



Party with a Purpose!!

How would you like to have more bookings in your datebook than you have ever had? With the new Party with a Purpose theme sent to us from Mary Kay Inc. loads of parties can be on your books very soon!!

Here's how it works: With a qualified party your hostesses will receive \$100 in Free Mary Kay product plus you will donate \$25 to a charity (See month chart below). Can you see how many more bookings we will get? Women want to help out a cause right now.

They want to feel like they are making a difference.

Make a party board with a picture to represent each month's theme. Then take the board to your parties, let the women who want to book a party with a purpose sign your party board, they get the hostess credit behind the picture and you get way more bookings at each party!! It is a win, win, win!

Party with a Purpose Booking Script:

At Mary Kay our focus this season is to Party with a Purpose! I am working hard to hold 120 parties in order to bless 120 needy children with school supplies. I am so excited to offer you up to \$100 in FREE Mary Kay product plus as a bonus I will donate \$25 of the sales to a local child in need. Is there any reason why we couldn't party with a purpose this month?

Monthly Themes:

August: School Supplies for local children
September: School Supplies or Mary Kay Foundation for Domestic Violence Prevention
October: Breast Cancer Research
November: Thanksgiving Dinner for a local family
December: An angel tree child

Help when pre-profiling guests:

When a guest attends a party with a purpose and brings something for the charity she will receive \$5-\$10 off her order that night. For example, in August if she brings a school supply for a child in need she will receive a discount!

A qualified party:

- 5 guests over 18
- 2 Future Bookings
- 2 Marketing Appointments
- At least \$350 in sales



Party with a Purpose!!



Host a **FUN** and **FABULOUS** Mary Kay Party in the months of **August** or **September** and help out **local school children** in need!!

With a qualified party:

- 5 guests over 18
- 2 Future Bookings
- 2 Marketing Appointments
- At least \$350 in sales

You will receive **\$100** in **FREE** Mary Kay Product!!

In addition your Independent Beauty Consultant will donate \$25 worth of school supplies to a local child in need!

Now that's a **Party with a Purpose!**



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Party with a Purpose!!



Host a **FUN** and **FABULOUS** Mary Kay Party in the month of **September** and help fight the battle against **Domestic Violence!!**

With a qualified party:

- 5 guests over 18
- 2 Future Bookings
- 2 Marketing Appointments
- At least \$350 in sales

You will receive **\$100** in **FREE** Mary Kay Product!!

In addition your Independent Beauty Consultant will donate \$25 to the Mary Kay Foundation to aid in the fight against domestic violence!

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Making Every Gift Count



Mary Kay Inc. is the major corporate sponsor of The Mary Kay Foundation. Because of the Company's generous support, 98 percent of dollars donated by supporters like you can go directly to programs and research. Only 2 percent goes to administrative and overhead costs. This percentage is well above the current U.S. Better Business Bureau standards that require charities to spend 65 percent of all

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Party with a Purpose!!



Host a **FUN** and **FABULOUS** Mary Kay Party in the month of **October** and help fight the battle against **Cancers Affecting Women!!**

With a qualified party:

- 5 guests over 18
- 2 Future Bookings
- 2 Marketing Appointments
- At least \$350 in sales

You will receive **\$100** in **FREE** Mary Kay Product!!

In addition your Independent Beauty Consultant will donate \$25 to the Mary Kay Foundation to aid in the fight against cancers affecting women!



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Party with a Purpose!!

Host a **FUN** and **FABULOUS** Mary Kay Party in the month of **November** and give a local family in need a **Thanksgiving Dinner!!**

With a qualified party:

- 5 guests over 18
- 2 Future Bookings
- 2 Marketing Appointments
- At least \$350 in sales

You will receive **\$100** in **FREE** Mary Kay Product!!

In addition your Independent Beauty Consultant will donate \$25 to a local food bank to feed a family in need!

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Party with a Purpose!!



Host a **FUN** and **FABULOUS** Mary Kay Party in the month of **December** and give a **local child** the gift of **Christmas!!**

With a qualified party:

- 5 guests over 18
- 2 Future Bookings
- 2 Marketing Appointments
- At least \$350 in sales

You will receive **\$100** in **FREE** Mary Kay Product!!

In addition your Independent Beauty Consultant will donate \$25 to give a local child the gift of Christmas!

Now that's a **Party with a Purpose!**



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