

PATRICK JONES

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Waterbury, CT

CAREER FOCUS: PUBLIC RELATIONS / MARKETING COMMUNICATIONS

QUALIFICATIONS: Master's Degree and 6+ years of leadership experience in diverse professional environments including education, business, and service/not-for-profit. Areas of expertise include:

- Event Coordination / Fundraising
- Relationship Management
- Needs Analysis / Lead Generation
- Project Management
- Business Development
- Strategic Partnerships

STRENGTHS: Articulate and persuasive. Creative and team-oriented; think strategically, overcome obstacles, and initiate action to meet deadlines. Recognized as a visionary leader who inspires others to achieve extraordinary results. Adaptable, resourceful, and goal-oriented.

EXPERIENCE SUMMARY

COMMUNICATIONS / MEDIA / VIP CUSTOMER SERVICE

- Served as communication liaison between media personnel and politicians as Project Director for a global relief organization.
- Managed strategic communications with field personnel and collaborated with international and local non-governmental organizations (NGOs), hospitals, health networks, and government ministries in overseeing on-the-ground support.

MARKETING & PUBLIC RELATIONS / ACCOUNT MANAGEMENT / BUSINESS & NONPROFIT DEVELOPMENT

- Developed client relationships with wholesale distributors in the outdoor equipment, industrial supply, and pharmaceutical industries as an Account Executive.
- Co-founded educational foundation dedicated to raising money for under-funded music programs. Created mission statement, branding, web presence, and public relations/communications strategy.

PROJECT MANAGEMENT / INTERNATIONAL RELATIONS

- Coordinated on-the-ground logistics administration for on-site disaster management programs as an Account Executive/Project Director for an international relief foundation.
- Traveled extensively throughout the US and Eastern Europe and served as point of contact to ensure timely response and on-time delivery of relief supplies through customs.

LEADERSHIP & ORGANIZATIONAL DEVELOPMENT

- Conducted one-on-one, small group, and large group instruction/presentations, tailoring content to different audiences to successfully engage and motivate participants.
- Provided leadership as Instructional Team Lead, Student Council Administrator, and Head Coach/Manager for track and field program.
- Provided one-on-one training/coaching on USGA golf techniques/strategy to youth at all skill levels.

EMPLOYMENT HISTORY

Instructor (Social Studies) - Central High School, Waterbury, CT	Aug 2016–Dec 2019
Co-Founder/Director of Communications - Kids 4 Kids, Inc., Waterbury, CT	June 2014–July 2016
Trainer/Coach - Westside Golf Camp, East Hartford Public Schools	Summers 2016–2017
Instructor (Middle Grades) - East Hills Middle School, East Hartford, CT	Aug 2013–June 2016
Retail Sales Associate (PT) - High Country Outfitters, Meriden, CT	2010–2013
Account Executive/Project Director, Care International, Storrs, CT	2008–2010

EDUCATION

Master of Education (MEd) - University of Hartford, East Hartford, CT	2016
Bachelor of Arts in Psychology (BA) - University of Connecticut, Storrs, CT	2013