



## **Team Building Layering Chart**

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Use the chart the different ways you layer your customers with service and team building information.

Remember, not all customers respond to the same approach.

	Name	Loves the Product	Is a Hostess	Watch Marketing Video	Has a Team Building Packet	Facebook Party	Attend a Guest Event	Live Follow Up	Given an Answer
1.									
2.									
3.							1		
4.									
5.									
6.									
7.				9			45	25	
8.									
9.								3)	
10.								07	
11.				As .	55				
12.									
13.									
14.									
15.									
16.				6					
17.									
18.									
19.									
20.								6	

Marketing Video https://vimeo.com/album/3822226/video/157231411

