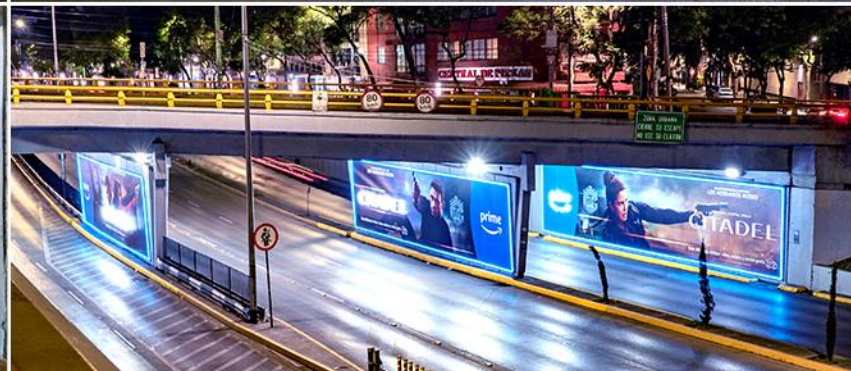


MEXICO CITY

# TUNNELS ADS



# IPKON

# IPKON OFFERING

# 191 tunnels

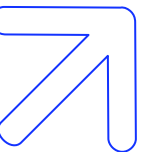
## MEXICO CITY'S MAIN THOROUGHFARES:

- **PERIFÉRICO**
- **VIADUCTO**
- **CIRCUITO INTERIOR**
- **AND MORE...**

## THE BEST OPTION - LARGE FORMATS

Large impact with strategically located tunnels on main thoroughfares and strategic locations in Mexico City.

- Special implementations available (lighting, holographic vinyl, second planes, and more).
- 4.7 million vehicles circulate daily in Mexico City.



# IPKON MEXICO CITY

REACH AND DEMOGRAPHIC



809m

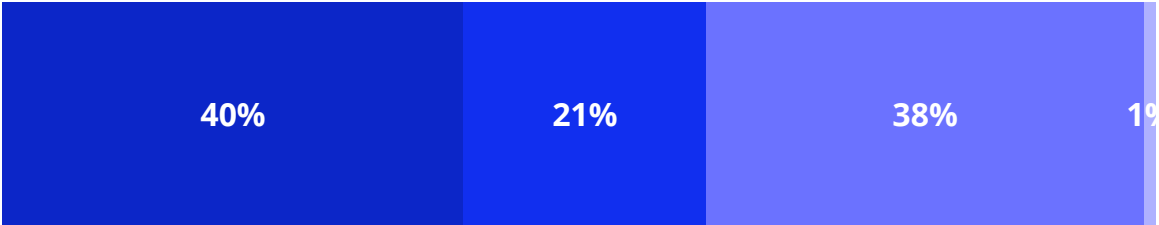
AVERAGE WEEKLY AFFLUENCE

48%

• WOMEN

52%

• MEN



■ A/B C+ ■ C ■ D+/D ■ E

■ AGE

