

SHOW ME THE MONEY

WORKSHOP

WITH NSD AURI HATHEWAY



WEEKLY ACCOMPLISHMENT SHEET

for business owners

MONTH

my dream goal is...

SALES GOAL IN (\$)

WEEK 1: _____ - _____

Total Retail Sales (without tax)..... \$ _____
 Total Tax collected..... \$ _____
 50% for Re-Order..... \$ _____
 10% Expenses (PCP, Events, Materials).. \$ _____
 40% Profit..... \$ _____

my profits

\$ _____ - _____
 \$ _____ - _____
 \$ _____ - _____

How much more to reach my monthly goal?:

WEEK 2: _____ - _____

Total Retail Sales (without tax)..... \$ _____
 Total Tax collected..... \$ _____
 50% for Re-Order..... \$ _____
 10% Expenses (PCP, Events, Materials).. \$ _____
 40% Profit..... \$ _____

my profits

\$ _____ - _____
 \$ _____ - _____
 \$ _____ - _____

How much more to reach my monthly goal?:

WEEK 3: _____ - _____

Total Retail Sales (without tax)..... \$ _____
 Total Tax collected..... \$ _____
 50% for Re-Order..... \$ _____
 10% Expenses (PCP, Events, Materials).. \$ _____
 40% Profit..... \$ _____

my profits

\$ _____ - _____
 \$ _____ - _____
 \$ _____ - _____

How much more to reach my monthly goal?:

WEEK 4: _____ - _____

Total Retail Sales (without tax)..... \$ _____
 Total Tax collected..... \$ _____
 50% for Re-Order..... \$ _____
 10% Expenses (PCP, Events, Materials).. \$ _____
 40% Profit..... \$ _____

my profits

\$ _____ - _____
 \$ _____ - _____
 \$ _____ - _____

created by @mkmariajose

M O N T H L Y T O T A L

Sales \$ _____ Reorder \$ _____

Tax \$ _____ Expenses \$ _____

my profit
TOTAL

\$ _____

MONTHLY PROFIT TRACKING
for business owners

Name:

Month:

Tracking my faces ... like a #girlboss

I am working & saving for :

Tracking my \$ales

- 1. _____
- 2. _____
- 3. _____
- 4. _____
- 5. _____
- 6. _____
- 7. _____
- 8. _____
- 9. _____
- 10. _____
- 11. _____
- 12. _____
- 13. _____
- 14. _____
- 15. _____
- 16. _____
- 17. _____
- 18. _____
- 19. _____
- 20. _____
- 21. _____
- 22. _____
- 23. _____
- 24. _____
- 25. _____
- 26. _____
- 27. _____
- 28. _____
- 29. _____
- 30. _____

Picture of my goal:



the above goal cost ...

\$ _____

Then how much do I sell?

(Divide the number above by 40%)

\$ _____ ÷ .40 =

\$ _____

My Sales Goal in Retail

- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____
- \$ _____

the
breakdown

\$ _____
My Total Sales

\$ _____
50% reorder wholesale

\$ _____
10% PCP, Events, Supplies

\$ _____
40% profit
(for your goal)

INCOME-PRODUCING ACTIVITIES MONTHLY TRACKER FOR *business owners*

LOOKING FOR RESULTS IN YOUR MARY KAY BUSINESS?

More Money? Earn the use of a career car? Independent Sales Director? Then I will concentrate on these income-producing activities on a weekly basis.

- A** - 1 group beauty session (min. 3 new faces) (counts 3 letters)
- B** - 1 facial or an individual beauty session
- C** - 2 bookings
- D** - \$100 retail in sales from customer service, website or on the go
- E** - 1 share appointment
- F** - 1 guest at a guest event
- G** - 7 new names and numbers
- H** - 1 new team member

WEEK 1	WEEK 2	WEEK 3	WEEK 4
1.	1.	1.	1.
2.	2.	2.	2.
3.	3.	3.	3.
4.	4.	4.	4.
5.	5.	5.	5.
6.	6.	6.	6.
7.	7.	7.	7.
8.	8.	8.	8.
9.	9.	9.	9.
10.	10.	10.	10.
11.	11.	11.	11.
12.	12.	12.	12.
13.	13.	13.	13.
14.	14.	14.	14.
15.	15.	15.	15.

