	1120	312	1290	170	37
L131	A	09-13-2023	69	536	2.31	788	252	1060	272	1250	190	41
L132	1/2	09-13-2023	70	538	2.32	762	224	1000	238	1130	130	42
L137	1/4	09-18-2023	83	700	3.08	882	182	1090	208	1270	180	40
L142	1/4	09-21-2023	86	668	2.98	836	168	1150	314	1290	140	37
L146	1/4	10-01-2023	80	676	3.16	828	152	780	-48	940	160	37
L147	A	10-03-2023	79	446	2.10	690	244	1000	310	1140	140	39
L148	1/4	10-03-2023	76	538	2.54	680	142	920	240	1060	140	36
L150	1/4	10-04-2023	73	716	3.39	746	30	1010	264	1130	120	37
L152	A	10-06-2023	70	570	2.73	804	234	1090	286	1230	140	37
L153	A	10-06-2023	82	594	2.84	890	296	1100	210	1220	120	42
L156	3/8(scurs)	10-09-2023	73	573	2.78	748	175	1020	272	1180	160	deferred
L157	A	10-11-2023	74	538	2.64	792	254	1040	248	1220	180	40
L163	A	10-15-2023	75	498	2.49	752	254	1040	288	1270	230	42
L165	3/8	10-19-2023	74	515	2.63	660	145	970	310	1200	230	35
L170	A	10-30-2023	75	430	2.32	664	234	910	246	1130	220	38
L172	1/4	11-05-2023	78	502	2.80	676	174	890	214	1040	150	36
L173	1/4	11-10-2023	70	570	3.28	788	218	1020	232	1130	110	37

Bulls Fed at Midland

Tag	Breed	Birth Date	BW	5/2/24 WW	wean WDA	7/18/24 weight	2.5 month	11/4/24 on feed weight	1/28/25	99 day feed gain	3/24/25	scrotal cir.
							summer gain		off feed weight		recent weight	
L139	A	09-20-2023	71	654	2.91	756	102	920	1315	395	1330	38
L155	A	10-10-2023	75	602	2.94	904	302	1020	1420	400	1470	40
L159	A	10-13-2023	72	610	3.02	834	224	960	1295	335	1360	41
L164	A	10-18-2023	73	626	3.18	706	80	800	1175	375	1200	41
L168	A	10-24-2023	75	558	2.92	830	272	1005	1345	340	1360	39

Tower Hills Ranch

5661 Foraker Rd.
Shidler, OK 74652



RANGE READY CATTLE

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