



# AAMRA PRABASHI THANE

REG No:MH/666/03/THANE

PAN:AAAAA6532G

504 ASTORIA HIRANANDANI ESTATE THANE (W)- 400607

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## ADVERTISEMENT GUIDE FOR DURGOTSAV 2025-26

### STALL & BANNER

| Tariff Class                      | Rate           |
|-----------------------------------|----------------|
| Food with cooking*                | 60000 for 1    |
|                                   | 105000 for 2   |
|                                   | 150000 for 3   |
| Food without cooking (Individual) | 30000          |
| Non Food stall                    | 23000          |
| Non Food open stall               | 12500          |
| Banner (upto 200 sq ft.)          | 600/ sq feet** |

Stalls specifications - Area 10X10 = 100sq ft

Inclusions: 1 Light , 1 Socket, 1 fan , 2 Tables, 2 Chairs

(Note : Any additional Item related to stall will have taken on rent and cost have to be bourne directly by the vendor himself )

\* for cooking food stalls with Gas burner they have to comply with the safety check up and bear the cost for the same directly with the agency

\*\* Banner framing cost to be bourne by the vendor

### SOUVENIR

| Tariff Class       | Rate  | Size       |
|--------------------|-------|------------|
| Back Cover         | 50000 | 11" x 8.5" |
| Front Inside Cover | 50000 | 11" x 8.5" |
| Back Inside Cover  | 50000 | 11" x 8.5" |
| Colour page - Full | 25000 | 11" x 8.5" |
| Colour page- Half  | 15000 | 5.5"x8.5"  |
| B & W page - Full  | 20000 | 11" x 8.5" |
| B & W page - Half  | 12500 | 5.5"x8.5"  |
| Quarter page       | 10000 | 4"x8.5"    |

### For eTransfer

Bank: The Thane Janata Sahakari Bank

Savings Acc No: 073110100001901

Name: Aamra Prabashi

IFSC Code: TJSB0000073

Bank: Axis Bank

Savings Acc No.:571010100010663

Name: Aamra Prabashi

IFSC Code: UTIB0000571

### For UPI



AAMRA PRABASHI

### WALL DISPLAY

#### WALL DISPLAY (8FT X 10FT) FOR 4 DAYS

A great opportunity to showcase your Product/shops/business/ portfolio in Audio/Visual

| Rate  | Duration                     |
|-------|------------------------------|
| 6000  | for upto 15 secs Static slot |
| 12500 | for upto 30 secs Video slot  |
| 22000 | for upto 1 min Video slot    |

### DEVOTIONAL

| Event                                                       | Rate   |
|-------------------------------------------------------------|--------|
| Maa Durga Idol                                              | 170000 |
| Shashti Puja                                                | 8000   |
| Saptami Puja                                                | 10500  |
| Saptami Bhog                                                | 22000  |
| Mahaashtami Puja                                            | 19000  |
| Mahaashtami Bhog                                            | 37000  |
| Sandhi Puja                                                 | 17000  |
| Lotus                                                       | 7500   |
| Mahanabami Puja                                             | 13000  |
| Mahanabami Bhog                                             | 37000  |
| Dashami Puja                                                | 10500  |
| Lakshmi idol                                                | 10500  |
| Lakshmi Puja                                                | 8000   |
| Lakshmi Puja Bhog                                           | 14000  |
| Kali Idol                                                   | 18000  |
| Kali Puja                                                   | 13000  |
| Kali Puja Bhog                                              | 14000  |
| Saraswati Idol                                              | 12000  |
| Saraswati Puja                                              | 10000  |
| Saraswati Puja Bhog                                         | 20000  |
| Flower/Sweet for Puja                                       | 27500  |
| Annadan / Annakut                                           | 7000   |
| Donation for Orphanage (Pranab Kanya)                       | 7000   |
| Donation towards School, Hospital (Bharat Sevashram Sangha) | 7000   |