Select your goal:

I am a part-time beauty consultant.
5 activities per week / 1 per day

I am a full-time beauty consultant.
10 activities per week / 2 per day

I am earning the use of a car or the position of Sales Director.
15 activities per week / 3 per day

MARY KAY COMPENSATION PLAN

The foundation of a strong Mary Kay business is and always will be the sale of amazing *Mary Kay*® products to your customers! Thanks to the Company's generous 50% profit potential on all retail sales, you have an incredible opportunity to earn by simply building a strong and loyal customer base and selling products to your satisfied customers!

INDEPENDENT BEAUTY CONSULTANT

CAN EARN:

- 50% profit potential on personal retail product sales.
- Earned Discount Privilege.

INDEPENDENT SENIOR BEAUTY CONSULTANT

(1 OR 2 ACTIVE+ PERSONAL TEAM MEMBERS) CAN EARN:

- 50% profit potential on personal retail product sales.
- Earned Discount Privilege.
- 4% personal team commission.

STAR TEAM BUILDER

(3 OR 4 ACTIVE+ PERSONAL TEAM MEMBERS) CAN EARN:

- 50% profit potential on personal retail product sales.
- Earned Discount Privilege.
- 4%, 6% or 8% personal team commission.
- Eligibility to purchase and wear a red jacket – 50% off first-time purchase.

TEAM LEADER

(5–7 ACTIVE+ PERSONAL TEAM MEMBERS) CAN EARN:

- 50% profit potential on personal retail product sales.
- Earned Discount Privilege.
- 9% or 13% personal team commission.

ELITE TEAM LEADER

(5 OR MORE ACTIVE+ PERSONAL TEAM MEMBERS, 1 OR MORE OF THEM IS AN ACTIVE+ PERSONAL RED) CAN EARN:

- 50% profit potential on personal retail product sales.
- Earned Discount Privilege.
- 9% or 13% personal team commission.
- 5% second-tier team commission.

OR

(8 OR MORE ACTIVE+ PERSONAL TEAM MEMBERS) CAN EARN:

- 50% profit potential on personal retail product sales.
- Earned Discount Privilege.
- 9% or 13% personal team commission.

INDEPENDENT SALES DIRECTOR

CAN EARN:

- 50% profit potential on personal retail product sales.
- Earned Discount Privilege.
- 4%, 9% or 13% personal team commission.
- Unit commission of 9%, 13% or 23%.

INDEPENDENT SENIOR SALES DIRECTOR

CAN EARN:

- All of the compensation opportunities of an Independent Sales Director, plus:
 - First-Line Offspring Commission of 5%.
 - First-Line Offspring Sales Director Bonus.

INDEPENDENT FUTURE EXECUTIVE SENIOR SALES DIRECTOR

CAN EARN:

- All of the compensation opportunities of an Independent Sales Director, plus:
 - First-Line Offspring Commission of 6%.
 - First-Line Offspring Sales Director Bonus.

INDEPENDENT EXECUTIVE SENIOR SALES DIRECTOR

CAN EARN:

- All of the compensation opportunities of an Independent Sales Director, plus:
 - First-Line Offspring Commission of 7%.
 - First-Line Offspring Sales Director Bonus.
 - Second-Line Offspring Commission of 1%.

INDEPENDENT ELITE EXECUTIVE SENIOR SALES DIRECTOR

CAN EARN:

- All of the compensation opportunities of an Independent Sales Director, plus:
 - First-Line Offspring Commission of 7%.
 - First-Line Offspring Sales Director Bonus.
 - Second-Line Offspring Commission of 2%.

