

CLASS 2 GATHERING – 2026 AGENDA

Monday, June 1, 2026

Launch Party 7:00 pm – 11:00 pm

Pool Patio and Sunrise Room

Mingle with fellow peers to kick off the event. Enjoy food, refreshing drinks, and a DJ to get you grooving. Enjoy a variety of food offerings from [Boombox BBQ](#) and The Boys & Girls Club Indian Taco Truck. Join us on the pool patio for a fireworks display to celebrate the start of C2G!

Tuesday, June 2, 2026

Expo 8:00 am – 5:00 pm

Expo Room

Registration & Info 8:00 am – 1:00 pm

Will Call

Breakfast & Networking 8:00 am – 9:30 am

Bingo Hall & Expo Room

Welcome & Opening Ceremony 9:30 am – 10:00 am

General Session Room

Opening General Session I 10:00 am – 11:00 am

General Session Room

Class II Gaming Challenges

Tribal casinos face a unique mix of regulatory, technological, and competitive challenges and opportunities. Although many operate both Class II and Class III gaming, Class II operations still contend with outdated regulations that lag modern gaming technology, especially in areas like mobile platforms, cybersecurity, and fraud prevention. Legal disputes over game classification and tribal sovereignty add uncertainty, while competition from commercial Class 3, VLT, HHR, and unregulated gray market pressures revenue and player retention. At the same time, tribes must innovate strict federal definitions, manage public perception, and navigate NIGC regulations while ensuring gaming revenue continues to support essential tribal services.

General Session II

11:15 am – 12:15 pm

General Session Room

Gaming Analytics & AI in Slots

As gaming evolves, analytics and AI are essential tools for optimizing slot performance, understanding player behavior, and strengthening competitive positioning. This panel explores how data driven insights are reshaping gaming floors, floor mix decisions, and real-time operational strategy. We'll examine how AI enhances predictive modeling, improves hold management, and volatility. Panelists will also discuss the challenges of integrating advanced analytics within Class II regulatory frameworks and legacy systems. The panelists will break down the opportunities, risks, exposure to security, and future impact of AI powered intelligence in Casino Operations.

Roundtable

11:30 am – 12:15 pm

Bingo Hall

Bingo Strategy-Driving New Player Acquisition

Bingo is evolving fast, and operators are using it to attract entirely new audiences. This session dives into fresh strategies that turn bingo from a legacy staple into a powerful acquisition engine. We'll explore modern game formats, targeted marketing tactics, digital engagement tools, and community building approaches that bring younger players while reenergizing loyal guests. If you're looking to grow your player base, boost traffic, and rethink what bingo can do for your property, this is the session you won't want to miss.

Lunch Buffet 12:15 pm – 1:30 pm

Bingo Hall & Expo Room

General Session III

1:30 pm – 2:30 pm

General Session Room

Bingo Revenue Optimization & Revenue

This session features expert panelists sharing strategies to maximize a bingo hall's potential through strategic pricing, player insights, and the full guest journey. Discussion will explore tiered pricing models and high margin add-ons, such as early bird specials and progressive jackpots to increase average spend while maintaining accessibility. Panelists will also examine how player data and targeted promotions can drive visitation and boost off-peak revenue. Learn how to leverage "must-go" jackpots, along with follow-up offers and continued engagement, to encourage return visits, enhance the guest experience, and maximize long term profitability.

Roundtable

1:45 pm – 2:30 pm

Bingo Hall

Marketing Live! Featuring a Special Guest

Join our Special Guest for a fast paced, entertaining dive into what really makes casino marketing click today. Crafting unforgettable player experiences, building brand loyalty in a crowded market, our Special guest brings sharp insights, bold ideas, and real-world examples that spark creativity. We'll explore how marketing and new engagement strategies can transform casual

players into long-term guests. Get ready for a lively, inspiring conversation packed with practical takeaways and a few surprises along the way.

Roundtable

1:45 pm – 2:30 pm

Bingo Hall

AI 2.0 A Deeper Dive with Industry Leaders

AI 2.0 brings together your favorite experts from the Gaming Analytics & AI in Slots panel for an expanded, interactive conversation. This session goes beyond the basics, exploring the next wave of AI innovation shaping gaming operations, player insights, and strategic decision making. Attendees will have the rare opportunity to ask direct questions, challenge ideas, and learn from leaders who are pushing AI forward in real time. If you're ready to explore what's next—and how AI can transform your business—this is the session you won't want to miss.

General Session IV

2:45 pm – 3:45 pm

General Session Room

Sovereignty in Action: Protecting Tribal Nations in a Changing World

This session explores the evolving meaning of tribal sovereignty and how it shapes governance, jurisdiction, and community protection across Indian Country. Panelists will examine the real-world challenges tribes face in asserting sovereign authority, from regulatory oversight to intergovernmental coordination. A key focus will be the growing threat of human trafficking and how sovereignty empowers tribes to strengthen prevention, enforcement, and victim support strategies. Attendees will gain a deeper understanding of how sovereignty remains a living, active framework—one that safeguards communities, supports self-determination, and ensures tribes can respond effectively to emerging risks and responsibilities

Expo Libations

3:45 pm – 5:00 pm

Expo Room

Beer & Wine Bar

Networking Happy Hour

5:00 pm – 7:00 pm

Hotel Lobby Bar

Drinks, apps, music, and more!

