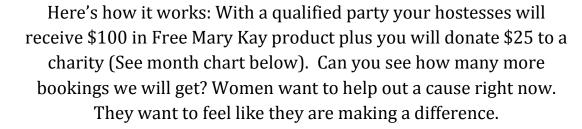


How would you like to have more bookings in your datebook than you have ever had? With the new Party with a Purpose theme sent to us from Mary Kay Inc. loads of parties can be on your books very soon!!



Make a party board with a picture to represent each month's theme. Then take the board to your parties, let the women who want to book a party with a purpose sign your party board, they get the hostess credit behind the picture and you get way more bookings at each party!! It is a win, win, win!

Party with a Purpose Booking Script:

At Mary Kay our focus this season is to Party with a Purpose! I am working hard to hold 120 parties in order to bless 120 needy children with school supplies. I am so excited to offer you up to \$100 in FREE Mary Kay product plus as a bonus I will donate \$25 of the sales to a local child in need. Is there any reason why we couldn't party with a purpose this month?

Help when pre-profiling guests:

When a guest attends a party with a purpose and brings something for the charity she will receive \$5-\$10 off her order that night. For example, in August if she brings a school supply for a child in need she will receive a discount!

Monthly Themes:

August: School Supplies for local children

September: School Supplies or Mary Kay Foundation for Domestic Violence Prevention

October: Breast Cancer Research **November**: Thanksgiving Dinner

for a local family

December: An angel tree child

A qualified party:

- 5 guests over 18
- 2 Future Bookings
- 2 Marketing Appointments
- At least \$350 in sales



Host a **FUN** and **FABULOUS** Mary Kay Party in the months of **August or September** and help out **local school children** in need!!

With a qualified party:

- 5 guests over 18
- 2 Future Bookings
- 2 Marketing Appointments
- At least \$350 in sales

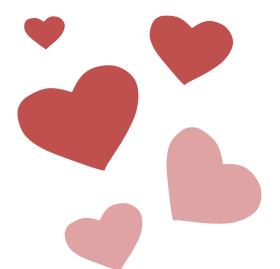
You will receive **\$100** in **FREE** Mary Kay Product!!

In addition your Independent Beauty Consultant will donate \$25 worth of school supplies to a local child in need!

Now that's a Party with a Purpose!







Host a **FUN** and **FABULOUS** Mary Kay Party in the month of **September** and help fight the battle against **Domestic Violence!!**

With a qualified party:

- 5 guests over 18
- 2 Future Bookings
- 2 Marketing Appointments
- At least \$350 in sales

You will receive **\$100** in **FREE** Mary Kay Product!!

In addition your Independent Beauty
Consultant will donate \$25 to the Mary Kay
Foundation to aid in the fight against
domestic violence!

Now that's a Party with a Purpose!

Making Every Gift Count



Mary Kay Inc. is the major corporate sponsor of The Mary Kay Foundation. Because of the Company's generous support, 98 percent of dollars donated by supporters like you can go directly to programs and research. Only 2 percent goes to administrative and overhead costs.

This percentage is well above the current U.S. Better Business Bureau standards that require charities to spend 65 percent of all





Host a **FUN** and **FABULOUS** Mary Kay Party in the month of **October** and help fight the battle against **Cancers Affecting Women!!**

With a qualified party:

- 5 guests over 18
- 2 Future Bookings
- 2 Marketing Appointments
- At least \$350 in sales

You will receive **\$100** in **FREE** Mary Kay Product!!

In addition your Independent Beauty
Consultant will donate \$25 to the Mary Kay
Foundation to aid in the fight against
cancers affecting women!

Now that's a Party with a Purpose!







Host a **FUN** and **FABULOUS** Mary Kay Party in the month of **November** and give a local family in need a **Thanksgiving Dinner**!!

With a qualified party:

- 5 guests over 18
- 2 Future Bookings
- 2 Marketing Appointments
- At least \$350 in sales

You will receive **\$100** in **FREE** Mary Kay Product!!

In addition your Independent Beauty Consultant will donate \$25 to a local food bank to feed a family in need!

Now that's a Party with a Purpose!







Host a **FUN** and **FABULOUS** Mary Kay Party in the month of **December** and give a **local child the gift of Christmas!!**

With a qualified party:

- 5 guests over 18
- 2 Future Bookings
- 2 Marketing Appointments
- At least \$350 in sales

You will receive **\$100** in **FREE** Mary Kay Product!!

In addition your Independent Beauty Consultant will donate \$25 to give a local child the gift of Christmas!

Now that's a Party with a Purpose!



