



July 18, 2024

Dear Roundhouse Owners,

We hope this letter finds you well. As members of the Roundhouse Resort community, you are undoubtedly aware of the unique challenges and opportunities that come with timeshare ownership. Today, we write to you with important updates regarding the current state and future direction of our beloved resort.

Over recent years, we have observed a concerning trend that affects the entire Roundhouse Resort community: a significant decline in the population of paying timeshare owners. This decline has, unfortunately, resulted in a corresponding decrease in the financial health of our timeshare association. Despite our best efforts to manage costs and generate additional revenue, the gap between expenses and income has widened alarmingly.

As a result, our financial projections indicate that the resort will run out of operating funds before the end of the year. This dire situation is compounded by a notable decrease in rental income, further straining our already limited resources. The Board of Directors has explored numerous options to address these financial challenges, but the measures taken so far have proven insufficient to sustain the resort's operations in the long term.

After careful consideration and extensive discussions, the Board of Directors has made the difficult but necessary decision to engage Lemonjuice Capital Solutions, a company that provides strategic planning and execution, investment capital, and professional management to timeshare properties. The company has experience in the timeshare industry, and one of their specialties is evaluating financially distressed timeshare properties and proposing options to resolve these financial issues, a process done through its Resorts Reimagined™ program. Through the Resorts Reimagined program, Lemonjuice Solutions repositions vacation ownership properties, delivering additional options to current owners and empowering them to unlock the underlying value of their ownership.

During the reimagination process, Lemonjuice is committed to working with the Board of Directors to organize and inform every one of the next steps. The informational website for the reimagination process is [roundhouserestort.info](http://roundhouserestort.info). Please check the website regularly for additional updates, and meeting dates.

We acknowledge that there may be queries and a range of emotions, but as soon as our analysis concludes, we will establish a more all-encompassing communication strategy. For more information on Lemonjuice Solution, please visit the website at [www.lemonjuicesolutions.com](http://www.lemonjuicesolutions.com).

Thank you for your continued loyalty and commitment to Roundhouse Resort.

Sincerely,

Board of Directors



# Roundhouse Resort

## **Frequently Asked Questions**

Thank you for your commitment and dedication to the positive changes at the Roundhouse Resort. Let us stay engaged!

We encourage you to read all the Frequently Asked Questions to facilitate a successful communication exchange. Should the below not address your question, please feel free to email us at [roundhouserestortreimagined@lemonjuice.biz](mailto:roundhouserestortreimagined@lemonjuice.biz) or [roundhouserestort.info](mailto:roundhouserestort.info) for regular updates. You can reach Lemonjuice's Owner Support Line at 928-638-5180.

### **Q: What is Lemonjuice Solutions?**

**A:** Lemonjuice Solutions provides strategic planning and execution, investment capital, and professional management to timeshare properties. The company has experience in the timeshare industry. One of our specialties is evaluating financially distressed timeshare properties and proposing options to resolve these financial issues, a process done through its Resorts Reimagined™ program.

### **Q: How do I contact Lemonjuice Solutions?**

**A:** Please email your designated reimagination team at [roundhouserestortreimagined@lemonjuice.biz](mailto:roundhouserestortreimagined@lemonjuice.biz) between 9 a.m. and 5 p.m. Eastern Standard Time. Our team members are happy to assist you with your request. If email is a more convenient option, please email. You may also review [www.roundhouserestort.info](http://www.roundhouserestort.info) for regular updates.

### **Q: Where do I mail correspondence?**

**A:** Roundhouse Resort  
c/o: Lemonjuice Solutions Reimagination  
7380 W Sand Lake Rd., Suite 130,  
Orlando, Florida 32819

### **Q: What are the plans for the property?**

**A:** The goal is to make Roundhouse Resort sustainable and provide a course of action that will protect all owners and provide value for their timeshare ownership.

### **Q: Why is this happening to Roundhouse?**

**A:** After years of declining ownership, the financial sustainability of Roundhouse Resort is in question, which is the primary reason the Board of Directors engaged Lemonjuice Solutions.