

BUSINESS CARDS ARE NOT JUST FOR THE EMPLOYED!

Are you a student looking for a co-op, internship or post-graduation job? Are you currently out of work? Are you currently working but looking for a new job?

According to a LinkedIn survey, 85% of all jobs are filled via networking and Business Insider states that at least 70% of jobs are not even listed.

If you are looking for a job, have you considered creating a business card to make it easier to network? Consider this situation: You meet someone at a party or at the supermarket or at a seminar. You find out they are in the industry you are interested in or work for a company that you would love to work at. You give them your “elevator pitch” by sharing your skills and mention your goals. Now what? How are they going to remember you or get in touch with you?

If you had a business card, you could give it to them (and ask for theirs if they have one with them). But you are not working, so what would your business card say? The business card should absolutely contain the following information:

1. Your full name
2. Your email address
3. Your telephone number
4. Your LinkedIn URL
5. If you are a student, include the name of your college/university, your major and your expected graduation date
6. The job title(s) you are looking for

You can also include:

1. Your GitHub or other project website URL
2. Your personal website URL

There are a number of free business card design sites and can be printed inexpensively, so take advantage of this great opportunity.

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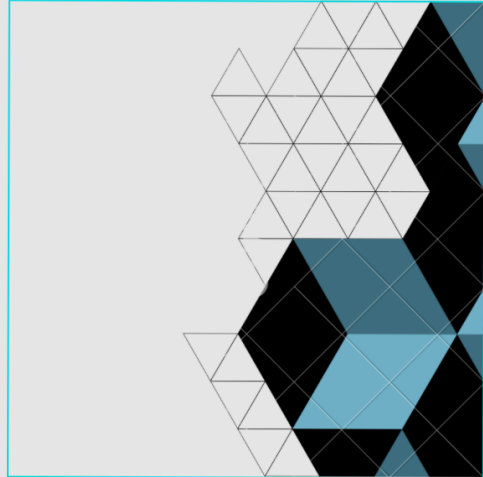
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Open to relocating

