

# MARY SMITH

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## RENOWNED STRATEGIC CYBERSECURITY, TECHNOLOGY, GOVERNANCE, AND PRIVACY OFFICER

- **Expert cybersecurity and IT department architect** with a commitment to people, processes, and technology – master at defining and stewarding the company vision and functional, data, and technical architecture strategy, as well as building and staffing elite teams of technology and security professionals
- **Distinguished Information Technology trailblazer, visionary, and strategist** with enterprise vision and extensive experience in implementing process improvements, identifying, managing, and mitigating risk, and finding creative and practical solutions for complex operational issues
- **Versatile IT transformational leader** experienced in building, deploying, operating, migrating, and securing Information Systems - Cloud, Hybrid and On-premise

## AREAS OF EXPERTISE

Global/Enterprise GDPR	HIPAA ♦ HITECH ♦ PCI ♦ CCPA ♦ SOX	SSAE 16 SOC ♦ SAS 70
IaaS ♦ PaaS ♦ SaaS	EU ePrivacy ♦ Directive 95/46/EC	NIST SP 800-53 ♦ GRC ♦ FIPS
ISO 27000 Series ♦ COBIT ♦ CMMC	Gap Analysis ♦ Risk Management	Artificial Intelligence Security
Privacy By Design ♦ Privacy By Default	Qualys ♦ Fortify ♦ Symantec ESM	Unix ♦ SQL Server ♦ SWIFT ♦ ACL
R&D ♦ AWS ♦ SCRUM ♦ DevOps	Machine Learning	DSAR ♦ IDAM ♦ RBAC ♦ CERT ♦ DR ♦ BCP

## PROFESSIONAL EXPERIENCE

### CHIEF INFORMATION AND PRIVACY OFFICER – ABC Company

July 2018–Present

- Serve as the privacy subject-matter-expert and spearhead data privacy programs for all internal products and services and external third-party providers and vendors.
- Orchestrated collaboration of cross-functional teams and various business units to build strategic and forward-thinking privacy protocols into personal systems, devices, and applications—including cutting-edge technology such as Machine Learning, Artificial Intelligence, and VR.
- Assess all new products and initiatives for compliance with GDPR, e-Privacy, CCPA, HIPAA, COPPA, FERPA to ensure that they are accurate and defensible and that rights of data subjects are held in consideration when deciding strategy and product development.
- Spearhead upgrade of development of hardware, software, and services from Privacy by Design to Privacy by Default.
- Guide teams through complex and advanced, large scale, full stack software engineering projects from Chipsets and BIOS design through to applications and services implementation.

### PRINCIPAL CONSULTANT – Various

May 2009–July 2018

Served as the CEO, CISO, CPO, and Enterprise Architect for both direct and sub-contract consulting projects for:

- Various S&P 500 companies including Exxon Mobile, Wal-Mart Stores, Toyota Motor, AmerisourceBergen, JP Morgan, Home Depot, Verizon, and T-Mobile.
- Numerous mid-to-large companies including Align Technology, KPMG, Boston Scientific, and L-3 Communications.
- Client company annual revenues ranging from \$54M–\$119B with employee counts ranging from 541–260,000.
- Industries included banking, investment management, insurance, technology, talent, manufacturing solutions, business advisory, and telecommunications.

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**PRINCIPAL CONSULTANT – Various (Cont'd)**

## Key Project Accomplishments:

- Orchestrated a GDPR and privacy Gap assessment, designed solutions to mitigate gaps, and built a department that would implement recommendations and ensure future GDPR and privacy compliance—proposed budget of \$5M.
- Established and piloted organizational IT and Business Strategy initiatives, Information Security Risk and Governance protocols and standards, and IT Operations including change management and testing.
- Pioneered a Security study of 37 California State agencies and commissions resulting in the immediate closing of a very sub-standard data center—averted an almost certain disaster/security breach and resulted in the acquisition of an additional \$100M appropriations to remediate high risk issues.
- Served as Subject Matter Expert in deploying ISO 9001, ISO 27000 series, COBIT, CMM, NIST SP 800-53, HIPAA, SSAE 16 SOC, SAS 70, and ePrivacy among other standards for Security, Quality, IT Service, and Business Continuity standards.
- Designed and implemented a Software Assurance program and designed a department that embedded security professionals into agile teams and created security champions and guidelines for agile security testing.
- Facilitated a full redesign of company Identity and Access Management (IAM), User Access Management (UAM), and Digital Rights Management (DRM) using a novel approach—aligned people's roles from cost centers down to rights on various systems, allowing company to move from discretionary access (DAC) to true RBAC (Roles Based Access.)

**CHIEF INFORMATION SECURITY OFFICER/CHIEF PRIVACY OFFICER – XYZ Company** *November 2012–August 2013*

- Appointed to Executive Leadership Team responsible for strategic planning and sourcing, served as HIPAA Privacy Officer (OCR reporting, Incident Handling, Breach Investigations), and managed a multinational team of 180.
- Coordinated SSAE 16 SOC, PCI, and vendor audits and ensured Data Protection Directive 95/46/EC compliance.
- Ensured HIPAA, PCI, GLBA compliance along with contractual security SLAs, directed security vulnerability testing (Internal and external penetration testing), and created/implemented LMS (Learning Management System.)

**CHIEF PROJECT OFFICER – Tech Testing Company** *September 2007–November 2008*

- Served as Project Manager for the development of the CSSLP Credential (Certified Secure Software Lifecycle Professional.)
- Authored PMO Charter and service offering with OLAs and SLAs (ITIL) and curated and facilitated a BCP and DRP plan based on in-depth risk analysis.
- Designed and staffed a new Project Management Office (PMO) that provided the true cost of all projects—creating a strategic tool and management asset for the organization.

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**EDUCATION/GRADUATE CERTIFICATE PROGRAMS****MS Cyber Security**, Saint Leo University (FL)**MBA Organizational Leadership and Structure**, Sullivan University (KY)**BA Political Science**, California University of Pennsylvania (PA)**Graduate Certificate in Machine Learning**, Cornell University**Graduate Certificate in Corporate Governance**, Tulane University School of Law (LA)

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**CERTIFICATIONS**

FIP - Fellow in Privacy ♦ CISSP - Certified Information System Security Professional ♦ PMP – Project Management Professional  
CIPM - Certified Information Privacy Manager ♦ CISA - Certified Information Systems Auditor  
CIPP/E - Certified Information Privacy Professional/Europe ♦ CSPO – Certified Scrum Product Owner  
ITIL v3 – Information Technology Infrastructure Library ♦ CISM – Certified Information Security Manager  
CDPSE – Certified Data Privacy Solutions Engineer ♦ CSM – Certified Scrum Master