

# AIRPORTS \

MEXICO CITY AIRPORT

AIFA

Mex City 2<sup>ND</sup> Airport

GAP

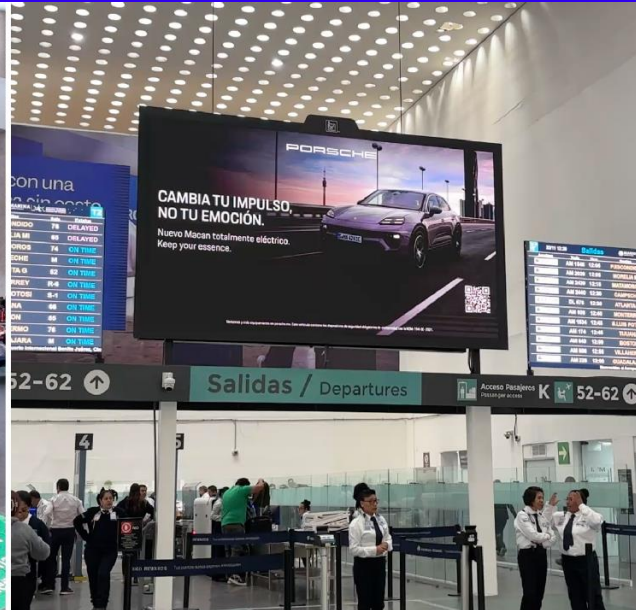
Guadalajara, Tijuana,  
Hermosillo, Etc.

TOLUCA

Mex City 3<sup>RD</sup> Airport

AIP

Smaller airports  
throughout the country



# ↗ AIRPORTS



# COVERAGE

## AIRPORTS

- AICM 2nd place in LATAM connectivity
- AIFA TOP 10 Mexico
- ASA
- GAP TOP 10 Mexico
- AIT
- AIP



# ANUAL PASSENGERS



110.3 M

2024

41.1 M

MEXICO CITY AIPORT

5.6 M

AIFA  
Mex City 2<sup>ND</sup> Airport

62.1 M

GAP  
Guadalajara, Tijuana,  
Hermosillo, Puerto Vallarta,  
CABO, Etc.

1.5 M

TOLUCA  
Mex City 3<sup>RD</sup> Airport



# OFFERING

**+500** locations

## THE BEST OPTION

We accompany the passenger during their entire stay in the airport. Our spaces are strategically located in all areas and including near the VIP areas, for both arrivals or a departures.

Advertising in airports is an excellent option for brands looking for premium reach and visibility.

Captive and receptive audience with long exposure times.

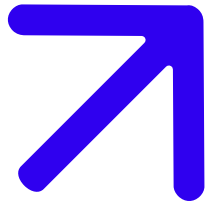
PRINT AND DIGITAL  
FORMATS

EXTERNAL TALL WALLS  
PEDESTRIAN CROSSINGS  
DIGITAL SCREENS  
WALLGRAPHIC  
PODIUMS  
BAGGAGE CLAIM  
LARGE SCREENS  
CHARGER AND MORE...



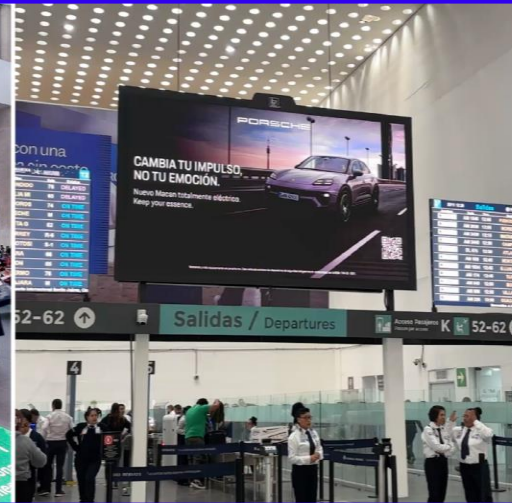


# PASSENGER JOURNEY



**MEXICO CITY AIRPORT**

DOMESTIC DEPARTURE: 100 min // INTERNATIONAL DEPARTURE: 150 min



DOMESTIC ARRIVAL: 40 min // INTERNATIONAL ARRIVAL: 75 min

**EXTERIOR**

**WALKWAY**

**SECURITY  
CHECKPOINTS**

**BOARDING  
GATE**

**BAGGAGE  
CLAIM**

**T1 + T2**

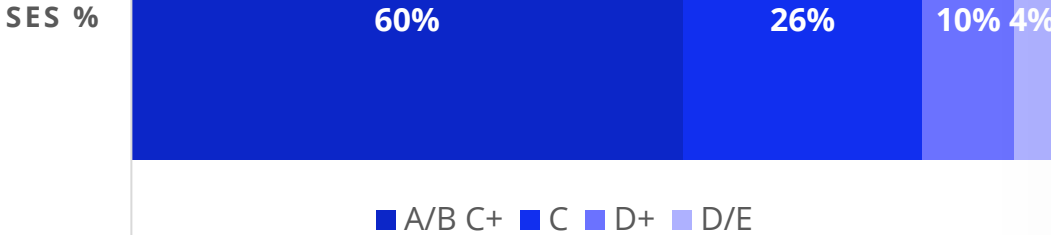
# MEXICO CITY PASSENGERS

35%

• WOMEN

65%

• MEN



PASSENGERS (MILLIONS)	T1	T2	TOTAL
Domestic Arrivals	5.4	7.4	12.8
Domestic Departures	5.5	7.5	13
International Arrivals	3.6	4.1	7.7
International Departures	3.6	4	7.6
TOTAL	18.1	23	41.1