Drag Queen Binglow!

9:00 pm – 11:00 pm

Bingo Hall

Drag Queen Bingo is coming back! Bingo just got a glow-up! Grab your neon gear and get ready for a night of wild fun, big laughs, and prizes in the dark. Don't miss out on your chance to join the fun. Hosted by Jeni Tonic!

Wednesday, June 3, 2026

Expo <i>Expo Room</i>	8:00 am – 5:00 pm
Registration & Info <i>Will Call</i>	8:00 am – 1:00 pm
Breakfast & Networking <i>Bingo Hall & Expo Room</i>	8:00 am – 9:30 am
Morning Greeting <i>General Session Room</i>	9:45 am – 10:00 am
General Session V <i>General Session Room</i>	10:00 am – 11:00 am
<u>Leadership Summit: The Future of Class II Gaming</u> This leadership summit brings together top executives from different backgrounds to explore strategies for powering sustainable growth in Class II gaming operations. Discussions will focus on revenue optimization, strengthening and retaining top talent, leveraging technology and digital transformation to enhance player experience and operational efficiency all while fostering strong cultural stewardship across organizations. Leaders will share best practices, emerging trends, and innovative approaches to remain competitive, compliant, and customer-focused in an evolving gaming landscape while building resilient, future-ready enterprises.	
General Session VI <i>General Session Room</i>	11:15 am – 12:15 pm
<u>When Records Go Wrong: Avoiding Misuse of Gaming Revenue via Credit Cards</u> Gaming revenue is the cornerstone of Tribal Operations, but misuse can lead to serious compliance violations. This training focuses on one of the pitfalls: credit card misuse. You will explore real-world scenarios of revenue misuse and the consequences. How credit card misuse occurs, from personal expenses to unauthorized purchases. Additionally, the need to implement strong credit card controls to protect your organization's gaming revenue.	
Roundtable <i>Bingo Hall</i>	11:130 am – 12:15 pm
<u>Bingo Live! featuring a Special Guest</u> Get ready for a high energy, interactive Bingo experience as you've never seen before. Bingo Live! brings a special guest to the stage for a fun, fast paced session packed with audience participation, behind-the-scenes insights, and unexpected twists. Whether you're a bingo pro or just love the excitement of live play, this session blends entertainment with real world ideas you can take back to your property. Expect laughs, surprises, and plenty of chances to join the action	

as we explore what makes bingo one of the most engaging—and evolving—games in the industry.

Lunch Buffet & Expo 12:15 pm – 1:30 pm

Bingo Hall & Expo Room

General Session VII

1:30 pm – 2:30 pm

General Session Room

Bingo Inclusion! Expanding Reach, Relevance, and Revenue

Bingo is not a side attraction. For many tribes, it's a powerful beginning of gaming. This session explores how to position Bingo as part of the bigger picture through creative advertising beyond traditional casino channels, targeted promotions, and player specific reinvestment strategies. We'll discuss how to follow player behavior across the floor, using coupons and mailers tailored to Bingo audiences, and leveraging demographic insights to attract new segments. From family friendly Bingo concepts to cross marketing opportunities that broaden appeal, this session shows how Bingo can break out of the “normal” mold and become a dynamic driver of engagement and acquisition.

Roundtable

1:45 pm – 2:30 pm

Bingo Hall

Responsible Gaming: How Tribal Casinos Lead the Way

This session provides a focused look at what responsible gaming truly means and how Tribal casinos can strengthen their commitment to player wellbeing. We'll explore core principles, effective policies, and proven best practices that support safe play while honoring tribal values and community priorities. Panelists will discuss staff training, guest education, early intervention strategies, and the role of partnerships in building a strong, responsible gaming framework. Attendees will gain practical tools to enhance protection, uphold sovereignty, and promote a healthy gaming environment.

Closing General Session VIII

2:45 pm – 3:45 pm

General Session Room

Class II Mobile Integration: Bringing Gaming Beyond the Casino Floor

Mobile Class II gaming is opening new doors for tribes to engage players while keeping all activity anchored on sovereign land. This session explores how mobile platforms, geofencing, and server-based compliance work together to support reservation mobile play. Panelists will discuss opportunities for revenue growth, player retention, and reaching younger demographics, along with the regulatory and technical considerations unique to tribal jurisdictions. Join us for a forward-looking conversation on how mobile integration can expand Class II gaming in a secure, compliant, and innovative way.

Expo Libations

3:45 pm – 5:00 pm

Expo Room

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Networking Happy Hour

Hotel Lobby Bar

Drinks, apps, music, and more!

5:00 pm – 7:00 pm

The agenda may change before and during the conference at management's discretion.