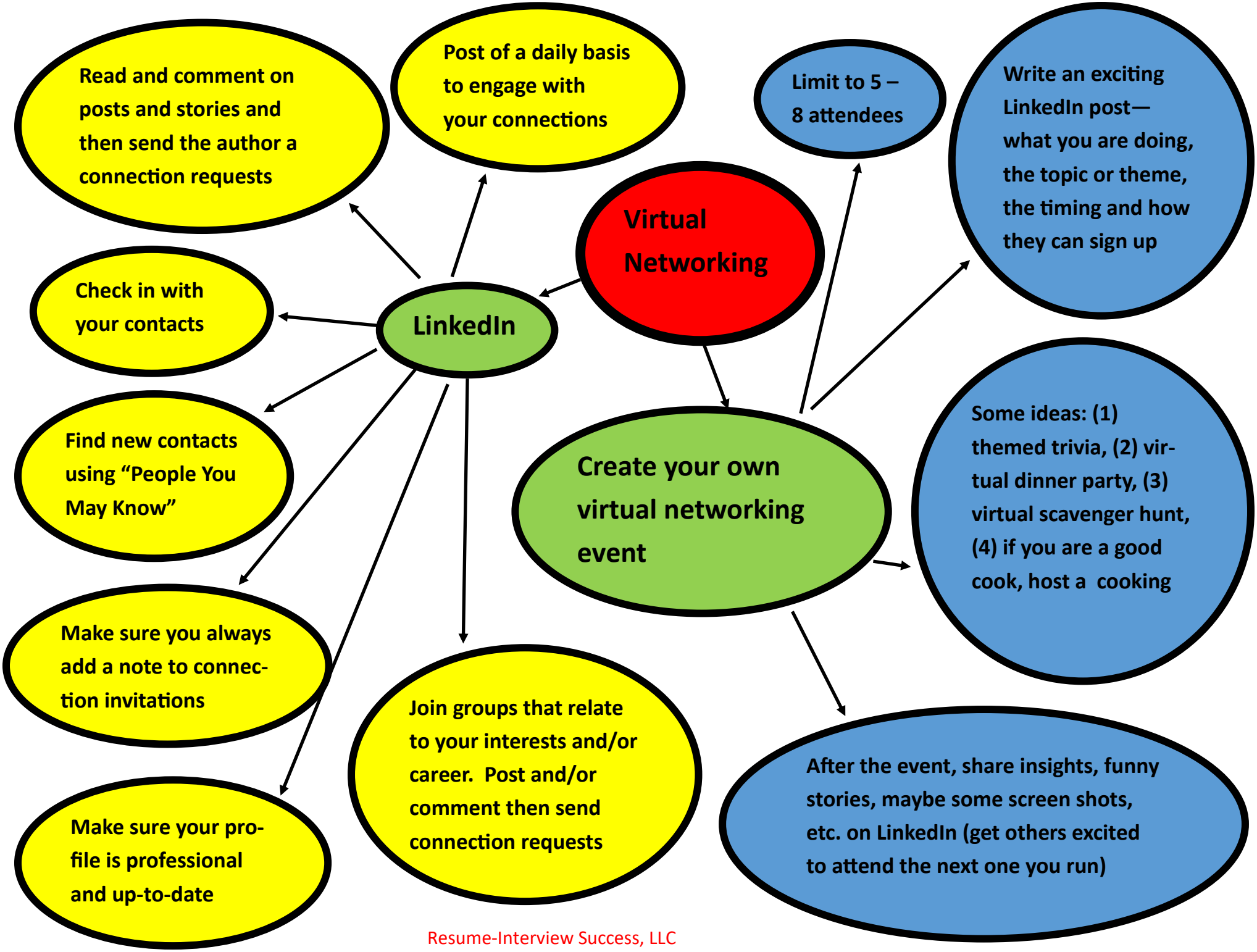
Virtual Networking
LinkedIn
Read and comment on posts and stories and then send the author a connection requests
Post of a daily basis to engage with your connections
Check in with your contacts
Find new contacts using "People You May Know"
Make sure you always add a note to connection invitations
Make sure your profile is professional and up-to-date
Join groups that relate to your interests and/or career. Post and/or comment then send connection requests
Create your own virtual networking event
Limit to 5 – 8 attendees
Write an exciting LinkedIn post— what you are doing, the topic or theme, the timing and how they can sign up
Some ideas: (1) themed trivia, (2) virtual dinner party, (3) virtual scavenger hunt, (4) if you are a good cook, host a cooking
After the event, share insights, funny stories, maybe some screen shots, etc. on LinkedIn (get others excited to attend the next one you run)