

ABSOLUTE *Touch*
WORLDWIDE

SUPERCAR
SAINTS



RADICAL BODY
TRANSFORMATIONS



OSLP.

THE PREMIERE BODY TRANSFORMATION EVENT WORLDWIDE

REAL PEOPLE. RADICAL RESULTS. AUTHENTIC CHANGE.



JAMES HERGOTT PRESENTS

Brought to you by  MILE HIGH

RADICAL BODY TRANSFORMATIONS



ANNUAL TRANSFORMATION EVENT

THE #1 TRANSFORMATION EVENT IN THE WORLD

Friday June 12th, 2026. 6:00 pm Start.

The Delta Hotel Toronto Airport & Conference Centre,
490 Sheppard Road, Toronto

Register today: radicalbodytransformations.com

KEY STATS

95k 

Instagram Followers

5k 

Active FB Group Members

 100+

Participants Committed (5 Months Out)



Press Coverage Secured (e.g., CTV News spotlight)



Next Event: June 12, 2026 | Toronto Pro SuperShow

Founded by James Hergott

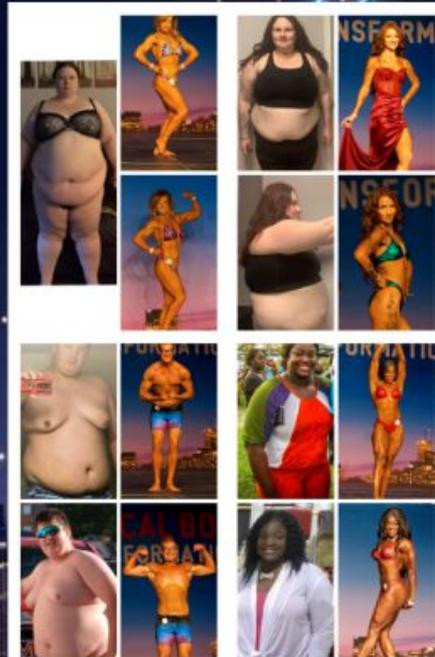
RADICAL
BODY TRANSFORMATIONS

THE #1 TRANSFORMATION EVENT

MORE THAN A COMPETITION—A MOVEMENT

RBT isn't just about fitness; it's about authenticity. We provide a stage for those who felt they never belonged on one, celebrating the courage it takes to change.

THE DIFFERENCE: Unlike traditional bodybuilding, we prioritize the story (33-50% of judging criteria) alongside the physical transformation.



MASSIVE GROWTH

Unlike the traditional fitness industry, which has remained stagnant, we are seeing exponential growth across all metrics.



WHY?

Because we appeal to a much broader audience: those who battle obesity and struggle with their weight.

WE ARE THE FUTURE

ABSOLUTE Touch

SUPERCAR SAINTS



Scaling at Record Pace.



OSLP.

Growth Chart



3 Years Ago: **25** participants on stage.

Last Year: **71** participants.

Current (5 Months Out): **100+** participants already committed.

We are the only transformation event associated with the IFBB Toronto Pro SuperShow, the largest fitness event in Canada.

THE REALITY:

~40% of adults struggle with obesity; millions crave real, sustainable change but need **community**, **accountability**, and **celebration**.



THE MARKET:

Booming fitness/wellness sector hungry for **authentic stories** over perfection.



OUR EDGE:

— prestige, massive audience, proven results. Access to the **best coaches** and **inspiration** to make **real change!**





Authenticity First



No barriers: Celebrates real, diverse transformations



Holistic focus: Physical + mental growth, discipline, community support.



Uplifting space: Builds deep trust and emotional bonds. High engagement through authentic storytelling — drives shares, loyalty.



THE FOUNDER — JAMES HERGOTT

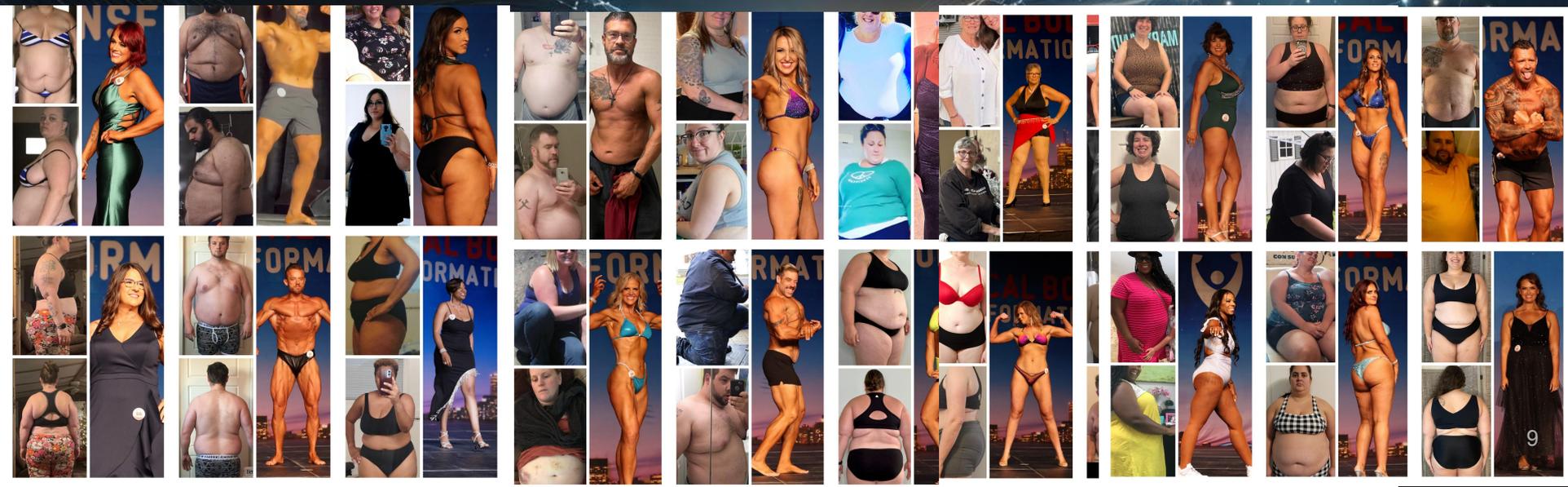
AWARD-WINNING FILMMAKER

- GENERATION IRON
- UFC DOCUMENTARIES
- SUPERCAR SAINTS
- FROM FAT LOLLI TO 6 PACK LOLLI

CREATOR OF THE RADICAL BODY TRANSFORMATIONS AMAZON PRIME REALITY SERIES AND COMPETITIVE BODYBUILDER.

WHY IT MATTERS: COMBINES STORYTELLING EXPERTISE WITH FITNESS CREDIBILITY

Have your brand instantly aligned
with thousands of **real and**
sustained transformations
and the **community** behind that.



SPONSORS ALIGN WITH GENUINE IMPACT

Sponsorship Opportunities



Logo on stage



Be promoted to
loyal private group



Promoted on engaged
social media



Be on future posters
and promotions



Have a booth
at event



Be part of our
live broadcast

AUTHENTICITY WINS. GROWTH EXPLODES. IMPACT LASTS.

Join the premiere transformation event worldwide and align your brand with the most authentic stories in fitness.



James Hergott, Founder.
jameshergott@gmail.com



Website:
radicalbodytransformations.com