INDEPENDENT NATIONAL SALES DIRECTOR THROUGH ELITE EXECUTIVE NATIONAL SALES DIRECTOR

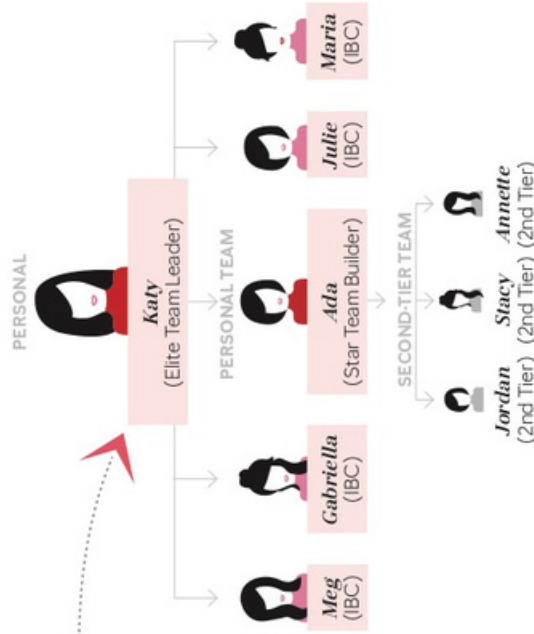
CAN EARN:

- 50% profit potential on personal retail product sales.
- Earned Discount Privilege.
- 4%, 9% or 13% personal team commission.
- 13% Sales Director personal unit commission and 10% NSD personal unit volume commission.
- 9% offspring commission on first-line, 4% on second-line and 2% on third-line.
- 2% top 10 fourth-line and beyond commission for all NSDs.
- 2% fourth-line offspring commission for Elite NSDs only.
- Opportunity to develop leaders in designated international markets.

*An Independent Beauty Consultant is considered active with personal retail sales of \$225 in wholesale Section 1 products and will remain active for two months following any month with this amount in sales.

HELLO, SECOND-TIER COMMISSION!

ELITE TEAM LEADER ENHANCEMENT



When **Katy** develops one of her 5 active* personal team members into a **Red**, she becomes an **Elite Team Leader** and unlocks the opportunity to earn **second-tier team commission!**

Katy qualifies as a Team Leader when she has **5** active* personal team members.

PERSONAL TEAM COMMISSION**

In addition to her profit on personal retail sales, Katy is eligible for personal team commission.

- **9%** personal team commission can be earned on combined personal team sales volume in any calendar month when you are an active* Team Leader.
- **13%** personal team commission can be earned on combined personal team sales volume when you are active* and have **5** or more personal team members who become active in the same calendar month that you have personal retail sales of \$600 or more in wholesale Section 1 products.

NOTE!

Katy can also become an Elite Team Leader when she has 8 or more active* personal team members. When she develops her team this way, she is eligible for the 9% or 13% personal team commission, but she is not eligible for the 5% second-tier team commission.

* An Independent Beauty Consultant is considered active with personal retail sales of \$225 in wholesale Section 1 products and will remain active for two months following any month with this amount in sales.

** Team Leaders and Elite Team Leaders must be active* on the last day of the month to be eligible to earn commissions.

Katy qualifies as an Elite Team Leader when she has **5** active* personal team members, **1** of them must be an active* personal Red (Star Team Builder, Team Leader or Elite Team Leader).

- **PERSONAL TEAM:** Meg, Gabriella, Ada, Julie and Maria.
- **PERSONAL RED:** Ada is an active* personal team member and also Katy's personal Red (Star Team Builder).
- Ada's personal team is Jordan, Stacy and Annette. These people are members of Katy's second-tier team.

NEW! SECOND-TIER TEAM COMMISSION**

In addition to her profit on personal retail sales and **9%** or **13%** personal team commission, when Katy has 5 active* team members, **1** of them must be an active* personal Red, she can earn **5%** on her second-tier team's sales volume.

- **5%** second-tier team commission can be earned when Elite Team Leader sales volume is \$2,000 or more. Elite Team Leader sales volume is a combination of her personal retail sales as well as her personal team sales volume and second-tier team sales volume.

Glossary of Terms

The definitions included in this glossary apply throughout the Mary Kay Compensation Plan.

ACTIVE: An Independent Beauty Consultant is considered active with personal retail sales of \$225 in wholesale Section 1 products and will remain active for two months following any month with this amount in sales.

