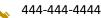# David Smith

Website Designer/Website Developer/E-Commerce Manager

📞 444-444-4444

✉ davidsmith@david.tech

in www.linkedin.com/in/davidsmith

🏠 Seffner, FL

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TECHNICAL SKILLS

WEB

- Web Design
- SEO/SEM
- Graphic Design
- Web Hosting
- Security
- Photography
- Logo Design
- Copywriting
- Site and Forum Moderation
- Web API
- Wordpress
- Photoshop
- Illustrator

PROGRAMMING LANGUAGES

- Java
- JavaScript
- C
- C#
- HTML
- CSS
- PHP
- SQL
- Ruby
- YAML
- Bash/Shell/PowerShell

PROJECT MANAGEMENT

- Agile Software Development

PROFESSIONAL SUMMARY

Experienced web designer and web master with a thorough knowledge of multiple programming languages and operating systems with a proven success in website conversion optimization • Extensive web site design, implementation, optimization and management experience with a demonstrated expertise in Wordpress and programming languages including: HTML/CSS, C#, PHP and a basic knowledge of: Java, JavaScript, SQL, C, Ruby, YAML and Bash/Shell/PowerShell • Demonstrated sales experience including successful upselling, advanced e-commerce conversion and a proven cultivation of repeat customers • Accomplished and innovative website design and digital marketing campaign professional.

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PROFESSIONAL EXPERIENCE

MY OWN COMPANY, LLC, Tampa, FL   *May 2012 – Current*
Graphic and Website Designer/Developer/Project Manager

- Web Design, SEO, SEM, graphic design, IT, Web Hosting, Security, Photography, Logo Design, Copywriting, and general consulting for clients including:
  - Angela Rita-Farias – Designed and built a full-service private telehealth therapy service website including contact forms and mental health information
  - ERP Racing – Provided graphic design, logo design, social media marketing, videography and web design as well as a future online marketing campaign
  - Klinkerapps – Built out website for android apps and portfolio site (marketing, bug reports, forums, attract potential clients for custom apps, job applications) and later conducted a rebuild that included forums using wordpress, buddypress, and bbpress.   Conducted beta testing for apps.
  - Withdrawalpro - Supported SEO implementation, managed site maintenance and established best marketing practices
  - Tampa Bay Salvage – Designed and built a product website that ultimately increased conversions
  - AMGHookahBarandLounge – Designed and built out an online restraunt like website with a fully functional interactive menu
  - GuitatGuru.pw – Supported an online portfolio site for freelance guitarists

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Education

- **FULL SAIL**, Winter Garden, FL
  Mobile Development, Media
  Communications Certificate

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TECHNICAL SKILLS

OPERATING SYSTEMS

- Windows
- Linux
- Mac
- Android
- IOS

TEXT EDITORS

- Notepad++
- Sublime
- Atom
- Brackets
- Visual Code

MISCELLANEOUS

- Product Enhancement
- Linux/Unix
- Computer Architecture
- SaaS
- Source Code
- UI Toolkits and Framework
- Server Maintenance

PROFESSIONAL EXPERIENCE (cont'd)

ABC MEDICAL COMPANY, Sarasota, FL   *June 2017 – March 2018*
IT Director

- Launched online ordering delivery platform, text message marketing and maintained in-store menus and advertising videos and implemented and conducted multi-site logistics software training
- Increased email and text message marketing lists by over 50k unique entries
- Designed POS and computer systems for individual store locations

CARS R US, INC., Tampa, FL   *February 2014 – March 2017*
WebAdmin and IT

- Implemented and maintained online forum and live chat, updated and upgraded graphics and product images site wide
- Added 2000 unique products, updated 5000 product images, increased sales on most expensive product by 50%.
- Established and administered SEO and SEM

TV GROUP, Tampa, FL   *July 2014 – November 2014*
IT

- Maintained websites, CCTV cameras, internal infrastructure and on-site equipment

XYZ WEB, Thonotosassa, FL   *February 2012 – November 2012*
Customer Support, Sales, Tech Support, Development/QA

- Deployed company blog and social media implementation
- Upsold products to customers resulting in the sale of 10 custom unique websites
- Fielded inbound customer calls and deployed tech support

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PROJECTS

- **dsmith.photo** – Covert film/photos to digital, archive photos
- **Mailjiffy –** Email marketing platform
- **Elementary Now** – Web blog
- **Muek.us** – Online