A RED: an Independent Beauty Consultant who achieves one of the following statuses at the end of any month: Star Team Builder, Team Leader or Elite Team Leader.

COMMISSIONS AND BONUSES: Commissions are based on monthly wholesale Section 1 product sales volume, and bonuses can be earned in many ways. When earned, commissions and bonuses are paid in three different ways.

- **Faster Bonus Payment:** Several bonuses will be paid in up to three business days upon completion.
- **Midmonth Commissions:** Sales Directors and above can earn midmonth commissions.
- **Month-End Commissions:** When earned, month-end commission payment is issued on the 15th of each month. If the 15th falls on a holiday or a weekend, the payment will be made the previous business day.

EARNED DISCOUNT PRIVILEGE: Active Independent Beauty Consultants are eligible to receive a 50% wholesale discount on Section 1 products. An Independent Beauty Consultant is considered active with personal retail sales of \$225 in wholesale Section 1 products and will remain active for two months following any month with personal retail sales of \$225 in wholesale Section 1 products.

FIRST-LINE OFFSPRING: an Independent Sales Director who has debuted from your personal Sales Director unit.

PERSONAL TEAM COMMISSION: the money you are eligible to earn as a percentage of your personal team sales volume when the requirements are met. **Note for Star Team Builders:** The wholesale Section 1 value of personal retail sales and personal team sales volume is used to determine the percentage of the commission, but the commission is paid only on personal team sales volume.

Star Team Builder

- 4% commission with a monthly personal retail sales and personal team sales volume of \$0 – \$999.99.
- 6% commission with a monthly personal retail sales and personal team sales volume of \$1,000 – \$1,799.99.
- 8% commission with a monthly personal retail sales and personal team sales volume of \$1,800 or more.

Team Leader and Elite Team Leader

- 9% commission when you have 5 or more active[†] personal team members.
- 13% commission when you have 5 or more personal team members who become active[†] in the same calendar month you have personal retail sales of \$600 or more in wholesale Section 1 products.

Independent Sales Director Through Independent Elite Executive Senior Sales Director

- 4% commission on personal team sales volume any calendar month you have 1 – 4 active[†] personal team members.
- 9% commission on personal team sales volume any calendar month you have 5 or more active[†] personal team members.
- 13% commission when you have 5 or more personal team members who become active[†] in the same calendar month you have personal retail sales of \$600 or more in wholesale Section 1 products.

Independent National Sales Director Through Independent Elite Executive National Sales Director

- 4% commission on personal team sales volume any calendar month you have 1 – 4 active[†] personal team members.
- 9% commission on personal team sales volume any calendar month you have 5 or more active[†] personal team members.
- 13% commission on personal team sales volume any calendar month you have 5 or more active[†] personal team members with a \$225 or more individual sales volume.

PERSONAL TEAM / PERSONAL TEAM MEMBER: Your personal team consists of Independent Beauty Consultants with whom you have personally shared the Mary Kay opportunity whose Independent Beauty Consultant Agreements have been received and accepted by the Company. A personal team member is anyone on your personal team.

SECOND-LINE OFFSPRING: an Independent Sales Director who has debuted from your first-line offspring's unit.

SECOND-TIER TEAM COMMISSION: the money you are eligible to earn as a percentage of your second-tier team sales volume when all other requirements are met. Note: Personal retail sales, personal team sales volume and second-tier team sales volume are used to determine eligibility for the commission, but the commission is paid only on second-tier team sales volume.

Elite Team Leader

- 5% second-tier team commission when you have 5 active[†] personal team members, one must be an active[†] personal Red, and have Elite Team Leader sales volume of \$2,000 or more.

UNIT COMMISSION: the money earned as a percentage of your unit's sales volume.

Independent Sales Director Through Independent Elite Executive Senior Sales Director

- 9% commission with a monthly unit sales volume of \$0 – \$4,499.99.
- 13% commission with a monthly unit sales volume of \$4,500 – \$5,499.99.
- 23% commission with a monthly unit sales volume of \$5,500 or more.

[†]An Independent Beauty Consultant is considered active with personal retail sales of \$225 in wholesale Section 1 products and will remain active for two months following any month with this amount in sales.